

**Differentiate in product** - all products will have an abstract to accompany it

- Political cartoon (hand drawn/illustrated or digital)
- Graphical display (hand drawn/illustrated or digital)
- Musical representation
- Video / act out (script, record, edit)
- Newspaper / magazine article
- Review of the book / Book trailer
- Photo essay
- Story or poem - where would this be published (think audience)

Professional Book Trailer Examples:

[Firekeeper's Daughter](#)

[Ready Player One](#)

**Canva**

Book Trailer

- Start with a blank video or video template
- [Example](#) - Made by Mrs. Lyon
- Tip: If adding your own video file into the Canva video, wait until the end to add slide transitions; or do not add a transition to that slide as it may cut off your video clip.
- Tip: Stock videos and audio to add to your book trailer can be found under the apps tab.

Poster

- Choose your orientation when selecting the poster (Portrait or Landscape)
- Could be used for Book Reviews, Comic Strips, Magazine or News Articles, Photo Essay, or Story or Poems
- [Research Poster Example](#)
- [Book Review Example](#)
- [Art Poster Example](#)

Comic Strip

- [Example](#) - Made by Mrs. Lyon
- [Comic Strip Template](#)
- [Additional Comic Strip Templates](#)
- [Storyboard Template](#)

- Tip: If not using a template, choose a blank presentation to start so your comic will be in landscape format and you can easily have multiple pages.
- Tip: Storyboards are also good options for your comic strips if you want something besides comic panels.

#### Magazine/News Article

- [Newsletter Template](#)
- [Magazine Page Template](#)

#### \*\*Printing From Canva\*\*

- Click the Share button
- Download
  - PDF is recommended for posters, presentations, magazines and news articles

#### \*\*Sharing Your Video Link\*\*

- Click the Share button
- Set your restrictions so anyone with the link can watch
- Click Copy link

#### Share this design

Add people, groups, or teams

A

+

**Link shared publicly** ⓘ

🌐

Anyone with the link

▼

Can watch

▼

Copy link

#### Screencastify

##### Book Trailer

- Another great option for video recording. Orange CSD Chromebooks have a screencastify extension already installed.
- Recommended if creating a presentation in Google Slides for a Book Trailer. Program will record your screen (and you can record audio as well).
- Can upload your video to Google Drive and will have a shareable link.
  - To make sure your video link is viewable by others check the share settings and select “Anyone with link can view.”