General Notes: (Blue indicates unconfirmed or speculation)

- Adult Equivalent to Chuck E Cheese's Pizza Time Theater
- Most likely a retrofit of a pre-existing character
- There are at least four variations of the Zapp animatronic
- Restaurant was known as Zapp's Bar & Grill, some sources claim it was called Zapp's Run, but the tokens deconfirm this.
- There were at least 6 Zapp's restaurants, Tampa, FL, Santa Cruz, CA, Sunnyvale, CA, Bradenton, FL, Reno, NV, and Dallas, TX
- The Sunnyvale location is usually listed as a San Jose location, however, the address is located in Sunnyvale
- It's possible that there was another Zapp's location in Boulder, Colorado, however, there is no evidence to support this other than Bushnell stating that there were plans to open one
- Newspaper articles exist claiming a Zapp's was opened in 1993 in Cincinnati,
 Ohio. I'm only mentioning this because it's the same year the company itself closed, so it may be connected, however, it's most likely just a coincidence.
- There is a very high chance that, similarly to several old PTT showtapes, the tape was destroyed
- Zapp's had Alcoholic beverages and arcade games
- According to the newspaper article, Zapp's had unique showtapes for the mens and womens restrooms
- Zapp's most likely closed due to the bankruption of Pizza Time Theaters, and the video game crash of 1983
- The Reno, Nevada location was open until 1987, which is the latest date I could find for any of the locations being active, however, some sources claim that the company stayed active until 1993
- Possible connection to Gilbert Zapp's?
- The only known Wolfman Zapp animatronic still in existence is currently located in Reno, Nevada and is sitting on the hood of a guy's truck. What a world we live in!
- The Zapp's address that is listed as belonging to the Dallas location that is readily available on the internet leads to an office building. Take that with what you will.
- Wolfman Zapp is likely based on the popular radio personality Wolfman Jack
- The Lost Media Wiki page for the Wolfman Zapp showtape lists it as "Existence Unconfirmed," however, this is nearly 100% false. There is a very low chance that they would open at least 5 locations, make at least 5 animatronics along with it, and not make a showtape

Gallery:







One version of the Wolfman Zapp animatronic







Three more versions of the Wolfman Zapp animatronic



Supposed Zapp animatronic from 2015, this animatronic is taken from the Reno location



Tokens from Zapp's Bar and Grill (And also some PTT Tokens for Comparison)



tooked for a game that once they buy it, it is udden gotten that. It's always been that reality of the typewriter. In game, that generally hap pattern. They all of a sudden found out VG: You don't think that's a modern with the current dynamic. that laser optic video disc games don't phenomena. Maybe a hundred years Now, take that strategy and contrast have "legs" either. That people will play ago, life was slower. You could read a that with one in which you're not only them for a while and then tire of them. novel and take things a little bit easier?

WG: Where are they?

NB: Tampa, San Jose, Dulfas, Rens and we will be opening one in Boulder.

WG: Will those be opened newly or will you continue to transform the Chuck E. Cheese units?

NB: Both.

Deep and Ti. Videos as a generact type one, they did games is that they have been very, very expensive. And though they earn you continue to transform the Chuck E. Cheese units?

NB: Both.

VG: How many do you think you'll end games in it, people are blase about them, up with?

VG: Do you think that the public's atNB: I don't know. That's very hard to tention span is getting shorter? That ten say? We're not going to grow them as years ago, you could come out with quickly as we did the Chuck E. Cheese's, something that didn't have all the sound

now? sometimes, to have a long attention span
NB: This husiness is now in a period of collectively because there will be people
indigestion in which there are probably who are just getting introduced to two to one as many games on location as something so they will have a six week as there are players. Many of them are not instruction span. There are some things that paid off. This business is looking for an inve longer-lasting feelings. There are innovation. They thought they had it some movies that you can six through with the laser disc game and now they two or three times, but not many. That's

they didn't. Videos as a generic type did, VG: So it's not a hallmark of the age

NB: Well, I may take that back. Maybe once when it took you two days to get to New York by train, you did have time to read a book. You didn't have in-train movies the way you have in-flight movies. So, it's easier to be entertained today. You have to work at entertaining yourself a little bit more than. Maybe that allowed you to have a longer atten-

that's for sure.

The sure of the conomics of it to be shored or the conomics of it to be shored or the conomics of it to be shored for the economics of it to be shored to the conomics of it to be shored to grab attention span has always been infinitesimally short and it dustry as far as its evolution historically always will be. And, it only appears, moving target. Have you ever thought about that in designing a game—the st-tention span and what it takes?

NB: Yes, we want a person to lose sense of self to a certain extent in some of the games. They become part of the action games. They become pair or the action that's happening, it's fife, there's a time in typing when you forget that you're pushing "a", you're thinking letters and they're appearing on the page. You become totally unaware of the physical don't believe. Just going to happen over and over and
The business has constantly look for over again. And so I think that it's not become totally unaware of the physical correct to say that the public has all of a reality of your body and the physical reality of the typewriter. In a good video game, that generally happens as well,

intimately involved, you have a concept of self — but also a concept of an opponent. That's a different mental set. And whenever anything new comes our, NB: No, I think it's just relative. I think of self — but also a concept of an when videos first came out they said, life has speeded up, communications "Oh, these should last forever." Well, have allowed a smarter level of person. Each one of them has their place in video



Interview with Nolan Bushnell (founder of PTT and Zapp's) where he gives more information about Zapp's



High-ish quality version of the logo

- Reno's Zapp's was located at 651 East Moana Lane. The original building has since been demolished and replaced with a Fitness Center
- Bradenton's Zapp's was located at 4420 14th St. W. The building still stands and it currently housing an Olive Garden
- Santa Cruz's Zapp's was located at 2380 Portola Drive. The building still stands and is currently being operated as a Library
- The Sunnyvale/San Jose Zapp's was located at 1213 Innsbruck Drive. The building still stands and is currently a Silk Road Medical Center
- Tampa's Zapp's was located at 2363 E. Fowler Avenue. The location was located in a shopping center, which still stands, and is currently operating as a Dollar General