

74th Annual ICA Pre-Conference
Virtual Preconference:
“Media and Communication in Global Latinidades”

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To accommodate the many participants joining us from very different time zones, but mostly from the Americas, we scheduled our pre-conference in **two separate time slots**. The pre-conference will **start at 10 AM Eastern Daylight Time** and **end at 10:15 PM Eastern Daylight Time, with a break of approximately 4 hours in between**. Below we present the two different time slots in Eastern Daylight Time (New York/Chile), and Australian Eastern Standard Time (Gold Coast).

Pre-conference time in Eastern Daylight Time Zone (UTC-4): Tuesday, June 18, 10:00 AM - 2:45 PM & 7:00 PM - 10:15 PM

Pre-conference time in Gold Coast Time (UTC+10): Wednesday, June 19, 0:00 AM - 4:45 AM & 9:00 AM - 12:15 PM

(Last edited: June 1, 2024)

Organizers:

Organizers: Claudia Bucciferro, Ayleen Cabas Mijares, Nivia Escobar Salazar, Miriam Hernández, Juan S. Larrosa-Fuentes, Lucía Magis-Weinberg, Mora Matassi, Eugenia Mitchelstein, Mariela Morales Suárez, Pablo Porten-Cheé, Jessica Retis, Laura Robinson, Lucila Rozas Urruñaga, Mariana Sánchez Santos, Magdalena Saldaña, Arthur Soto-Vasquez, Silvio Waisbord, M. Celeste Wagner

PROGRAM

Welcoming Remarks (10:00 - 10:10 AM EDT June 18 / 00:00 - 00:10 AM AEST June 19)

Juan S. Larrosa-Fuentes, ITESO University

Time Block 1 (10:15 - 11:40 AM EDT June 18 / 00:15 - 01:40 AM AEST June 19)

Panel 1: Case Studies in Journalism

Chair: Pablo Porten-Cheé, Heidelberg University, Germany

Vanessa Higgins Joyce (Texas State University, USA) & **Summer Harlow** (The University of Texas at Austin, USA). Tracing transnational journalism in Latin America (@vanessamhj, @SummerDHarlow)

Kirsi Cheas (University of Vaasa, Finland). Towards more genuine recognition of Latin American integrative investigative reporting: Case study of collaborative investigative journalism across the US-Mexico border

Ana Leticia Hernández Julián & Rubén Arnoldo González Macías (Benemérita Universidad Autónoma de Puebla, Mexico). Estudio de caso sobre las injerencias al periodismo profesional desde la mirada de quienes lo ejercen en El Universal (@ana_leticiaD, @rubenarnoldogm)

Claudia Ramírez (Pontificia Universidad Católica de Chile, Chile). Concurridos, intensos y amplios: Una propuesta para entender, caracterizar e identificar hitos noticiosos sobre inmigración, a partir del caso chileno (@klau_ramirez)

Alexia Raquel Ávalos Rivera (Universidad Autónoma Metropolitana, Mexico). El periodismo salvadoreño de posguerra: un acercamiento histórico del auge y consolidación del periodismo digital autónomo de investigación (@alexiaavalos)

Panel 2: Changing Audiences in Television and News

Chair: Nivia Escobar Salazar, Indiana University, Bloomington

Tabita Moreno - Constanza Gajardo (Universidad de Concepción, Chile), **Tabita Moreno** (Universidad de Concepción, Chile) & Arlyn Orellana (Universidad de La Serena, Chile). Information needs of local audiences in Chile (@constnz, @tabitamoreno)

Melissa Santillana (Texas Tech University, USA), Silvia DalBen Furtado (University of Texas at Austin, USA) & Joseph Straubhaar (University of Texas at Austin, USA). **Regional Markets Enter the Streaming Wars: New Directions for Television in Latin America** (@melisantillana, @JosephStraubha2)

