

Ted Talk (The Art of Presenting)

Objective: Either individually or with a partner, develop a Ted Talk based on an interesting topic to you

Individuals: 5-7 minutes *Pairs: 10-14 minutes*

Mrs. MacFarland's Examples

[proposal](#), [outline](#), [presentation](#)

Students will:

- Justify opinions and ideas, using examples and explanations to form logical conclusions
- Work through a research plan, using relevant tools and resources in order to effectively gather information and synthesize their understanding into knowledgeable presentation.

Step One: We are inspired by our values. Review the list of 200 values on this [website](#) and sign up for one that you want to present on.

Step Two: Brainstorm stories in your life that connect to the value and research topics that connect to this value that you can craft a speech with.

- Research at least three sources.
- Brainstorming ideas/stories from your life that connect to this value

Step Three: Develop a [proposal](#) and submit to Managebac

Step Four: Continue researching and develop an outline for your Ted Talk using the [template](#)

- <https://speakerflow.com/how-to-write-a-ted-talk-in-7-easy-steps/>

Step Six: Develop the presentation.

- Visuals to show --avoid words, include images
- Notecards or notes to use as a reference during the presentation
- **ACTION ITEM:**

- **Upload any slides to Managebac under the presentation title**

Step Seven: Practice your TED Talk, 5-7 minutes until you are 100% confident

Step Eight: Present to the class, a 5-7 minute TED Talk on your passion topic or with a partner, 10-14 minutes

HOW TO WRITE A

TED TALK

IN 7 EASY STEPS

The TED Organization was founded in 1984 by architect and designer Richard Saul Wurman and his colleague, broadcast designer Harry Marks. Each TED presentation focuses on technology, entertainment, and/or design (hence TED).

1

CHOOSE A TOPIC YOU CARE ABOUT.

The more passionate you are about your message, the easier it will be to write your TED talk and the more comfortable you'll be on the day you present it.

2

CRAFT YOUR MESSAGE AROUND THAT TOPIC, AND KEEP IT CLEAR AND CONCISE.

On average, TED talks run about 20 minutes, so it's important to keep things brief. Remember the three C's: clear, concise, and captivating.

3

DEFINE A KEY TAKEAWAY FOR THE AUDIENCE.

Just like the chorus in a song, your primary message should be memorable and your audience should be able to mentally play it back when your presentation is over.

4

DRAFT YOUR TED TALK AS A STORY.

In addition to including your own stories, your speech should have a clear beginning, middle, and end, just like a story.

5

TAILOR YOUR VISUAL AIDS TO YOUR AUDIENCE, YOUR STORY, AND YOUR BRAND.

Make sure your branding colors, language, and style are consistent across your presentations and the wording in your speech. You're not just writing a speech - it's an experience for the audience, too.

6

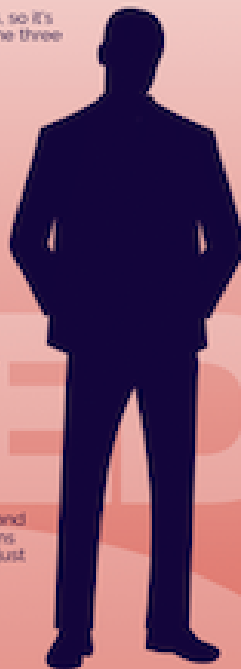
PRACTICE, PRACTICE, PRACTICE.

Practice makes perfect, plain and simple. The more you rehearse, the better prepared you'll be when the day of your TED talk comes.

7

REMEMBER IT'S OKAY TO SHOW YOUR FLAWS.

Don't worry if you make a mistake or if you're nervous! You got into the speaking industry for a reason - trust your speaking skills and talent. Q



FOR MORE TIPS FOR SPEAKERS, VISIT OUR SITE!

Learn more at speakerflow.com/blog

SPEAKERFLOW

Choose a value from the list below.

