

VEO3 Prompts - Viral Ads

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A continuación, encontrarás unos prompts de referencia para crear pequeñas piezas publicitarias impactantes. Para crear nuevos vídeos similares a estos, copia el prompt del vídeo que más te guste pídele a ChatGPT que lo adapte al objeto que quieras.

⚠ Mantén siempre el formato JSON para obtener los mejores resultados.

Apple Vision Pro Reveal

```
{  
  "scene": "animation",  
  "style": "Futuristic Apple-style minimalism, photorealistic, cinematic lighting, seamless transitions",  
  "sequence": [  
    {  
      "shot": "Logo Reveal",  
      "camera": "slow drift-in",  
      "description": "Begin in a softly lit, horizonless void. The Apple logo floats gently in the center, etched from frosted glass, catching ambient gradients and subtle specular reflections. The lighting feels calm and sacred."  
    },  
    {  
      "transition": "A pinpoint of light touches the center of the logo, triggering a perfect circular ripple outward. As the ripple expands in slow motion, the surface of the logo distorts slightly — like it's made of responsive fluid glass. Each ripple distorts space subtly, bending surrounding light and reflecting hints of the headset's shape."  
    },  
    {  
      "shot": "Product Morph",  
      "camera": "continuous motion",  
      "description": "With the ripple reaching full diameter, the Apple logo melts away into the reflections. At the ripple's center, the contours of the Apple Vision Pro headset begin to rise — formed as if shaped by the expanding wave itself."    }  
  ]  
}
```

},

{

"environment": "Soft gradient fog clears around the device as the environment transitions — curved white architecture and floating light panels phase into place, creating a clean showroom void around the product."

},

{

"motion": "Subtle volumetric beams pass through the headset lens as it gently rotates. Light dances along the curvature of the glass and metal, suggesting inner complexity with outer elegance."

},

{

"close-up": "The camera glides toward the headset's front, macro-level detail is revealed: the smooth lens surface, the contour of the frame, and embedded sensor patterns. Reflections animate naturally with ambient motion."

},

{

"ending": "The camera gently pulls back, revealing the fully formed headset resting center-frame. The Apple logo reappears beside it in a soft gradient glow. The background smooths into a clean white fade, keeping all focus on the product and brand."

}

],

"audio": {

"soundtrack": "Ethereal, minimalist ambient tones with subtle spatial shimmer. Water-like ripple effects are blended with soft digital pulses as transitions occur. No harsh transitions — everything flows seamlessly."

}

}

Car Workshop Toolbox

{

"description": "Cinematic shot of a vast, empty garage space with a single, classic red metal toolbox at its center. The toolbox trembles, unlatches, and explodes open. Tools, equipment, a full hydraulic lift, and even a classic muscle car fly out, magically and rapidly self-assembling to construct a complete, professional auto workshop from nothing. No text.",

"style": "cinematic",

"camera": "fixed wide angle",

"lighting": "Starts with stark, single-source lighting on the toolbox, transitioning to complex cool industrial lighting with warm sparks as the workshop assembles.",

"room": "Starts as an empty garage, transforms into a fully equipped auto repair workshop",

"elements": [

"red metal toolbox (the source)",

"hydraulic car lift",

"classic muscle car",

"tool chests",

"workbenches",

"air compressor",

"engine hoist",

"wrenches and sockets",

"power tools",

"stacked tires",

"spare parts on shelves"

],

"motion": "The lone toolbox opens; all elements, from small wrenches to the car and lift, fly out and rapidly construct the entire workshop from an empty space.",

"ending": "A complete, functional workshop stands where there was once empty space, with a gleaming car on the central lift.",

"text": "none",

"keywords": [

"16:9",

"mechanic",
"garage",
"transformation",
"fast assembly",
"from nothing",
"no text",
"tools"
]
}

Starbucks Coffee Galaxy

```
{  
  "description": "A cinematic visual journey through a surreal, dark void. A single roasted  
  coffee bean floats gently in center frame. As the camera glides forward, dozens of identical  
  beans begin to orbit around it in slow, graceful spirals. One by one, each bean glows and  
  transforms mid-air into a unique Starbucks drink — iced matcha latte, cold brew, hot  
  cappuccino, shaken espresso, Frappuccino, and more. Each transformed drink remains  
  floating in space, slowly spinning in elegant formation. The orbiting drinks form a glimmering  
  halo around the center as the camera reaches the main bean. It pulses softly, then  
  transforms into a final hero drink — a cold brew with ice and glowing green Starbucks logo.  
  The camera eases to a symmetrical wide shot showing the full galaxy of floating drinks  
  around it. No text.",  
  "style": "cinematic surrealism, photorealistic drinks and textures, stylized space elegance",  
  "camera": "slow symmetrical dolly-in with rotational parallax through orbiting drinks",  
  "lighting": "dark ambient void with focused soft glows on drinks; warm coffee-toned rim  
  lights and subtle green reflections",  
  "environment": "black spatial background with soft gradients and subtle bloom around  
  floating beverages",  
  "elements": [  
    "centered roasted coffee bean (hero element)",  
    "dozens of orbiting beans (spaced evenly)",  
    "beans transforming into unique Starbucks drinks (iced matcha, latte, cold brew,  
    cappuccino, espresso, Frappuccino, etc.)",  
    "each drink remains suspended post-transformation",  
    "soft steam and ice glint on hot/cold drinks respectively",  
    "transparent plastic, glass, and ceramic drink forms with logo visibility",  
  ]  
}
```

```

    "final center drink (cold brew with ice and glowing green Starbucks logo)",
    "gentle glows and shadows forming a product galaxy"
  ],
  "motion": "camera glides inward through spiral of beans; drinks form and remain; orbit
stabilizes around center drink",
  "ending": "a floating constellation of fully formed Starbucks drinks circling a central cold
brew — all photorealistic and harmonized in frame",
  "text": "none",
  "keywords": [
    "Starbucks",
    "coffee multiverse",
    "drink transformation",
    "orbiting drinks",
    "floating reveal",
    "photorealistic coffee",
    "product range showcase",
    "no text",
    "galactic composition",
    "cinematic surrealism"
  ]
}

