# 2025年臺灣校務研究國際研討會論文摘要格式說明

#### 一、論文徵稿類型及撰寫說明

本次研討會徵稿區分為口頭論文、海報論文共兩種類型, 摘要須包含之項目說明如下:

#### (一)口頭論文

以4,000字為限(文長約3頁),內容須包含題目(title)、作者(authors)及隸屬單位(affiliation)、研究背景(introduction)、研究方法(methodology)、研究發現與討論(empirical findings or results)、結論(conclusion and implications)及關鍵字(keywords)(3-5個);另可提供圖、表(tables and figures)、參考文獻(references),不計入前述字數限制。

#### (二)海報論文

以500字為限,內容須包含題目(title)、作者(authors) 及隸屬單位(affiliation)、研究背景 (introduction)、研究方法(methodology)、研究發現與討論(empirical findings)、結論(conclusion and implications)及關鍵字(keywords)(3-5個)等。

(三)投稿以中文或英文為限;詳細撰寫格式可參閱附件。

# Paper Format for the 2025 Taiwan Association for Institutional Research Annual Meeting

# **Data Governance and University Social Impact**

#### 1. Types of Submissions and Writing Guidelines

This conference accepts two types of submissions: oral presentations and poster presentations. The following elements must be included in the abstract:

#### (1) Oral Presentation

The manuscript should not exceed 4,000 words (approximately 3 pages). It must include the following components: title, authors and their affiliations, introduction (research background), methodology, empirical findings or results, conclusion and implications, and 3-5 keywords. Tables, figures, and references may also be included, but they will not count toward the word limit.

#### (2) Poster Presentation

The abstract should not exceed 500 words and must include the following elements: title, authors and their affiliations, introduction (research background), methodology, empirical findings, conclusion and implications, and 3-5 keywords.

(3) Submissions must be in either Chinese or English. Please refer to the attached document for detailed formatting guidelines.

# 口頭論文題目 (細明體/粗體/14號字)

# 摘要

#### 研究背景

項目標題為細明體、粗體、12號字、固定行高20點;內文可採分段方式撰寫,各段落第一行縮排2字元;字體為細明體、12號字體、固定行高20點。如有文獻引用,請參考APA第七版格式。

本研討會鼓勵作者於投稿時,即根據本論文格式說明之編排方式,進行完稿編排,請注意摘要長度勿超過4,000字。論文格式亦可見研討會網站。亦可直接套用本檔案之範本。

#### 研究方法

撰寫格式詳「研究背景」之段落。

#### 研究發現與討論

撰寫格式詳「研究背景」之段落。

#### 結論

撰寫格式詳「研究背景」之段落。

關鍵字:(3-5個;請依首字筆畫數排序)

備註:如本摘要附圖、表、參考文獻,請另起一新頁面,並參考APA第七版格式詳列圖、表之標 題及編號,字體亦為細明體、12號字體;所檢附之圖、表、參考文獻不列入字數限制。

#### **Title of Oral Presentation**

(Times New Roman, Bold, Font Size 14)

Author <sup>1</sup>, Author <sup>2</sup>

- <sup>1</sup> Affiliation (Email address)
- <sup>2</sup> Affiliation (Email address)

(Times New Roman, Font Size 12; for multiple authors, list each affiliation and email separately, with superscript numbers for differentiation)

### **Abstract**

#### Research Background

Section titles should be in Times New Roman, bold, font size 12, with a fixed line spacing of 20 points. The body text can be written in paragraphs, with the first line of each paragraph indented by 2 characters. The font should be Times New Roman, size 12, with a fixed line spacing of 20 points. If referencing literature, please follow the APA 7th edition citation format.

The conference encourages authors to format their manuscripts according to these guidelines upon submission. Please ensure that the abstract does not exceed 4,000 words. Detailed formatting instructions are available on the conference website, and this document may also be used as a template.

#### Methodology

The formatting for this section follows the same guidelines as outlined in the "Research Background" section.

#### **Empirical Findings and Discussion**

The formatting for this section follows the same guidelines as outlined in the "Research Background" section.

#### Conclusion

The formatting for this section follows the same guidelines as outlined in the "Research Background" section.

**Keywords:** (3-5 words; listed in alphabetical order by the first letter)

Note: If the abstract includes tables, figures, or references, please start them on a new page. Titles

and numbering of tables and figures should follow APA 7th edition guidelines, using Times New Roman, size 12 font. Tables, figures, and references are not included in the word count.

# 海報論文題目 (細明體/粗體/14號字)

作者<sup>1</sup>、作者<sup>2</sup>
「隸屬單位(電子郵件信箱)
<sup>2</sup>隸屬單位(電子郵件信箱)
(細明體/12號字/多位作者皆須分別詳列資訊, 並標註上標號)

# 摘要

#### 研究背景

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本研討會鼓勵作者於投稿時,即根據本論文格式說明之編排方式,進行完稿編排,請注意摘要長度勿超過500字。論文格式亦可見研討會網站。亦可直接套用本檔案之範本。

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#### 結論

撰寫格式詳「研究背景」之段落。

關鍵字: (3-5個;中文請依首字筆畫數排序、英文則為首字第1字母順序)

#### **Title of Poster Presentation**

(Times New Roman, Bold, Font Size 14)

Author 1, Author 2

- <sup>1</sup> Affiliation (Email address)
- <sup>2</sup> Affiliation (Email address)

(Times New Roman, Font Size 12; for multiple authors, list each affiliation and email separately, with superscript numbers for differentiation)

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