DSST Public Schools Colorado Gives Day Toolkit

The DSST Colorado Give Day Toolkit is a toolkit full of resources that can be used to support your outreach to your personal networks for Colorado Gives Day. The below will send you on the right path in finding these resources - from social media talking points to an email you might want to send to friends or colleagues these will help you share information across our network.

Facebook/Instagram

Use this in the text portion of your social media accounts (FB/IG/etc) to provide a call to action for people within your network:

Colorado Gives Day is Tuesday, December 7th! Support our mission by making a donation today. Donations can be made to benefit our schools, the network at large or a scholarship that we specifically have for female students at DSST. To learn more about donating, feel free to visit this page: https://dsst.info/cogivesday

Choose ONE image for Colorado Gives Day to be used on social media platforms

- Image 1
- Image 2
- Image 3
- Image 4

Example:



Colorado Gives Day is Tuesday, December 7th! Support our mission by making a donation today. Donations can be made to benefit our schools, the network at large or a scholarship that we specifically have for female students at DSST. To learn more about donating, feel free to visit this page: https://dsst.info/cogivesday

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Email Templates

Utilize the below email template if you'd like to send to people within your network:

- Schedule a Donation Staff Email
- Schedule a Donation Parent Email

Texting / Twitter

This template is a quick message you can share with friends and family via text or twitter

• <u>Texting/ Twitter Talking Points</u>