

I create visuals and interactions to articulate designs that solve complex problems and align with business goals.

EXPERIENCE

Jericho Security, Product Designer

Dec 2024 - Aug 2025

A cybersecurity company that defends against GenAl-driven attacks and raises cybersecurity awareness for SMB and enterprise SaaS.

- Designed and simplified a phishing simulation setup flow that's easy for general users and flexible for power users.
- Created engaging web app experiences for Jericho Security using customer feedback and market research.
- Collaborated with Product and Engineering teams to deliver scalable designs balancing short-term delivery needs with long-term product vision.

Fact Finders Pro, UX Designer

Apr 2024 - Nov 2024

An early stage startup that leverages Al-driven tools and community engagement to detect and combat false information in real-time.

- Collaborated closely with PM, engineers, and CEO to research and strategize the PoC for stakeholders buy-in.
- Visualized and improved the user experience of functional fact-checking prototypes based on the user data and insights.

Protect AI, UX Designer

Aug 2022 - Sept 2023

A cybersecurity startup (acquired by **Palo Alto Networks** in 2025) that innovates developer tools to solve security challenges in ML and Al sectors.

- Launched the first MVP which reduced users' task process time by 20%, resulting in a 33% increase in LinkedIn followers in one month and contributing to raising \$35M in Series A funding.
- Led design on a curated CVE database to easily reference the vulnerability for data scientists and ML engineers.
- Created wireframes, lo-fi and hi-fi prototypes, and mockups using Figma, demonstrating creativity and attention to detail in crafting intuitive and engaging user interfaces.
- Collaborated with Product and Engineering teams to consolidate user feedback and research insights for strategic design.
- Initiated the establishment of UI style guides and design system for efficient communication with front-end developers and proper WCAG accessibility.

Link Design Group, Design Associate III

June 2018 - June 2022

- Led design on retail specialty zones to create a user-friendly and immersive shopping experience. Two malls were successfully built and opened in 2023.
- Collaborated with global design teams and developers to discover

Kevin Ku

U.S. citizen Seattle, WA

www.kvnk.me

LinkedIn

kvn.k1020@gmail.com (918) 812-8718

EDUCATION

University of Oklahoma

Architecture General Business (Minor)

ADDITIONAL TRAINING

IBM

Enterprise design thinking - Team essentials for Al Enterprise design thinking practitioner

LinkedIn

UX for Al: Design practices for Al developers

SKILLS

Software

Figma, Figma Make, Lovable, Adobe Illustrator, Photoshop, InDesign, Premiere Pro, Procreate, Linear, Notion, HTML/CSS, Webflow, Google Analytics, SketchUp, Rhinoceros 3D, AutoCAD, Enscape

Design

Storytelling, Wireframing, User research, Prototyping, Usability testing, Interaction design, Accessibility design, Typography, 3D modeling, VR flythrough, Animation

- placemaking design that meets the business market needs.
- Articulated design concepts using visual diagrams, 3D models and **VR technology.**

CallisonRTKL, Designer

Dec 2013 - June 2018

- Collaborated with the interior design team to create shopping experience design proposals for large mixed-use projects in the Middle East and Asia.