

Job Position: Web Developer

No. of Vacancy: 01

Employment Status: Part-Time (Weekly 20 to 25 Hours)

Work place: Work from home

Experience: 2-3 years experience in relative field

Salary: Negotiable

Job Context: That's great! Being a web developer for The Analytics Team can be an exciting and rewarding career. As a web developer, you will be responsible for creating and maintaining websites and web applications. We're on the hunt for an adept WordPress professional who will not only be our technical guide but also a reliable ally in our ongoing venture. The role we're offering is all-encompassing, covering all aspects of web design, development, and maintenance. Your role may involve coding, designing user interfaces, implementing functionality, and ensuring the overall performance and security of websites.

Essentially, we're seeking a collaborator who can take the reins of the entire web development cycle, with minimal dependency on our other team members. Our objective is to foster a long-lasting relationship with a specialist who can oversee every detail autonomously. Here are a few key skills and technologies that are commonly required for web developers in a web development company:

Our vision is to create a website that mirrors the feel and functionality of <https://mashable.com/>, although it's not meant to be an exact replica.

Key Responsibilities for this role:

- What we need: Wordpress and Shopify expert, Landing page development experience in ClickFunnels, Go High Level, Wix, Funnelish etc (not mandatory all mentioned platforms), Have experience with working on automations like Zapier, Make.com, Calendly, Have basic sense of SEO (On page optimization, Know about basic servers like cpanel, wordpress hosting etc, Know javascript and PHP is in advance not mandatory).
- Customize the WordPress platform to suit our business needs.
- Create an attractive, contemporary, and responsive website design that reflects our brand's ethos.
- Establish the necessary web pages, such as Home, About Us, Services, Blog, and Contact Us.
- Integrate essential plugins to boost functionality like SEO, contact forms, security, and backup.
- Develop an intuitive navigation system to facilitate visitors in swiftly finding the required information.
- Optimize the website for superior speed and performance.
- Guarantee that the website is fully responsive and displays accurately on a variety of devices (desktop, mobile, tablet).
- Embed social media platforms into the website.
- Furnish necessary training and instructions on how to update and maintain the website content.
- Perform extensive testing to identify and rectify any potential glitches or bugs.
- Collaborate closely with our team to implement necessary amendments and enhancements.
- HTML/CSS: These are the building blocks of web development. You should have a solid understanding of HTML (Hypertext Markup Language) for structuring web content and CSS (Cascading Style Sheets) for styling and layout.
- JavaScript: JavaScript is a programming language that enables interactive and dynamic functionality on websites. It's crucial for creating responsive and interactive user interfaces.

- **Front-end Frameworks:** Knowledge of popular front-end frameworks like React.js, Angular, or Vue.js can be beneficial. These frameworks provide tools and libraries to streamline the development process and create efficient and scalable web applications.
- **Back-end Development:** Familiarity with back-end technologies is essential for building dynamic web applications. Common choices include programming languages like Python, Ruby, PHP, or Node.js, and frameworks like Django, Ruby on Rails, Laravel, or Express.js.
- **Databases:** Understanding databases and working with them is often required. Knowledge of relational databases (e.g., MySQL, PostgreSQL) or NoSQL databases (e.g., MongoDB, Firebase) is valuable for managing data in web applications.
- **Version Control:** Proficiency in using version control systems like Git is important for collaborating with other developers, managing codebase, and tracking changes.
- **Working experience at shopify & woo-commerce.**
- **Responsive Design:** With the increasing use of mobile devices, it's crucial to create websites that adapt to different screen sizes. Knowledge of responsive design principles and frameworks like Bootstrap can be beneficial.
- **Testing and Debugging:** Being able to identify and fix issues in your code is essential. Familiarity with testing frameworks and debugging tools can help you ensure the quality and functionality of your web applications.
- **Security:** Understanding web security principles and best practices is crucial for protecting websites from common vulnerabilities and ensuring data privacy.
- **Continuous Learning:** The web development field is constantly evolving, so staying updated with new technologies and trends is important. Being open to learning and exploring new tools and frameworks will help you stay competitive in the industry.

Tasks for Immediate Completion:

- Acquire the domains and hosting services that we identify (expenses for these will be dealt with separately and in advance).
- Install WordPress on the procured domains.
- Set up a user-friendly and customizable theme.
- We're seeking a candidate with proven competence in WordPress development, who's prepared to handle the project independently and is keen on forging a long-term professional relationship.

Please make sure you thoroughly understand the requirements. If you're unable to handle any of the tasks mentioned above, please abstain from applying. However, if you believe you're well-suited for this role, we look forward to connecting with you. Remember, these are just some of the fundamental skills and technologies required for web development. As you gain experience, you may specialize in certain areas or explore additional technologies based on our company's needs and the projects you work on with us.