Scott Jeffrey, of [CEOSage](#), has a list of 200 core values:

Values A – E	Values E – P	Values P – W
Acceptance	Exploration	Present
Accomplishment	Expressive	Productivity
Accountability	Fairness	Professionalism
Accuracy	Family	Prosperity
Achievement	Famous	Purpose
Adaptability	Fearless	Quality
Alertness	Feelings	Realistic
Altruism	Ferocious	Reason
Ambition	Fidelity	Recognition
Amusement	Focus	Recreation
Assertiveness	Foresight	Reflective
Attentive	Fortitude	Respect
Awareness	Freedom	Responsibility

Balance	Friendship	Restraint
Beauty	Fun	Results-oriented
Boldness	Generosity	Reverence
Bravery	Genius	Rigor
Brilliance	Giving	Risk
Calm	Goodness	Satisfaction
Candor	Grace	Security
Capable	Gratitude	Self-reliance
Careful	Greatness	Selfless
Certainty	Growth	Sensitivity
Challenge	Happiness	Serenity
Charity	Hard work	Service
Cleanliness	Harmony	Sharing
Clear	Health	Significance
Clever	Honesty	Silence

Comfort	Honor	Simplicity
Commitment	Hope	Sincerity
Common sense	Humility	Skill
Communication	Humor	Skillfulness
Community	Imagination	Smart
Compassion	Improvement	Solitude
Competence	Independence	Spirit
Concentration	Individuality	Spirituality
Confidence	Innovation	Spontaneous
Connection	Inquisitive	Stability
Consciousness	Insightful	Status
Consistency	Inspiring	Stewardship
Contentment	Integrity	Strength
Contribution	Intelligence	Structure
Control	Intensity	Success

Conviction	Intuitive	Support
Cooperation	Joy	Surprise
Courage	Justice	Sustainability
Courtesy	Kindness	Talent
Creation	Knowledge	Teamwork
Creativity	Lawful	Temperance
Credibility	Leadership	Thankful
Curiosity	Learning	Thorough
Decisive	Liberty	Thoughtful
Decisiveness	Logic	Timeliness
Dedication	Love	Tolerance
Dependability	Loyalty	Toughness
Determination	Mastery	Traditional
Development	Maturity	Tranquility
Devotion	Meaning	Transparency

Dignity	Moderation	Trust
Discipline	Motivation	Trustworthy
Discovery	Openness	Truth
Drive	Optimism	Understanding
Effectiveness	Order	Uniqueness
Efficiency	Organization	Unity
Empathy	Originality	Valor
Empower	Passion	Victory
Endurance	Patience	Vigor
Energy	Peace	Vision
Enjoyment	Performance	Vitality
Enthusiasm	Persistence	Wealth
Equality	Playfulness	Welcoming
Ethical	Poise	Winning
Excellence	Potential	Wisdom

Experience

Power

Wonder

Public Speaking: Language & Literature MYP Standards

CRITERION A: KNOWING & UNDERSTANDING

How well does the student incorporate relevant details and explanations to support the main points?

iii. rarely justifies opinions and ideas with examples or explanations; uses little or no terminology		iii. justifies opinions and ideas with some examples and explanations, though this may not be consistent; uses some terminology		ii sufficiently justifies opinions and ideas with examples and explanations; uses accurate terminology		iii. gives detailed justification of opinions and ideas with a range of examples, and thorough explanations; uses accurate terminology	
1	2	3	4	5	6	7	8

CRITERION B: ORGANIZATION

How well does the student organize their ideas and transition from point to point in a coherent way?

How well does the student reference materials and cite them?

i. makes minimal use of organizational structures though these may not always serve the context and intention ii. organizes opinions and ideas with a minimal degree of coherence and logic iii. makes minimal use of referencing and formatting tools to create a presentation style that may not always be suitable to the context and intention.		i. makes adequate use of organizational structures that serve the context and intention ii. organizes opinions and ideas with some degree of coherence and logic iii. makes adequate use of referencing and formatting tools to create a presentation style suitable to the context and intention.		i. makes competent use of organizational structures that serve the context and intention ii. organizes opinions and ideas in a logical manner, with ideas building on each other iii. makes competent use of referencing and formatting tools to create a presentation style suitable to the context and intention.		i. makes sophisticated use of organizational structures that serve the context and intention effectively ii. effectively organizes opinions and ideas in a sustained, coherent and logical manner with ideas building on each other in a sophisticated way iii. makes excellent use of referencing and formatting tools to create an effective presentation style.	
1	2	3	4	5	6	7	8