

Specifically For Charles-Philippe:

Hello Charles,

Your selection of perfumes in your "Top 10 best men's fragrances" article are great and well-selected!

There's an opportunity to increase your *engagement* through DAS strategic marketing on your *funnels* and *social media*.

I made you samples of how the top players of your niche, Glamour, Elle or InStyle, are applying it.

If you want to know how it would look, just let me know!

-Rodrigo.