

Environmental Behavior Basics

- Instinctual Drift Tendencies - embedded in our DNA to create space around it. Design can either mitigate these tendencies or exacerbate them
- Why study -- because we can impact the behavior of humans based on the spaces we put them in (is possible to improve)
- Conditioned to find the furthest possible seat from the instructor -- rows/columns/rectangles by default have a front and a back
 - Rearrange to tables throughout -- increased connection between instructor/student
 - They had their own space, but had good access to those around them
- Observation -- presenter referred to their initial setup 8 years ago as a “prototype” and inferred there were people here from design school
- Types of IDT's
 - Territorial
 - Create boundaries (fences, turn away, etc)
 - There is a critical line someone should not cross (flight v fight). We as Ts need to know where that line is for students (flight distance -- flee, critical distance -- fight)
 - Overlapping or not - may overlap for common use of resources if properly managed and marked
 - Personal
 - Personal = our bubble
 - Social = max distance animals will be permitted to stray from the group (young)
 - Situational
 - Proxemic (book graphic -- intimate, casual, social, public)
- In Ed
 - Environmental behavior as a design concept
 - Many lenses of space -- aesthetics, economics, but should also include behavior
 - So much of our current structures impede our instinctive behaviors (rows are too close, separate us from our instructor, not clear visuals of one another as we're facing forward)
 - If spaces are left to chance, most likely they will become a barrier
 - Example -- most important piece of tech is chair (fluid, quiet, not a barrier to accessing anyone...esp instructor). This is dependent on T being ok with student centric classroom where kids are in control and need to move to learn
 - Observation: All of the Target examples of from Higher Ed
 - My question: How many modes of instruction do our classrooms currently support? In many, it's 1.
 - Huge: “All seats have to be created equal”

15W)

ENVIRONMENT BEHAVIOR BASICS

I. ALTMAN - "THE ENVIRONMENT AND SOCIAL BEHAVIOR" - 1975

E. T. HALL - "THE HIDDEN DIMENSION" - 1966

R. SOMMER - "PERSONAL SPACE" - 1969

INSTINCTUAL DRIFT TENDENCIES (IDT)

TERRITORIAL BEHAVIORS

- PHYSICAL
- VERBAL
- NON-VERBAL

PROPS
CIRCUMSTANCE
ANTECEDENT
ORGANISMIC | SOCIAL

SITUATIONAL BEHAVIORS

MEASURABLE
DISTANCES

PROXEMIC
ZONES

PERSONAL SPACE BEHAVIORS

PORTABLE BUBBLE

FRONTAL
VISION

PERIPHERAL
VISION

SOCIO
FUGAL

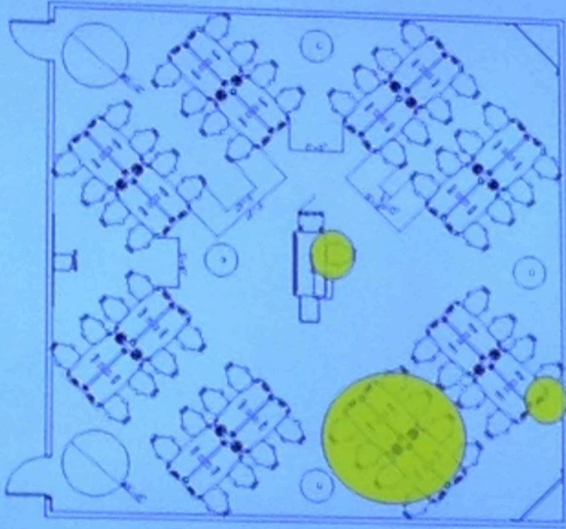
SOCIO
PETAL

OVERALL in learning spaces:

Tips

environment behavior theory & classrooms

■ ADDRESS THESE ISSUES



- respect the intimate zone at 15" to 18"
- provide a view to others
- protect the person's back
- keep eye-to-eye contact across tables at 48"
- avoid density that impacts intimate zone where possible
- don't activate fight or flight syndrome

