



**UNITE's Arrive Alive Tour® visits
Hardin-Central High School**

Featuring virtual reality impaired driving and texting simulator

All media outlets are encouraged to attend



The Arrive Alive Tour® sponsored by the Missouri Department of Transportation will visit:

Hardin-Central High School

500 NE 1st St.

Hardin, MO 64035

September 4, 2025

8:30 am to 2:30 pm CST

UNITE's Arrive Alive Tour® is the nation's number-one ranked drunk and distracted driving awareness event, as well as the first-and-only marijuana driving simulator in the country. The Arrive Alive Tour uses a high-tech, state-of-the-art simulator that allows participants to drive while distracted, drunk, or drugged in a fully functioning vehicle without moving or being intoxicated. The simulator allows participants to experience the real-life dangers without the real-life consequences.

In 2024, 955 Missourians lost their lives due to a traffic-related incident including 133 teen drivers. Despite an overall reduction in fatalities from 2023, the work is not complete. MoDOT's Show Me Zero campaign has a goal of zero traffic fatalities by 2030. Now is a crucial time to educate teen drivers on the dangers of impaired and distracted driving to help meet this goal. The fatal crash rate for teens is three times greater than for drivers aged 20 and over, and driver distraction is responsible for more than 58% of teen crashes. Young drivers (ages 16-20) are 17 times more likely to die in a crash when they have a BAC of .08% than when they have not been drinking. The Arrive Alive team's mission is to educate drivers on the dangers and consequences of impaired and distracted driving and to create life-long safe driving habits.

UNITE's Arrive Alive Tour is sponsored by the Missouri Department of Transportation to bring this life-changing event to the students. If you have any questions or need more information, please call Nick Pitts at 888.436.3394.

###