

Squats: <https://rumble.com/v4ngmzw-squats-04.04.2024.html> (recorded yesterday but I had the time limit inside the COPY AIKIDO channel so I couldn't post it then)

Context:

This is the 3rd email people receive after buying an ebook from my client, it's the part of the sequence here:

The Four Questions:

Who am I talking to?

Men who are deeply struggling with romantic relationships and personal self-worth and improving themselves. They are grappling with a fear of rejection, betrayal, and loneliness. They have a history of unrequited love, being friend-zoned, and experiencing the emotional turmoil of breakups and infidelity. They see the problem in themselves and want to get better at dealing with women, but they also believe that they must become better men for this to happen.

Where are they now?

Currently, they are in a state of emotional distress and confusion. They frequently dwell on past rejections and betrayals. This cycle of negative experiences and feelings has led to a deep-seated belief that they are inadequate and unworthy of love and happiness. Physically, they might be withdrawing from social interactions and activities they once enjoyed. They're kinda trapped in their mind and their own emotions, they're looking for direction, someone who shows them solution to everything. When it comes to their sophistication level they are most aware because they've already bought a product from us before so they quite understand the brand's message.

Where do I want them to go?

I want them to get the FV provided appreciate it and feel extremely excited for the next email.

What are the steps to get them from where they're right now to where I want them to go?

1. Show them why they should get and use this FV (WIIFM)
2. Give it to them
3. Build curiosity around tomorrow's email
4. Remind them about the FV
5. Give them an additional bonus to make this email a value bomb

What are they thinking?

"Man, what's wrong with me? I've never done anything wrong to get friend-zoned/broken up with, I've treated her right, allowed her to go out and have fun and I've always tried to be nice to her. I think I was the issue, so I must learn for the future and also become better myself."

Where are they in a funnel?

They've seen one of our ads, bought an ebook about women's nature and now they're receiving this email sequence.

Where are they emotionally and physically?

Physically they're on their email, checking everything, probably sitting at work or on their phone. Emotionally they feel trapped in their mind and hopeless.

Personal Analysis:

- I might be using too many fascinations in the form of bullet points but on the other hand, I believe this helps build up the curiosity
- I could be giving them too many CTAs so they can get confused but if they read the email they'll understand everything
- I did not tie the FV into their dating life because this would make the email go into too many topics

The painful situation of the clients is that they fell like they're "not enough" and they're just a fucking "hopeless loser".

The dream outcome that the clients want to get is to feel desired, valued, and confident in their relationships.

The roadblocks keeping the clients from getting to the dream outcome are: 1. not being able to understand what women mean on the psychological level (this is solved with the product they already bought) 2. not being a valuable man, "the man".

The product helps them overcome the roadblocks by providing free tools and training that will explain to them how other men who are respected as hell achieved their success.

SL: promised action guide (so you're fully masculine [name])

You already are ahead of 99,9% of other men, YET you must discover the simple secret of how to use this advantage, and:

- How you can become this one masculine friend whose word is always respected...
- Secret to using your masculine nature to make your success in life inevitable
- PLUS why you already have what you need to dominate the atmosphere all the time

And to see you improving in every realm of life, I'm giving [this \\$297 mini-training to you right now, completely free off charge...](#)

BUT this mere 300 bucks is nothing compared to what I'll give you in my next email because inside of it you'll discover the reasons responsible for:

- Making almost unlimited amount of money daily

- Dominating the atmosphere with your masculine presence
- All the happy moments that you'll have in life and the legacy you'll be able to build

AND it's probably the reason why billionaires are billionaires and why Mike Tyson has won six world titles at heavyweight...

You're gonna grasp all of this tomorrow, but for now - [here's the free training](#)

As a BONUS, I'll give you access to something special (total value of ~\$97/monthly),

It's a private exclusive network of like minded men who want to

- Succeed in life and become killers in everything they do,
- Be able to easily make any woman fall in love with them
- Achieve the ultimate freedom (financial and mental)

[Just fill out the quick typeform here and...](#)

Welcome to our brotherhood!

Progress,
Ansar