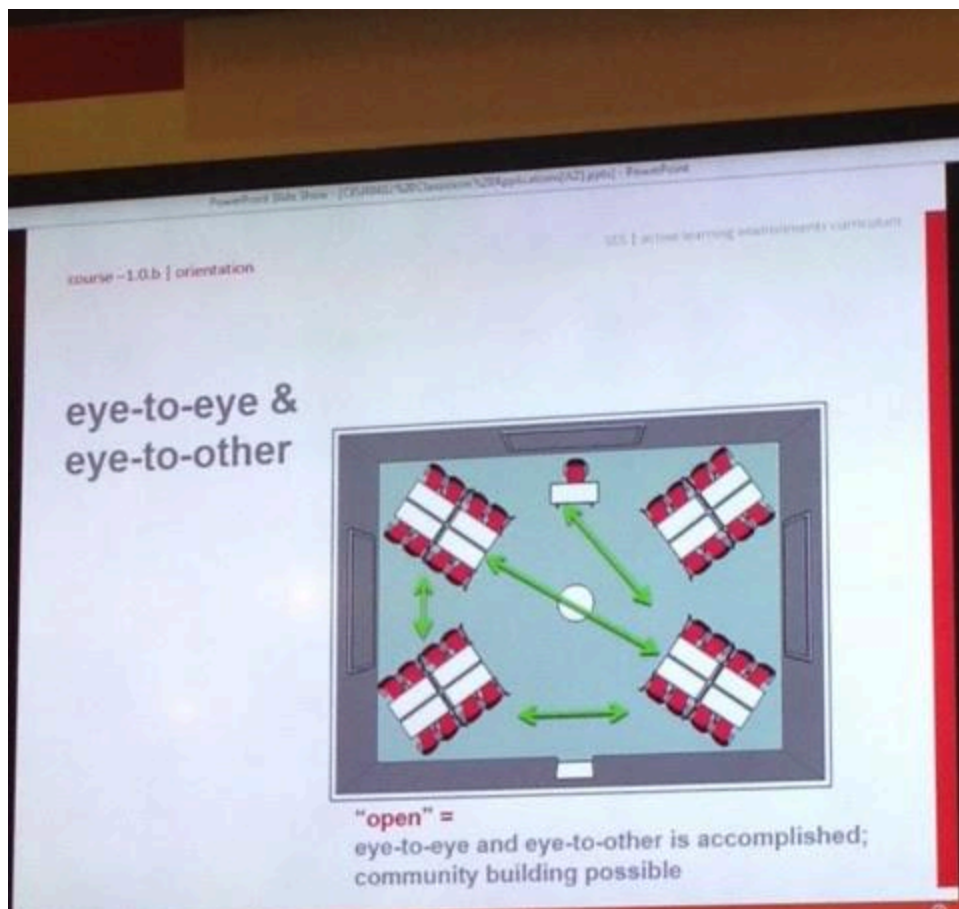
Active Learning Ecosystem

- Steelcase - ethnographic research for design UX
- Brain science = cognitively map through all sense (emotional, kin, visual, etc). Experiential learning is required for deep learning
 - Constructivist/social - seeing the back of someone's head all day is a huge problem
- How can we teach them to live in their world and not regurgitate facts from ours?
- We are behaviorally conditioned:
 - Walk into a classroom and see rows, we know what behavior is expected of us: from the student and the teacher
 - Observation: Of the three domains (Ped, tech, space) only space has remained constant. The space has not changed

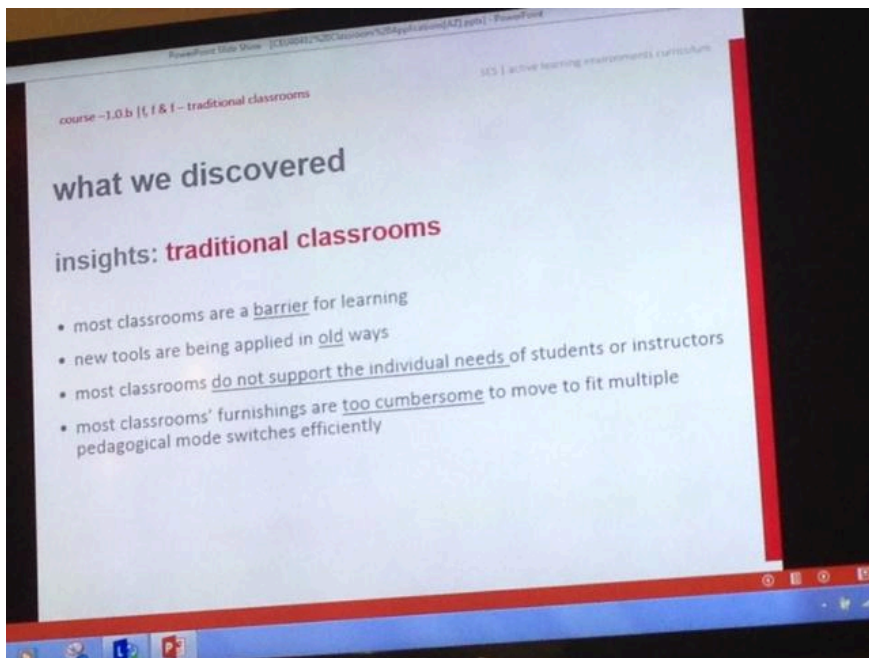
Classroom Applications

- Pedagogy
 - Constructivist - constructing meaning, how you want to learn, etc. HOW must our classrooms respond?
 - Have longterm and ongoing projects. Add, delete, brainstorm, etc.
 - Next staff meeting = 1900s, 1950 and modern day classroom

- Quote re: 1968 primitive schools in 1988
- The only reason this has persisted is efficiency, but it's no longer meeting requirements
- 5% vs 85% (active learning look up this research for Ts)
- Practical stuff:
 - portrait vs. landscape (eyeline, shoulder to shoulder, board space)
 - ie no hierarchy - need to be ready to participate
 - fixed, flexibly, fluid
- One example



Ughhhhhh, but seriously though:



Flexibility:

- Picture of kids turning around and strained! Picture of kid in the back, etc.

Models to check out: Detroit Comm and Media Arts HS and North Shore Country Day School