Georgie Pie - New Zealand's own Fast food restaurant chain

Sourced from: Wikipedia

Georgie Pie was a fast food restaurant chain which sold meat pies as its main type of food. It competed with big name restaurants such as KFC, McDonalds and Pizza hut.



The first Georgie Pie opened in 1977. At one point there were 32 Georgie Pie restaurants in all of New Zealand. Including its first store in Greenlane (which is now the big Greenlane McDonalds). It was reported that the Mangere Georgie Pie store sold 6000 pies a day.

Unfortunately Georgie Pie ran into money problems and McDonalds bought the entire company "Georgie Pie" in 1996. McDonalds then replaced all the Georgie Pie restaurants to become McDonald's restaurants. The last Georgie Pie was closed in 1998 in Mission Bay.



However on May 9th 2013, McDonald's announced the return of Georgie Pie. The original recipe Steak Mince 'n' Cheese pie would become available on the McDonald's menu from McDonalds stores. The pie would see a price increase from \$1.45 to a massive \$4.50.



