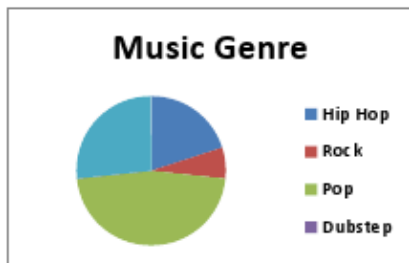


Ryan Neal

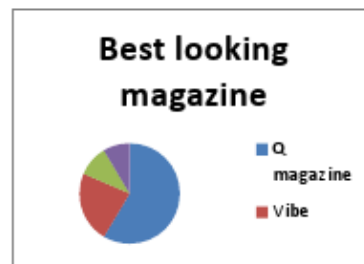
Questionnaire evaluation.

After I sent out my questionnaire out to be filled out by my peers I gathered the results. Here are my findings.

From my findings I found that the majority of my readers prefer to listen to pop music, from these results I will ensure that my music magazine mainly consists of recognised pop artists.



Also from my questionnaire I found out that the majority of the people who filled out the questionnaire preferred the look to Q magazine other than the other 3 magazines. From this I will have to make sure that my music magazine looks like Q magazine to appeal to a wider audience.



Also in my research I found that the majority of the people that filled out my questionnaires download music instead of buying CD's. So I will ensure that in my music magazine I will include offers to win free downloads rather than CD's.

The next question in my questionnaire was about price. From the results I saw that the majority of the audience would prefer the magazine to be a price of between £3.00 and £5.00. Looking at these results I is clear that I have to make my music magazine price at £4.00.



In conclusion to ensure maximum audience readings I will have to include all of the above to make sure that I keep a keen interest from my readers.

Ryan Neal

Music Genre

Hip Hop

Rock

Pop

Dubstep

0

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Q magazine

Vibe

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Preferred Prices

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Preferred Prices

readers.

£3.00 £5.00 £10.00