

Ottawa Islamic School

10 Coral Ave, Ottawa, Ontario K2E 5Z6

Tel: 1.613.727.5066 | Fax: 1.613.727.8486 |

Teacher: Ghezlane Aidi | **Lesson Plan / Week 3:** Feb 17-21 | **Class: 10 Code:**
BEP20

	Monday	Wednesday	Thursday	Friday
Unit/ Lesson	No School- Family Day	Correction of Quiz and reviewing materials	Unit 2/ Lesson 2 Economic Factors Affecting Businesses	Teacher Absent due to sickness
Big Ideas		1-Distribution Channels refer to how products/services reach consumers. 2- There are two types of channel distributions: Direct and Indirect 3- Some businesses choose Indirect channels to reduce cost and reach a bigger audience. 4- Small businesses can have as big impact on the economy as large businesses	1- Economic conditions impact business success (inflation, interest rates, supply & demand). 2-Governments influence businesses through taxation, regulations, and incentives. 3- High taxes and compliance costs can affect businesses ' profit margins or their consumer demand. 4- Governments can impose regulations to protect small businesses from monopolies.	Students watched videos about Demand, Supply and Price.

Learning Goals		1-Learners will be able to rectify their misunderstandings about some key concepts.	1. Identify economic factors that influence businesses. 2. Analyze how inflation and interest rates impact decision-making. 3. Discuss how government policies affect businesses.	
Instructional Strategies			- Class Discussion: What external factors affect businesses? - Case Study: How inflation impacted third world countries economies. - Think-Pair-Share: How should businesses respond to economic challenges?	
Assessment / Evaluation			- Participation in discussion and case study analysis.	
Homework / Class Work		Research how government regulations affect businesses	Students present their research to the class (Yesterday's homework)	
Materials & Resources			Whiteboard & markers - Case study printouts - Business textbook	

	▼ Office Only ▼			
Overall Expectations				
Specific Expectations				
Success Criteria				