

## **5 BEST INSTAGRAM HASHTAG GENERATOR TOOLS**

We are all hooked on one social media app or the other. While getting up or sleeping, the thing most of us do is watch our thumbs scroll on the bright screen. Hashtags have been a game-changer for social media, as previously it was not possible to categorize posts. Twitter may have come up with it, but Instagram made full use of this feature. You will hardly see any posts without it. But if you use the same hashtags for multiple posts, Instagram can penalize your page, so you need to mix it up a little.

A great tool for this is the hashtag generator. Many websites have this service and checking those out can help you select the kind of hashtags you want for your profile. Hashtags help you [get more likes and followers on Instagram](#), just like when you buy Instagram followers.

Let us tell you about the top 5 Instagram hashtag generator tools that can come to your aid:

### 1) RITETAG

This tool is a part of RiteKit which is a toolbox for people making a living through social media. It gives hashtag suggestions based on the image and can be used by itself instead of the whole kit. It bases its results on real-time engagement seen by the particular hashtags and relating them with your image. It is a paid tool but you can take a free trial to see if it suits your needs well. It also color-codes the suggestions so that you know the shelf-life of the hashtags. It also tells you about unused or banned hashtags on the social media platform.

### 2) HASHTAGIFY

This is a tool that has been largely successful in finding and analyzing hashtags. It uses real-time data, so you can count on your hashtags to be fresh and best used immediately. You can also track a particular hashtag to get more data on it, see how it performs across charts, and then decide on which ones you can use for your profile. Hashtags are the best way to get more engagement on Instagram and this tool helps you get the best hashtags. You can also track how well your posts are performing with particular hashtags. Through hashtag marketing, you can get better with your social media strategy.

### 3) INFLUENCER MARKETING HUB INSTAGRAM HASHTAG GENERATOR

The name is sure a mouthful, but regardless of it – the tool is quite amazing. Just by uploading a photo on it, you get a list of hashtags that can make the post reach more people. You can upload the file by selecting the ‘+’ option and you get a sample of ten hashtags that work with the post. The generator also suggests up to 20 keywords for your post. Pick up the most popular keywords and run them through the generator again to get relevant hashtags. Once you have finalized your selections you can copy them all to your post and then upload them on Instagram.

### 4) ALL HASHTAG

Just as the name says, it’s all about hashtags. The site is divided into parts where you get not only a hashtag generator but also hashtag analytics, the selection of top hashtags for the day, and other features about hashtag marketing. Their hashtag generator tool gives you the top 30 hashtags for the keyword you select. You also get filter options for the results – top, random and live. This gives you the option to control what sort of engagement you want for a

particular post and gives you better control of the analytical part. You can sift through multiple hashtags before finalizing some.

#### 5) INGRAMER

This is a tool that is AI-powered. You can search for hashtags using a link or photo or by even searching for a keyword. The results you get can be used as hashtags for your posts and they categorize their results as well, according to the engagement received by the hashtags. Ingramer also has recommendations for the number of hashtags you can use from each of their categories to give the post a smooth marketing slope. It analyses the activity of the hashtags with the help of Instagram metrics such as the number of posts, posts per day, and difficulty in standing out for that particular hashtag.

#### Conclusion:

Hashtags are not just a tool to get more engagement on Instagram, they also act as categorizers. They aid you in sifting through the mess of posts on social media and enable you to look for only what interests you. You can search for posts related to a topic on Instagram instead of just scrolling through the photos of your friends and family. You can explore some great content as every popular hashtag features the most engaging posts on their page. It is a great way to gain some exposure as it takes you only a few minutes to add hashtags at the end of your post. You can use the best tools we have mentioned above and gain a fair bit of knowledge about which hashtags can give you some benefit. You can also buy Instagram followers to build credibility so that people trust your page more.

Now that you know what you have to do, you better not waste any more time. Get your engagement rates up on Instagram by harnessing the power of the hashtag!