Maria Magdalena Walker (Pontificia Universidad Católica de Chile, Chile). Audiencias Chilenas y comunicación política matinales televisivos: Ni Tan Lejos...Ni Tan Cerca (@mmag_walker)

Sonia Virgínia Moreira (Universidade do Estado do Rio de Janeiro, Brazil) & **Laura Robinson** (Santa Clara University, USA). Faixas de fronteiras: Emergent Frontiers in Digital and Audiovisual Exclusion-Inclusion Processes in Brazil and the US

Giancarlo Saavedra & Paul Capriotti (Universitat Rovira i Virgili, Spain). Presencia y actividad de los CEO de América Latina en redes sociales: un estudio comparativo con directores ejecutivos de empresas globales (@giansaavedrach, @paulcapriotti)

Natalia Orrego (Pontificia Universidad Católica de Chile, Chile). Cambios y continuidades en la cobertura de la prensa escrita de conflictos vecinales con infraestructura de telefonía móvil en Chile (@natalia_orregot)

Short Break (11:40 - 11:45 AM EDT June 18 / 1:40 - 1:45 AM AEST June 19)

Time Block 2 (11:50 AM - 1:15 PM EDT June 18 / 1:50 AM - 3:15 AM AEST June 19)

Panel 3: Building Communication on Social Media

Chair: Lucía Magis-Weinberg, University of Washington, USA

Lisa Paulin (North Carolina Central University, USA). Staying in Our Lane: Role of FaceBook as Crisis Communication

Wafa Khalfan (University of Sharjah, UAE), **Jairo Lugo-Ocando** (University of Sharjah, UAE) & **José Luis Requejo Alemán** (Universidad Carlos III de Madrid, Spain). Coding and Capability-building in Nonprofit Digital-Native News Organizations in the Middle East and North Africa (MENA) and Latin America (LATAM) (@WafaKhalfan, @Jairolugo)

Eugenia Mitchelstein & **Carolina Schifer** (Universidad de San Andrés, Argentina). La vida a 2X: comunicación interpersonal en el contexto de la aceleración de audios de WhatsApp (@ugemitch)

Matías Dodel (Universidad Católica del Uruguay, Uruguay). Can online dating disrupt social stratification? Evidence from Czech Republic, Estonia, Sweden, Denmark, and Uruguay (@MatiDodel)

Sofia Ceresuela (Pontificia Universidad Católica De Chile, Chile). Soplando sobre la biblioteca de babel: mundos rotos y algunos cuerpos pálidos de la Provincia de Pétorca (@ssofffiia)

Panel 4: Artificial Intelligence and New Media

Chair: Mariana Sanchez Santos, American University, USA

Marcos Mayo-Cubero (Universidad Complutense de Madrid, Spain). Periodismo ético e Inteligencia Artificial: explorando la formación de los futuros periodistas desde la experiencia Latinoamericana (@mayomarcos)

Francisco Fernández (Pontificia Universidad Católica de Chile, Chile). Brechas de la Inteligencia Artificial en el Periodismo: Avances, Desafíos y Perspectivas en América Latina y Chile (@ffernandez)

Tomás Dodds (Leiden University, Netherlands), **Paola Palomino** (Universidad Peruana de Ciencias Aplicadas, Peru) & **Jeam Pool Rojas** (Universidad Diego Portales, Chile).
Incorporating AI Ethics in Journalism Education: Lessons from Latin American Schools
(@tomasdoddsr, @Helerado)

Melissa R. Meade (Seton Hall University, USA) & **Lluis De Nadal** (Glasgow University, Scotland). Gig Delivery Work and Surveillance: “Los Deliveristas Unidos” in New York City (@DrMelissaMeade)

Keynote Speech (1:20 PM - 2:45 PM EDT June 18 / 3:20 AM - 4:45 AM AEST June 19)

Moderator: Celeste Wagner (University of Florida, USA)

Dr. Jillian Baez (Hunter College, CUNY, USA):
"Touchstones of Resemblance: Continuities and Shifts in the Latinx
Media Landscape."

