

#ACEinspires

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ACE Alumni Ambassador Program

Role, Responsibilities, and Requirements

Summary: The goals of the ACE Alumni Ambassador role are to elevate recent members' experiences to a wider audience and harness their passion toward ACE and the outdoors to help with recruiting the next generation of conservationists. ACE Alumni Ambassadors will utilize their personal and professional connections to grow ACE's story and influence, while reflecting on their training, job duties, networking opportunities, and advice (given and received). They will provide an authentic interaction to the public and serve as an extension to the efforts of various ACE Program departments. This volunteer opportunity is intended to benefit ACE Alumni by providing further mentorship and professional development, while developing skills to pursue personal and professional goals. ACE Alumni Ambassadors will serve in a voluntary six month commitment (with possibility of extension) with an expected time of 1-3 hours per month.

Role and Responsibilities: As an ACE Alumni Ambassador, you will represent ACE and volunteer as an extension to the efforts of ACE Programs. This will be accomplished through sharing your ACE experience to a wide audience via outreach events and through individual passions and skills. You will offer your personal connections to the organization while reflecting on your training, connections, advice (both given and received). As an ACE Alumni Ambassador you will provide an authentic, enthusiastic and engaging experience and interaction with the general public.

A quick snapshot of the role:

- Participate in 1-3 events (in-person/virtual)
- Serve on Monthly ACE Alumni Calls
- Contribute to the greater ACE community through education and experience
- Share ACE opportunities within their personal and professional networks
- Be an integral part of the strategic planning and sustainability of ACE
- 1-3 hours per month (estimated)

ACE Alumni Ambassadors will serve in a voluntary 6 month commitment (with possibility of extension). Commitments can be ended or extended at the discretion of the ACE staff contact or Ambassador.

Public Engagement (50%)

- In-Person Public Engagement
 - There are many types of in-person engagement opportunities to choose from, depending on the kinds of activities you're comfortable participating in or leading.
 - These events can take place in (but not limited to): university/trade/community college career fairs, student groups, community groups/events, service-oriented National Events like MLK Day and Earth Day, etc.
 - These events can look like (but not limited to): tabling events, classroom/club presentations, panel discussions, service projects, etc.
- Virtual Public Engagement
 - Examples of virtual event engagements are: virtual information sessions, virtual career fairs, 'Zoom' meetings and presentations, join ACE's LinkedIn and Facebook Alumni groups, regularly engage with and like ACE's social media accounts, and share photo and video content from your ACE adventures with staff.

ACE Engagement (20%)

- ACE Learns participation
- Monthly Alumni Ambassador meeting
- Tracking and reporting

Create Your Own Adventure (30%)

- Play to your strengths, passions, skill sets get creative, no idea is too small/large/weird/awesome
- Work closely with the National Outreach and Recruitment Strategy Manager to develop unique goals to help pursue Alumni personal and professional goals

Requirements: To be considered as an ACE Alumni Ambassador you must have successfully completed an ACE program/term of service and in good standings. Alumni completing service within the last five years are preferred, but not definitely required.

Benefits: This volunteer opportunity is intended to benefit ACE Alumni by providing further mentorship and professional development, while developing skills to pursue personal and professional goals. Some specific benefits include (but are not limited to):

- Establish pipeline with ACE staff and agency partners
- Travel support and reimbursement
- ACE Alumni Ambassador Gear
- Outdoor gear discounts / ACE's Pro-deal account

• Excellent opportunity to to grow professionally working closely with National ACE staff

To Apply: Please follow the link to apply to become an <u>ACE Alumni Ambassador</u>. Applications will be accepted on a rolling basis. If you have any questions regarding this volunteer opportunity, please contact Partnership Development and Outreach Manager, Elyse Cogburn at ecogburn@usaconservation.org.

Application Link: https://usaconservation.jotform.com/240285129298059