

ConversAI: Your LinkedIn AI Assistant

Contact Information

Name: Angel Obi

LinkedIn: [Angel Obi | LinkedIn](#)

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Recorded Pitch Presentation

[Recorded pitch_ConversAI](#)

Spec/PRD

[6-Final PRD_ConversAI](#)

Product Overview

Summary

ConversAI is an AI-powered networking assistant for LinkedIn that helps students and early-career professionals build meaningful connections. It crafts personalized connection requests, suggests conversation starters, and provides follow-up reminders to keep interactions engaging and relevant. By reducing the friction of networking, ConversAI boosts connection acceptance rates, fosters meaningful conversations, and increases user retention on LinkedIn. Ultimately, it transforms LinkedIn into an active relationship-building tool, empowering users to network with confidence and grow their professional circles effortlessly.

Problem Space

Problem Discovery

Networking plays a vital role in career success, yet many students and early-career professionals struggle with initiating and maintaining meaningful connections on LinkedIn. While LinkedIn provides powerful discovery tools, it lacks features that help users confidently craft messages, follow up, and sustain professional relationships. This gap discourages users from fully leveraging LinkedIn's potential.

Problem statement

How might we enhance user engagement on LinkedIn by helping students and early-career professionals overcome networking challenges, craft impactful messages, and sustain authentic professional relationships?

Research Insights

Through user interviews and market research, we identified several key pain points:

- Difficulty in crafting personalized and impactful connection requests.
- Anxiety about initiating conversations and keeping them going.
- Time-consuming process of maintaining networking relationships.

Landing on the Solution

ConversAI: Revolutionizing Networking on LinkedIn

ConversAI is an **AI-powered networking assistant** designed to help students and early-career professionals build meaningful connections on LinkedIn. By integrating seamlessly into LinkedIn's ecosystem, ConversAI **personalizes outreach, suggests conversation starters, and provides follow-up reminders**—removing the friction and anxiety from professional networking.

What ConversAI Does:

- **Crafts personalized connection requests** based on user profiles, shared interests, and mutual connections.
- **Generates AI-driven conversation starters** to help users engage meaningfully with new contacts.
- **Sends intelligent follow-up reminders** to ensure relationships don't fade over time.

How ConversAI Revolutionizes Networking:

ConversAI **empowers users to network with confidence** by reducing the effort needed to create thoughtful interactions. It helps eliminate the fear of reaching out, ensuring that users not only grow their networks but also maintain valuable professional relationships.

Impact on LinkedIn Engagement:

- **Higher Connection Acceptance Rates:** Well-crafted, context-aware invitations make users more likely to receive positive responses.
- **More Meaningful Conversations:** AI-powered prompts keep discussions engaging and relevant.
- **Increased User Retention:** Consistent follow-ups encourage ongoing engagement, turning cold connections into warm relationships.

By **enhancing networking efficiency and personalization**, ConversAI transforms LinkedIn from a passive job-searching platform into an **active relationship-building tool**, giving users the confidence and structure they need to succeed in their careers.

Mockups & User Flow

[ConversAI_DTTP – FigJam](#)

Prototype

[ConversAI_prototype](#)

Future Steps

Possible Additional Problems to Address:

- **Content Relevance & Quality:** Users desire more tailored messaging based on their specific industry and career goals.
- **AI Flexibility:** Some users prefer manual customization of AI-generated responses before sending.
- **Deeper LinkedIn Integration:** Expanding features to include job application tracking and professional updates.
- **Privacy & Data Security:** Users need assurance that AI-driven interactions maintain strict privacy and security measures.

Next Steps:

- **Refining AI Algorithms:** Enhance AI personalization using advanced natural language processing techniques.
- **Improving Follow-up Mechanisms:** Develop context-aware follow-up suggestions based on past conversations.
- **Expanding Features for Job Seekers:** Introduce AI-assisted job application messaging and recruiter engagement tools.
- **User Testing & Iteration:** Continue gathering feedback to optimize user experience and refine ConversAI's features.

Personal Learnings

My experience developing ConversAI has been incredibly rewarding. One of the biggest lessons was the importance of **aligning product development with user needs** from the outset. Conducting user research, synthesizing insights, and testing early prototypes reinforced the necessity of **an iterative, feedback-driven approach** in product development.

Additionally, I gained valuable experience in **feature prioritization**, balancing user impact and business goals while ensuring ConversAI remained simple yet effective. Overall, this project

solidified my passion for **AI-driven digital products** and deepened my understanding of the **intersection between AI, user experience, and product strategy**. I'm excited to apply these learnings as I continue growing in product management.

Images (A snapshot of the homepage)

[Sign in with LinkedIn](#)

AI-powered networking, personalized for you

ConversAI helps students and early-career professionals streamline their LinkedIn networking with AI-powered connection requests, conversation starters, and follow-up reminders.

[Try ConversAI](#)[Sign in with LinkedIn](#)



Networking made simple

Our AI-powered tools help you build meaningful professional connections.



Smart Connection Requests

AI analyzes profiles to find the perfect connections and crafts personalized requests that get accepted.



AI-Powered Conversation Starters

Never struggle with what to say. Our AI suggests relevant, personalized conversation starters based on profiles.



Follow-Up Reminders

Never miss an opportunity to nurture your network with timely, context-aware follow-up suggestions.

Trusted by professionals



Sarah Johnson
Marketing Intern

"ConversAI helped me land my dream internship by connecting me with the right people and suggesting perfect conversation starters."



Michael Chen
Computer Science Student

"The follow-up reminders are a game-changer. I've built meaningful connections with industry professionals that I would have otherwise lost touch with."



Priya Patel
Recent Graduate

"As someone who struggles with networking, ConversAI has been invaluable. The AI-generated messages sound natural and have helped me grow my professional network."

Ready to supercharge your networking? Get started with ConversAI today.

[Get started](#)

 **ConversAI**

Dashboard

Connections

Conversations

Follow-ups





Search conversations...



Alex Rodriguez
Product Manager at TechCorp

2 days ago

Thanks for connecting! I'd be happy to chat about p...



Mira Patel
UX Lead at DesignHub

1 week ago

I saw your portfolio and I'm impressed with your d...



David Kim
Frontend Developer at StartupX

3 days ago

I'd be happy to refer you for the position. Let me kn...



Alex Rodriguez
Product Manager at TechCorp

...

Thanks for connecting! I'd be happy to chat about product management sometime.

2 days ago

AI-suggested replies

Thanks for the information! I'll definitely apply for the position.

Could you tell me more about the company culture at StartupX?

What skills are most important for this role?

Type a message...



Schedule message

Press Enter to send



Search messages



Sarah Miller
Product Manager at Tech Co

Last message • 2h ago



John Anderson
Senior Software Engineer at Google

Active now



Hi there! I saw your interest in software engineering. Would love to chat about your career goals.

10:30 AM

Thank you for reaching out! Yes, I'm very interested in learning more about software engineering roles.

10:32 AM

"Could you tell me more about your role at Google?"

"What skills should I focus on developing?"



Type a message...



AI Networking Insights

Conversation Tips

Focus on asking about specific projects and team culture at Google

Common Interests

Software Engineering, Machine Learning, Open Source

Background Research

John has 8+ years of experience in full-stack development