

Product Feedback Interview Template

- **Date:** [Insert Date]
- **Interviewer:** [Insert Name]
- **Interviewee:** [Insert Name]
- **Product/Feature:** [Insert Product/Feature Name]

Introduction Section:

- Welcome and Introductions
- Brief overview of the product/feature being discussed
- Explanation of the interview's focus on feedback

Main Questions:

- What was your initial impression of [Product/Feature]?
- How does [Product/Feature] meet your needs?
- What challenges have you encountered while using [Product/Feature]?
- Which aspects of [Product/Feature] do you find most valuable?
- What improvements would you suggest for [Product/Feature]?

Follow-Up Questions:

- Can you provide a specific example of when [Product/Feature] didn't perform as expected?
- How does [Product/Feature] compare to other similar tools you've used?

Closing Remarks:

- Summary of key feedback provided
- Thank the interviewee for their valuable input
- Discuss potential follow-up or next steps