

Avatar:

Killian, 33, aspiring fitness coach entrepreneur, currently works as a physical trainer and earns 8k per month. He wants to quit his own job so that he can work under no one and be able to control his time. Killian also is married to a girl named Jill, 30 and is about to have his first child in 6 months. Killian wants to be able to own a successful fitness business so that he can be more flexible when his first child comes so that he can maintain a relationship with his wife and child.

Current State:

Killian is currently working a time shift in Anytime Fitness in Los Angeles California, where he has a decent enough number of clients where he can earn 8k per month. However, he does not control his time and he has to report to work every Monday to Saturday from 9am-7pm. He does not have flexibility and wants to be able to work for more free time and cash. Killian wants to also earn more money so that he can be able to provide more things for his family.

Dream State:

Killian is running a successful fitness business where he at least earns 25k per month which gives him more money to work with and also he can control his time because he works under no one. He is able to also focus on his relationship with his wife and incoming child so that he can also be someone who is not absent in his family's life because of some job.

Roadblock:

Killian does not have any knowledge to start his own business and is just a rookie entrepreneur. So, he definitely has to understand a lot of things before he can get success. Also, Killian does not have a network of fitness entrepreneurs that he can consult with so that he can learn faster and be more focused. He has to leave his fitness trainer buddies behind so that he can level up faster. Finally, Killian needs to have a mentor on how to run his own fitness business so that he can learn quickly and gain some insights instead of listening to his boss at work who claims to know how to manage a business but is not one himself.

Solution:

Killian needs to undergo a training program that is flexible to his current job and will teach him how to run a successful fitness business. It will be online so that he can be able to just work and learn at home the basic concepts. Also Coaching Concierge can provide access to fitness entrepreneurs plus a mentor, who can help him learn faster and help him apply the work better.

Email

Subject Line: How To Start Your Fitness Business And Live A King's Life

Hey there Killian,

Not in control of your TIME CURRENCY?

Your job controls your time and it sucks! Worse, you have no idea on how to escape this slavery.

You work everyday and you have to follow a certain schedule which is not ideal for you in any way. This puts you in a bad situation where you have to play by someone else's rules.

This power over you can cause you to neglect your relationships thus causing a strain in the long run.

It's time to take back control and become your own boss!

The problem is you don't know where to begin?

I can show you some concepts that will be part of running your business:

1. Systemize your whole operation (Create a system in where your business moves smooth)
2. Price your products that will generate income and meet customer satisfactor, creating a win-win situation.
3. Develop a 5 star service (Give the best service by giving the best value to your clients)

And many more...

To dive in longer, get the full guidelines from an expert consultant, on the link below:

[Find out more on running your own fitness business](#)

