

Roll No.....

Total No. of Printed Pages: [01]

Total No. of Questions: [09]

B. Sc. (IT) (Semester – 3rd)
MANAGEMENT INFORMATION SYSTEMS
Subject Code: BITE1-356
Paper ID: [130415]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a. Differentiate knowledge Vs Information
- b. Discuss the significance of MIS.
- c. Discuss objective of DBMS. Also, discuss full form of SQL.
- d. What is the significance of decision making?
- e. Discuss role of Decision tables.
- f. Is analysis depending on information gathering? Explain your answer with suitable example.
- g. How CRM can be improved?
- h. Discuss issues in Information Systems.
- i. What are the obstacles in implementing ERP?
- j. How quality of Information can be measured?

Section – B

(5 marks each)

- Q2. Is the quality of information from social media is true? Explain your answer with example.
- Q3. Discuss life cycle of system development.
- Q4. Differentiate Data warehousing and Data Mining with suitable examples.
- Q5. Differentiate structured & unstructured decisions with examples.
- Q6. Discuss the role of testing. Discuss various types of testing with examples.

Section – C

(10 marks each)

- Q7. What are the similarities and differences between Management Support Systems, Expert Systems and Knowledge Management Systems?
- Q8. Write note on the followings:
 - a. Discuss Simon's model of decision making with examples.
 - b. Discuss the role of SRS and DFD in system analysis.
- Q9. Discuss the need, role, and working process of supply chain management with suitable example. Also, discuss the concept of planning to build strong relationships between customers and businesses.