



**MEDIA RELEASE**

**CONTENT EMBARGO UNTIL DECEMBER 12, 2018**

**Photographers visit hospitals around the world to create magical portraits for over 200 sick children and families as the ultimate Christmas surprise**



**The Christmas Wish Project assembled 100 volunteers in 10 cities in 4 countries in its most ambitious and heart-warming undertaking to date**

**[See a selection of the photos, and behind-the-scenes content here](#)**

**The Heart Project**, a volunteer organisation dedicated to improving families lives through creativity, has today revealed details of its most ambitious project to date.

Over the past week, **The Christmas Wish Project**, now in its third year, staged a series of events around the world that captured out-of-this-world Christmas portraits of over 200 children stuck in hospital during ‘the most wonderful time of the year’.

The project, which in previous years has gained viral media attention on the likes of **CNN, Mashable, Vanity Fair** and **Buzzfeed**, assembled a team of **over 110 volunteer photographers and creatives in 10 cities around the world** who photographed children on green screen and then surprised them with finished portraits that showcased them in a magical Christmas scene with Santa.

It marks the first time the project has officially ventured into other cities around the world.

In 2018, The Christmas Wish Project team together with Santa and his helpers kicked off the project in **Victoria, Australia** before moving on to **Sydney, Adelaide, Brisbane** and **Perth**. The project then went across the ditch to **Auckland, Wellington** and **Christchurch** in **New Zealand** and concluded with visits to **Canada** and the **United Kingdom**.

“This year, some might say more than ever before, we’ve witnessed a world that could do with a little bit more love,” said Heart Project co-founder and **Story Art** creator **Karen Alsop**.

“Our mission has always been to put a smile on the face of families who are doing it tough at Christmas by making them escape reality – even for a day – thanks to the power of photography and Photoshop,” she added.

Portraits of the **The Heart Project Christmas Wish 2018** recipients were released in a global event today, December 12, 2018.

The campaign would not be possible without the generous support of major partner **Nikon Australia**, together with **Smugmug, Eizo, Wacom, Kayell Australia, Tether Tools, Epson** and **Seldex**.

For more information or to arrange an interview please email [media@theheartproject.com.au](mailto:media@theheartproject.com.au) or contact:

**Adam Cubito**

PR Manager, The Heart Project

+61 403 876 338 / [hello@adamcubito.com](mailto:hello@adamcubito.com)

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