*Extended Break (2:45 PM - 6:55 PM EDT June 18 / 4:45 AM -
8:55 AM AEST June 19)*

Time Block 3 (7:00 PM - 8:25 PM ET June 18 / 9:00 AM - 10:25 AM AEST June 19)

Panel 5: Mental Health and Media

Chair: Juan S. Larrosa-Fuentes, ITESO University

Daniela E Munoz Lopez (University of Washington, USA), **Lucía Magis-Weinberg** (University of Washington, USA), **Sarah E. Domoff** (University of Washington, USA), **Daniela E. Muñoz Lopez** (University of Washington, USA), **Estelle L. Berger** (University of Washington, USA), **Alexa Zimbalist** (University of Washington, USA) & **Ronald E. Dahl** (University of Washington, USA). Problematic media use and symptoms of anxiety and depression during the pandemic: an investigation among Peruvian adolescents in low- and middle-income settings (@dannymunoz31).

Natalia Aruguete (Universidad Nacional de Quilmes, Argentina). Vacunas, fact checking y encuadres. Confirmaciones y refutaciones en la verificación de falsedades (@natyaruguete).

Melissa DuPont-Reyes (Columbia University, USA), **Alice Villatoro** (Santa Clara University, USA) & **Lu Tang** (Texas A&M University, USA). Prevalence of mental health diathesis-stress and stigma codes in Latinx language/cultural television in New York City.

Kimberly Nielsen (University of Washington, USA), **Gabriela Fernandez Theoduloz** (Universidad de la República de Uruguay, Uruguay), **Alexia Carrizales** (Purdue University, USA), **Marissa Arreola Vargas** (University of Washington USA) & **Lucía Magis-Weinberg** (University of Washington, USA). Quality and prevalence of online and offline friendships in Latin American youth (@kniel814, @gabyftheo, @luciamawe).

Karen Politis Virk (Well Dot, Inc), **Whitley Yi** (Well Member Services), **Lina Bedoya** (Well Guide), **Diandra Alvarez** (Well Guide Supervisor), **Bryan Torruellas** (Well Ops Analyst) & **Laura Hagopian** (Well Medical Director). Using Spanglish to enhance digital health engagement with English-speaking Latino/a audiences.

Panel 6: Elections and Populism

Chair: Eugenia Mitchelstein, Universidad de San Andrés, Argentina

Víctor Hugo Reyna (Facultad Latinoamericana de Ciencias Sociales, México), **Cosette Celecia Pérez** (Universidad Autónoma del Estado de Hidalgo, México) & **Alexia Ávalos Rivera** (Universidad Autónoma Metropolitana, Xochimilco, México). Mediatización, desintermediación y usurpación: las estrategias de monopolización de la información del populismo contemporáneo (@victorhreyna).

Nadia Martínez-Carrillo (Roanoke College, USA). YouTube, political entertainment, and the 2024 presidential election in Mexico (@macarrina).

Carlos Rodríguez Pérez (Universidad de La Sabana, Colombia) & **Liliana Gutiérrez-Coba** (Universidad de La Sabana, Colombia). Miedo y deslegitimación, las estrategias de desinformación en la campaña presidencial colombiana 2022 (@CarlosRguezPrez).

Reshmi Sen (Waubonsee Community College, USA) & **Lynleigh Ufen** (Waubonsee Community College, USA). Intentional polarization to militarization: the rhetoric of coalition in political speeches of Latin America (@Resh77Sen).

Kenton T. Wilkinson (Texas Tech University, USA). COVID-19, Health, and Communication Reluctance Among Hispanics/Latinxs on Texas's South Plains (@kentwilkinson).

Panel 7: Information Production and Culture

Chair: Mariela Morales Suárez, University of Pennsylvania, USA

Amaranta Alfaro (Universidad Alberto Hurtado, Chile) & **Nairbis Sibrian** (Universidad del Desarrollo, Chile). Cyberhate towards diversity in Chile: migrant perceptions of online hostility (@anta_a, @NairbisS).

