

Bakery Influencer Club

<https://www.designedforthecreativemind.com/affiliate-portal>

Questions? Contact Hallie at hallie@designedforthecreativemind.com

In this document, you'll find:

- Bakery Influencer Club deets:
 - Rolling in the Dough Registration Contest
 - Bakery Affiliate Program
 - Personal Invite Templates - *Best utilized in direct messages and emails.*
 - Public Invite Templates - *Best utilized in email newsletters and social media posts.*
 - Social Media Graphics for Facebook and IG
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Bakery Influencer Club

Rolling in the Dough Registration Contest

We like to keep it simple in the Bakery, right? Our contest is simple too – the winner is the Baker that has most guests register for our next Rolling in the Dough Workshop!

Prizes:

- (1) First Place Prize is a 30- minute VIP Session with Michelle! (priceless)
- (1) Second Place Prize is a Tech Email package with Hallie & Jackie! (\$500 value)
- If your guest joins the Bakery you get cold hard cash! (see below)
- ❖ GRAND PRIZE for most invites for the next 5 launches total is a ticket to the [Fourth Annual Interior Design Business Success Summit!](#)

If interested, please contact us to get your personal link to send your guests to register.

Bakery Affiliate Program

At any time during the year if a Baker refers someone to the Bakery and they join, they will receive a 10% referral fee. Cold hard cash, Babes!

If interested, please contact us to get your personal link to send to your referrals to join.

Personal Invites

Option A - Direct Message or Email

Hey {Name}!

My go-to expert for all things of the business side of my interior design business, Michelle Lynne Pant, is hosting a free virtual workshop to help designers learn how to **qualify, quote and close high-end clients**.

This 5-day event kicks off [next week, in two weeks, in just a few months, etc.], and I thought of you because I know you're looking for LEGIT strategies to scale your business in a way that supports your dream lifestyle.

I've been in her program for [time] now, and have [share your results, what you've learned]. It's honestly been a game changer for my business.

I'll be at the Rolling in the Dough workshop starting November 7th and I'd love to connect with you there! Let me know if you're interested and I'll send you more information!

Option B - Direct Message or Email

Hi, {Name}!

Just a heads up - the interior design business coach that I'm working with is hosting a LIVE virtual event from November 7th - November 11th, and I think you'd really benefit from the experience!

Michelle is a badass in the design world and is sharing her methods to **qualify, quote and close high-end clients**. Bonus - she is hysterical and so real!

Since you are in the business, too, I think this event is perfect for you!

Let me know if you're interested in joining me and I'll send all the details your way!

Public Invites

Option A - Social Post

If you're sick and tired of working a ton of hours, defending your design fees, and feeling overwhelmed with the business side of the design biz, I have the greatest news!

*My go-to expert for all things of the business side of my interior design business, Michelle Lynne Pant, is hosting a free virtual workshop to help designers learn how to **qualify, quote and close high-end clients**.*

[Next week, In two weeks, In just a few months, etc.], Michelle will deliver daily, bite-sized teachings on all things "getting paid more" for your beautiful interior designs.

Rolling in the Dough! 🥰

You learn processes that are simple, sweet, and successful that will give you the tools to:

✅ *Identify when clients are a red or green flag*

✅ *Get even the most hesitant clients to pay your top dollar design fees*

✅ *Avoid losing your mind when you scope and quote your projects*

I've been implementing Michelle's processes for quite some time, and [share your results, what you've learned + how it's changed your business].

Trust me, you can not afford to miss out on this experience.

Want in? Comment "Dough" below and I'll send you the details!

Option B - Social Post

🔥 *Hey, Designers!*

You might be feeling overwhelmed with:

😓 *Explaining your pricing structure to a client*

😓 *Keeping track of your hours*

😓 *Putting invoices together (especially when you're trying to justify the number of hours it took you to find that gorgeous cocktail table...)*

😓 *The amount of detail each project requires*

😓 *Saying yes to too many projects at once (or to the wrong ones)*

I've done all of these things countless times. I had so many details to balance that it felt impossible to keep everything running smoothly.

If you know, you know...

But one day, I decided enough was enough, so I learned the recipe to the next level and I never looked back.

Now, I extend an invitation your way, encouraging you to join me!

*Michelle Lynne Pant, my business coach, is hosting a free virtual workshop to help designers learn how to **qualify, quote and close high-end clients**. Oh, and she isn't holding back.*

You're too awesome to be feeling overwhelmed by the business side of interior design. You need to be focusing on what you love -- designing!

The workshop will help you get there.

Send me a private message and I'll share all the details!

Graphics

[Graphics for Social Feed](#)

[Editable Graphics for Social Feed](#)

[Graphics for Stories](#)

[Editable Graphics for Stories](#)