

11 - TRANSPORT

The topic entails:

- **Definition/meaning and importance of transport**
- **Discussing the various essential elements of transport**
- **Differentiate between mode and means of transport**
- **Discussing the advantages and disadvantages of the various means of transport**
- **Identifying factors considered in choice of an appropriate means of transport and implication of each factor to business.**
- **Trends in transport in relation to business.**

1. State **four** circumstances that make rail transport more desirable than road
2. Highlight **four** measures that the government can take to make road transport in our country to be more efficient
3. Marine transport is one of the important means of transport in Kenya. Give **four** disadvantages of this form of transport
4. Outline **three** features of tramps that distinguish them from other sea transporters
6. Outline **four** factors that have limited adoption of containerization in Kenya
7. G4S Limited Company offer courier services to provide safe transportation services.
Highlight **four** other services offered by G4S Limited
8. Outline **four** differences between liners and tramps as in sea transport
9. Bucket Ltd is an international pharmaceutical company. Under what circumstances can the firm send its products to customers by air transport?

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- 1 Explain **five** benefits that will accrue to a country due to use of pipeline in transporting oil products
- 2 Highlight **five** circumstances under which a trader may choose to transport goods by rail.
- 3 Discuss the factors that influence the choice of distribution channel
- 4 Kenya and Uganda are making efforts to improve their railway transport system. What are the benefits of this form of transport
- 5 Discuss the advantages of pipeline as a mode of transporting oil products