



SHAKER ALL SPORT BOOSTER CLUB, INC.

Shaker All Sport Booster Club Meeting

August 1, 2022 6:30 p.m.

Location: **Zoom**

AGENDA

I. Board seats (VOTE)

- President - Kim Murray 8-0 unanimously approved
- Vice President - JoAnne Foglia 8-0 unanimously approved
- Secretary - Amber Cost 8-0 unanimously approved
- Member at Large (Buyer) - Cathy Alvey 8-0 unanimously approved
- Member at Large (Buyer) - Jen Stein 8-0 unanimously approved
- Member at Large (Buyer) - Deanna Washburn 8-0 unanimously approved
- Member at Large - Kerra Rootes 8-0 unanimously approved

I. Treasurer's Report

C. Reichl

Reports emailed to members. Not much fundraising or other things going on since it is summer.

II. Raffle (Booster & otherwise)

C. Reichl, D. Ehrlich

Found a raffle site that seems to meet necessary requirements, but after speaking with Pat Fitzgerald, it became clear that it would require A LOT of paperwork and would not be feasible. We could run the Bison Bonanza raffle through this site. Any raffles that teams themselves want to do, need to be done by the team. Once the raffle is run and complete, they can report and turn over the money to the Booster Club.

Changing the amounts of the payouts was discussed. Lowering the payouts as well as the number of tickets needed to be sold by each team and level would make it a safer raffle in the event that there is a down year. Also some discussion of a small incentive (maybe \$200) for teams that sell the most tickets during their season. The program's (RallyUp) analytics allows for keeping track of all of the details.

III. Athletic Director's Report

M. Stein

IV. College Athletic Panel (VOTE)

K. Murray

Proposal: \$25 gift cards as a thank you for all panel members

Looking to have counselors, coaches, alumni, etc. to discuss the process of becoming a college athlete. We are looking at a panel of 10-12 people and are looking to get them a thank you gift card for their participation.

V. College Athlete Recognition

J. Foglia

Historically, mock signings have been only for students going D1 or D2. We have many students who participate in D3 or JUCO sports and it would be nice to recognize all students who will participate in athletics post high school.

It would be important to have a streamlined way to make their intent known. This could be a link to a Google Form on BisonBoosters.org. Joanne will spearhead this and work to figure out a way to make it happen.

VI. Football & basketball concessions (VOTE)

K. Murray

Proposal: Supplies will continue to be purchased & stocked by the Booster Club, with approximately a 100% markup (example: Cup O Noodles purchased at .50 and sold for \$1.00) Concession proceeds would then be broken down as follows: 75% goes to the Booster (with 50% covering the cost of inventory), with 25% (essentially 50% of the profit) going to the respective team. This compensates for the volunteers provided by each program to staff concessions, and for the inability of each program to run its own concession due to conflict of interest.

To further the equity of opportunities among sport programs, ALL teams (including football and basketball) will be assigned hole in the wall coverage moving forward.

After discussions with Greg Sheeler, Jaimee Shipley, Aric Kucel, the above breakdown was agreed upon. Football and basketball would also have assigned days in the Hole in the Wall as well, which they don't currently have. The expectation would drop to about 4 days per team due to this as well as the addition of the new programs. There are still some details to iron out.

- How would the breakdown work when parents provide their own hot food rather than the Booster Club supplying the concessions?
- How would storage work for all of the different teams?
- What about events that are off site and/or that are split with other schools?
- What if football or other teams ask us for something else?
 - Through discussions with Greg, Kim believes that he is very happy with what the Booster Club would be giving back with this plan.
 - Based on an average year for football, we would be giving them back \$4,000.

There will be meetings with team parents to explain what this will look like and work out these details. It will be important to make sure that we are at least doubling the price on every item purchased and sold.

Some concerns/discussion: This will make for quite a bit more paperwork, itemization, etc. Current cost of sales is not always 100% markup, we will need to make sure that we do, but certain items will be very expensive. 25% of profit is different from 25% of sales that night. We are going under the assumption that 50% of the sales will cover our costs. We also need to keep in mind that sales tax is accounted for before the final amounts are given over to the teams.

VII. 2022-23 Booster Club Meeting Calendar

K. Murray

This would be helpful for coaches and parent representatives. 2 meetings a season would be ideal as well as a meeting in June and August for the Board to meet. Mondays are good days to meet. In season meetings should occur at 7 pm and plan to have them in-person this year. Will have the possibility for Zoom attendance if necessary.

- Fall Season: 9/13 and 10/24
- Winter Season: 11/28 and 1/9
- Spring Season: 3/27 and 4/24
- Summer: 6/26 and 8/7

Other Items:

Look for a Google Sign up for opening and closing concessions for the fall.

In attendance: Amber Cost, Kimberly Murray, Jennifer Stein, Matt Stein, Colleen Reichl, David Ehrlich, Joanne Foglia, Kelly Higgins