Francisco Paulo Jamil Marques (Federal University of Paraná, Brazil) & **Luiz Otávio Prendin Costa** (Federal University of Paraná, Brazil). "Trending topics" e cientometria na área de comunicação: um mapeamento da produção acadêmica brasileira (@ponteUFPR).

Marcelo Santos (Universidad Diego Portales, Chile), **Chang Sup Park** (University of Oklahoma, USA), **João Guilherme dos Santos** (Brazilian National Institute of Science and Technology for Digital Democracy, Brazil), **Athus Cavalini** (Universidade Federal do Espírito Santo, Brazil) & **Homero Gil de Zúñiga** (Universidad Diego Portales, Chile). Latent bombs of disinformation (@celoo, @_HGZ_).

Milthon Minor Montes (Universidad Autónoma de Baja California, México). La configuración del sistema híbrido mediático de los defensores del agua en Mexicali, Baja California, México, a través de cuatro ciclos de protesta (@MilthonMinor).

Bonita Neff (Valparaiso University, USA). There are challenges and opportunities in integrating artificial intelligence into public relations academic programs and leadership for public relations in communication associations globally.

Short Break (8:25 PM - 8:30 PM ET June 18 / 10:25 AM - 10:30 AM AEST June 19)

Time Block 4 (8:35 PM - 10:00 PM ET June 18 / 10:35 AM - 12:00 PM AEST June 19)

Panel 8: Gender and Labor

Chair: Miriam Hernandez, CSU Dominguez Hills, USA

Vinicius Suzigan Ferraz (Visiting Fellow-DMRC/QUT, Australia). Ideologies in Veja and CartaCapital magazines: a narrative review on the role of journalism in the social imaginary. (@ViniciusSFerraz).

Abel Somohano (Universidad Nacional Autónoma de México, México) & **Daniel Peña** (Universidad Nacional Autónoma de México, México). Condiciones laborales del ejercicio periodístico freelance en Cuba. (

Ruth Nuñez Villanueva (UCLA, USA). A Latina Feminist Audiobook History: Contextualizing (Under)Representation.

Cosette Celecia (Universidad Autónoma del Estado de Hidalgo, México). Feminist Journalism in the Reconfiguration of Professional Roles Activism and Informational Rigor in Situated Experiences in Mexico.

Valentina Proust (University of Pennsylvania). ¡Nos queremos vivas! Protest anthems as expressions of solidarity against feminicidios. (@valeproust).

Panel 9: Shifting Representation

Chair: Arthur D. Soto-Vásquez, Texas A&M International University

Valerie Gruet (Northwestern University, USA). Latina Fitness: An Intersectional Approach to Latina Representation and Body Image on Instagram.

Andrea Alarcon (University of Queensland, Australia). The comeback kid: international narratives of Medellin.

Marcio Marcellino (Universidade do Vale do Rio dos Sinos, Brazil). (Re)imaginando as práticas jornalísticas em um contexto midiaticado. (@marciokaviski).

Claudia Bucciferro (Rochester Institute of Technology). Representing and Erasing Latinidad in Netflix's "The Umbrella Academy." (@ClauBucciferro).

**Closing Remarks (10:05 - 10:15 PM EDT June 18 /
12:05 PM - 12:15 PM AEST June 19)**

Miriam Hernandez, CSU Dominguez Hills

5 PM AEST: Registered participants will receive information about an **in-person gathering** in Gold Coast (place TBD)

If you have any questions or concerns, please send an email to:
icapreconflatam@gmail.com

ICA Divisions Affiliation: Ethnicity and Race in Communication & Global
Communication and Social Change

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Center for Advanced Research in Global Communication (CARGC) at the Annenberg
School for Communication at the University of Pennsylvania.