

PA Safety Alliance Membership Committee Meeting 11/12/2020 5:00pm

Attending: Vivek Ashock, Kara Fox, Sami Jarrah, Uma Raman, Marybeth Christiansen

Welcomed Marybeth Christiansen of Moms Demand Action PA

Sami shared that his work on companies/corporations was continuing and will have a stronger focus now that the election is over and new COVID-19 announcements are through.

- Shared the [edited version of the target list](#)
- Kara will combine target list with [current membership orgs and individuals](#)

Vivek reported that Western Labor and Health orgs were still hesitant to sign on because of fear of retaliation from Rs against firearm regulation.

- Marybeth suggested that this sound about right for the West and to try and message around suicide and responsible firearm ownership
- Group also agreed that if there cannot be an organizational sign on, to go after individuals from the west (will focus the petition there)

Uma reported on her communications with Action Tank and plans to have them introduce PSA to more gun owner groups

- suggested having "discovery discussions" rather than a hard push for sign on
- the group commented on the effectiveness of current member orgs making into to other orgs and to capitalize on those relationships and intros where possible

Kara reported on some success with orgs committing to sending out internal communications on individual endorsement opportunities via email, blog, etc. So far Phila District Attorney Office has followed through and it did result in a dozen or so individual sign ons. CHOP internal conversations have also resulted in individual endorsements as well

- Kara will follow up on the other orgs to see where their communication plans are
- Marybeth offered to connect with her groups for individual and org intros and sign on requests

Kara initiated the instagram account so direct message recruitment can happen (login and passwords below for all social:

1. The twitter account is @safety_pa and password is PSA2020!
2. facebook account is @pasafetyalliance and if you follow the page and tell me your facebook account I will add you as an admin
3. Instagram account is pa_safety_alliance email hello@pasafetyalliance.org and password PSA2020!

Last meeting we spoke about a recruitment deck, please find that here

https://docs.google.com/presentation/d/1PI_ccc9mOZv1IwtxgvTmZRECezK1Y5bOwb2-XsiSIKE/edit?usp=sharing (contact Kara for any needs, edits etc.)