

1 Privacy Policy – VAYAAPI

Effective Date: 28/05/2025]

Website: <https://www.vayaapi.com>

At VAYAAPI, we value your privacy. This Privacy Policy explains how we collect, use, and protect your personal information when you use our website and WhatsApp marketing platform.

1. Information We Collect

We may collect the following types of information:

- Personal Information: Name, email address, phone number, and business details.
- Login Credentials: Username and password.
- Usage Data: Logs of platform activity, IP address, browser type, and device information.

2. How We Use Your Information

We use your information to:

- Provide and manage our services.
- Improve user experience and platform functionality.
- Communicate important updates and offers.
- Ensure compliance with applicable laws.

3. Data Sharing and Disclosure

We do not sell, trade, or rent your personal information to third parties. We may share your data only:

- With service providers helping us operate the platform.
- If required by law or legal authorities.
- To protect our legal rights and prevent fraud.

4. Data Security

We implement strong security measures to protect your personal information. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

5. User Rights

As a user, you have the right to:

- Access your personal data.
- Correct inaccurate information.
- Request deletion of your account and data.

6. Cookies & Tracking

We may use cookies and similar tracking tools to improve website functionality and analyze user behavior. You can manage cookie settings in your browser.

7. Third-Party Links

Our platform may contain links to third-party websites. We are not responsible for their privacy practices.

8. Children's Privacy

Our services are intended for business users above 18 years of age. We do not knowingly collect personal data from children.

9. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify users of significant changes via email or platform notifications.

10. Contact Us

If you have any questions or concerns regarding this policy, contact us at:

Email: support@vayaapi.com

Website: <https://www.vayaapi.com>