```

Coca-Cola Bottle

```

{
  "description": "Cinematic close-up opens on a glowing horizontal red energy wave pulsing
against a black void. The wave ripples with soft fizzing textures and microscopic bubbles. As
the camera gently pulls back, the red wave curves and stretches, gradually revealing the
shape of a classic Coca-Cola bottle formed entirely from glowing condensation lines and fizz
trails. The silhouette is suspended mid-air, hyper-stylized but instantly recognizable.
Suddenly, a stream of rich amber Coca-Cola pours from above, seamlessly filling the outline
from bottom to top. The glowing fizz dissipates, revealing a fully rendered glass Coca-Cola
bottle, cold and glistening with condensation. Subtle mist gathers at the base. No text.",
  "style": "cinematic, minimalist surrealism with crave realism",
  "camera": "close macro start, smooth dolly pullback to centered bottle reveal",
  "lighting": "black void with glowing red energy, internal light from bottle fizz, soft rim lights
and condensation glow",
  "environment": "pure black stage with subtle reflective ground plane and ambient mist",
  "elements": [
    "glowing red horizontal fizz wave",
    "microbubbles and energy ripple texture",
    "Coca-Cola bottle outline forming from wave",
    "amber Coke stream pouring into fizz form",
    "bottle taking solid form from top-down",
    "realistic condensation and chill fog",
  ]
}

```

```

    "classic Coca-Cola bottle (glass, embossed logo, proper shape)"
  ],
  "motion": "energy wave pulses and curves into outline; Coke pours in; fizz dissolves into
physical bottle; condensation builds",
  "ending": "fully formed Coca-Cola bottle centered on screen, glowing softly and fogged with
chill, perfectly craveable",
  "audio": {
    "music": "subtle ambient pulse with rising fizz tones",
    "sfx": "micro fizz crackle, wave hum, Coke pour splash, chill hiss"
  },
  "text_overlay": "none",
  "format": "16:9",
  "keywords": [
    "Coca-Cola",
    "bottle reveal",
    "energy silhouette",
    "fizz-driven animation",
    "crave aesthetic",
    "macro realism",
    "minimalist surreal",
    "cold drink focus",
    "photoreal cinematic",
    "no text"
  ]
}

```

Samsung Unboxing

```

{
  "description": "In total darkness, a matte-black Samsung crate sits center stage, its sleek
surface etched with a glowing blue Samsung logo that pulses softly. The crate splits open
vertically with a clean, futuristic hiss, releasing a wave of electric-blue energy arcs that rise
and form a wireframe silhouette of a new Samsung Galaxy device above it. As the silhouette
stabilizes in midair, geometric light patterns begin forming around it, and the environment
transforms into a minimalist high-tech space — with holographic panels, layered glass walls,
and ambient blue lighting. The suspended wireframe slowly lowers, aligning perfectly above
the unseen real product. On contact, the silhouette dissolves in a smooth, luminous fade,
revealing the real Samsung device shimmering in the newly formed space. No text.",
  "style": "cinematic photorealistic",
  "camera": "fixed wide angle, no motion or cuts",
  "lighting": "deep ambient with sharp blue highlights, crate and silhouette illuminate scene
progressively, final soft studio glow",
  "room": "initial black void evolving into a sleek futuristic Samsung showcase space with
holographic and glass architecture, blue-toned accents",
  "elements": [

```

```
"matte-black Samsung crate with glowing blue logo (soft pulse)",
"crate opens vertically in clean symmetrical motion",
"blue arcs of energy forming wireframe Samsung device above crate",
"hovering wireframe in precise position",
"ambient particles and light patterns react around silhouette",
"Samsung space constructs with glass, holographic elements, ambient lighting",
"wireframe lowers and aligns to real device",
"luminous fade transition to final product",
"Samsung device (photorealistic, gleaming finish)",
"glassy reflective flooring and minimalist digital walls"
],
"motion": "crate opens; energy silhouette forms; environment builds; wireframe aligns and
dissolves into real product",
"ending": "real Samsung product illuminated center-frame in fully formed futuristic
showroom",
"text": "none",
"keywords": [
  "Samsung",
  "Galaxy",
  "crate reveal",
  "wireframe transformation",
  "energy silhouette",
  "futuristic showroom",
  "product alignment",
  "cinematic",
  "photorealistic",
  "no text"
]
}
```
