

## Organizers and partners of the festival



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## The Festival of the French digital art “Digital Autumn” will take place for the third time in Russian cities in November

**October 21, 2024, Moscow** – The festival "Digital Autumn 2024: Changing Perspectives" will be held in Moscow and St. Petersburg in November 2024.

In St. Petersburg, the screenings of the VR program will begin on November 1 at the "Ochra" phygital gallery. In Moscow, two parts of the "Digital Autumn 2024: Changing Perspectives" festival program will be held at the Museum of Russian Impressionism and the Museum of Soviet Arcade Games.

"Digital Autumn" is an annual cross-cultural regional festival that showcases the best works in the field of digital art and innovation from France. The festival is organized by the French Institute in Russia with the support of the Less Media Group agency.

This year, the "Digital Autumn" festival program will feature a selection of innovative, award-winning works created by French artists and studios or with their participation. The theme of the third edition of the festival – "Changing Perspectives" – invites visitors to see the world in a new way and explore other viewpoints using advanced technologies. Virtual reality as a new medium allows viewers to experience unique perspectives, often placing them in someone else's shoes or in impossible circumstances, spaces, or times.

The "Digital Autumn 2024: Changing Perspectives" festival will showcase eleven immersive works in virtual reality format. The program includes iconic VR projects such as **Emperor** – a large-scale interactive work by leading French studio Atlas V, which received the Outstanding Achievement Award at the 2023 Venice International Film Festival. The festival program also includes the animated short film **Flow**, directed by Adrian Lokman, which won the Special Jury Prize at the 2023 Venice International Film Festival.

As part of the festival in Moscow and St. Petersburg, screenings of the project by French artists Adrien Mondot and Claire Bardainne – **Acqua Alta** (2019, Adrien M & Claire B) – will also be organized. It is the story of a woman, a man, and a house, about disaster, loss, and search, told in three variations, in three different formats: *Acqua Alta – Ink black*, a visual theater performance that blends movement and living digital images; *Acqua Alta – Crossing the mirror*: a book whose drawings and paper volumes become the décor of the story, only visible in augmented reality; *Acqua Alta – Tête-à-tête*: an immersive experience in a virtual reality headset to live one scene of the performance in immediate proximity. More information about the company Adrien M & Claire B on their website [www.am-cb.net](http://www.am-cb.net).

Full event program of the French Institute in Moscow and St. Petersburg is available on the website [www.institutfrancais.ru](http://www.institutfrancais.ru)

## Contacts for press

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## Event program of the festival:

### **01.11, St. Petersburg**

#### ***Opening of the Digital Autumn VR festival***

Networking and meeting with digital artists.

Address: [Phygital Gallery "Ochra"](#), Nab. Reki Moyki, 37

Time: 19.00

### **02.11 - 10.11, St. Petersburg**

#### ***Public screenings of the VR program of the Festival***

Address: [Phygital Gallery "Ochra"](#), Nab. Reki Moyki, 37

Time: 12:00 – 22:00

[Tickets](#)

### **02.11, St. Petersburg**

#### **Lecture “Media Art: History, French Names, and Key Events”**

Olesya Turkina, PhD in Art History, Curator, Senior Researcher at the Department of Contemporary Art at the Russian Museum

Address: [Phygital Gallery "Ochra"](#), Nab. Reki Moyki, 37

Time: 19:00

[Registration](#)

### **03.11, St. Petersburg**

#### **Lecture “Artificial Intelligence in Modern Film Production. New at the Cannes Festival”**

Irina Marichuk, Producer, Screenwriter, Professor at the Department of Producing at SPbGIKiT, Educator at the French Institute

Address: [Phygital Gallery "Ochra"](#), Nab. Reki Moyki, 37

Time: 17:00

[Registration](#)

### **04.11, St. Petersburg**

#### **Lecture on International VR Projects and Discussion with Representatives of Technological Art in Saint Petersburg**

Address: [Phygital Gallery "Ochra"](#), Nab. Reki Moyki, 37

Time: 17:00

[Registration](#)

### **05.11, Moscow**

#### **Interview with the creator of the Acqua Alta project – Claire Bardainne (online)**

Address: Museum of Soviet Arcade Machines, Ul. Rozhdestvenka, 12

Time: 19:00

[Registration](#)

### **06.11 - 10.11, Moscow**

#### ***Screenings of the Aqua Alta project***

Address: [Museum of Soviet Arcade Games](#), Ul. Rozhdestvenka, 12

Time: 11:00 - 21:00

[Tickets](#)

### **15.11 - 18.11, Moscow**

#### ***Public screenings of the VR program of the Festival***

Address: [Museum of Russian Impressionism](#), Leningradsky Prospekt, 15, Building 11

The ticket includes access to the museum's permanent exhibition and the "New Society of Artists" exhibition

Time: 11:00 – 20:00

[Tickets](#)

### **21.11 – 23.11, St. Petersburg**

#### ***Screenings of the Acqua Alta project***

Address: [French Institute](#), Nevsky Prospekt, 12, 3rd Floor

[Registration required for screening sessions](#)

Additional materials:

[Photos](#)

[Festival posters](#)

[Catalog of VR works](#)