

Job Description: Sales Operator / Content Creator (Female)

Location: Gbagada, Lagos (On-site)

Work Hours: Monday – Saturday, 9:00am – 5:00pm

About Sippy

Sippy is a drinks delivery platform serving individuals, events, and businesses. We supply everyday drinks as well as premium options for parties and corporate events.

Role Overview

We are hiring a female Sales / Content Creator to work from our store.

This role is Sales operator as primary to handle activities in the store, attend to walk in customers and keep the store in good shape. Content creation is secondary and only involves recording simple in-store videos to show drink availability, orders being sent out, and general activity for credibility on social media in which you would be the face of the store in some of the videos.

Key Responsibilities

Sales (Primary Responsibility)

- Sell Sippy's drinks to walk-in customers and online inquiries.
- Be active on WhatsApp to handle orders that come from the operations team that they received online.
- Report and follow up on customer inquiries and leads from walk-in customers to the store.
- Upsell drinks for events, parties, and bulk orders.
- Keep simple daily records of sales and customer requests.

Content (Supportive)

- Record short, clear videos in-store showing:
 - Orders being sent out
 - Drinks in stock
 - Occasionally record videos in events we as sippy are invited to

- New arrivals or restocks
- Capture basic customer testimonials when possible.

Requirements

- Confident speaking to customers and selling products.
- Comfortable using WhatsApp and Instagram.
- Comfortable recording short videos with a smartphone.
- Reliable, presentable, and punctual.
- Previous sales experience is a plus, but not required.

Compensation & Work Structure

- Salary: ₦100,000 per month
- Health Insurance
- 30 days leave in the year
- Location: Physical store (on-site)
- Working hours 9am - 5pm (For days we might be at events which is not so common ist so fixed but would be communicated before hand.)

How to Apply

Please fill out the application form at [Application Link](#). **After submitting your application, you will receive an email if you proceed to the next stage.**