

PRIVACY POLICY FOR PAWFECT APP

Last Updated: Nov 27, 2025

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Welcome to Pawfect , where pet lovers connect their furry friends! We value your privacy and are committed to safeguarding your information. This policy describes what information we collect or that you provide, and how we handle, protect, and disclose it when you download, install, register with, access, or use Pawfect mobile app.

This policy exclusively applies to information collected within the mobile application, including email, text, and electronic communications associated with Pawfect.

Please note that this policy does not cover information collected offline or on other Company apps or websites, including external websites accessible through Pawfect mobile app.

By continuing to access and use our Services, you agree to comply with the terms outlined in this Policy.

By accessing or using the App, you:

- Agree to the terms of this Privacy Policy and the Terms of Service;
- Consent to your Personal Information and Anonymous information being processed as described in this Privacy Policy;
- Agree that PAWFECT has the discretion on where to process such information, either in the country where it was collected or in other countries, where the laws regarding the handling of Personal Information may be less stringent.

CHANGES

This policy may undergo periodic updates; hence, please revisit it occasionally. We reserve the right to modify this Policy to ensure legal compliance and your safety. Any substantial changes will be clearly communicated or necessitate consent as mandated by law.

CHILDREN'S PRIVACY

PAWFECT platform is committed to creating and maintaining a positive fun-loving animal platform. PAWFECT, is not intended for children under 16 years of age, and we do not knowingly collect personal information from children under 16. If we learn we have collected or received personal information from a child under 16 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us at info@thepawfectdate.com

California residents under 16 years of age may have additional rights regarding the collection and sale of their personal information. Please see Your California Privacy Rights for more information.

COMMUNITY AND CONTENT POLICY

We maintain Pawfect as a safe space for pet lovers, prohibiting violence, hate speech, and inappropriate content. We do not allow or tolerate violence or violent language of any kind. Content promoting violence, hate, or engaging in illegal activities will be promptly removed, and the respective accounts disabled. Our zero-tolerance policy extends to various activities, including but not limited to organized violence, hate speech, and any form of terrorist activity.

PAWFECT moderators reserve the right to delete content or disable users who violate our content policy or do not adhere to the spirit of the PAWFECT Platform.

INFORMATION WE COLLECT FOR CREATING YOUR PAWFECT PROFILE

1. To facilitate pet matchmaking, we request specific information during your app registration process. This includes personal data like name, contact details, and information about your pet, encompassing breed, age, health records, and photos. If referred by a veterinary clinic, additional information may be provided, following which you'll complete the registration details. To self-register on the PAWFECT App, you will have to create a user account for the pet owner on our App where we ask you to complete a basic profile and to include any additional information about yourself.
2. This may also include asking the pet owner for login credentials, user name, email, contact information, emergency contact information,

billing information, reservation information, gender identity, date of birth, photographs (we may ask for access to your camera or photo album for posting pictures), interests, personality traits, current and preferred location, social media accounts etc that you connect to your PAWFECT Account. You may also provide and share photos, notes, events, and similar information in the ordinary course of using the App.

3. This may also include specific information of your pet such as breed, age, appearance, gender, weight, personality traits, location, social media accounts, photographs (we may ask for access to your camera or photo album for posting pictures), achievements, whether they are neutered or not, pet's vaccines, food, medication, toys, beds etc., reservation information, location information, pets' friends, Users social platform followers, Pets images, Users social platform interactions.
4. If you are a pet owner referred by a veterinary doctor or veterinary clinic to us, your name and telephone number may be provided to us indirectly via your veterinary clinic or pet's doctor, we may on the instructions of your veterinary clinic invite you to sign-up to the App by an email or text message link. Upon sign-up, in addition to the details provided to us directly or indirectly as above, we will then collect further details as mentioned above in Clause (a). If you sign-up indirectly some of these details may already be pre-populated by your veterinary clinic but we would advise you to carefully check and edit these as needed.

Please note that some of the information that you choose to provide may be considered "special" or "sensitive" personal information in some jurisdictions (for example, racial origins, religious beliefs etc.). By choosing to provide this information, you voluntarily consent to our processing of that information.

WHY AND WHAT WE COLLECT

We collect this information to

- optimize the user experience
- manage users who do not adhere to our user agreement and privacy policy.

which may be directly provided by you or automatically collected when you use PAWFECT website or mobile application.

When you use PAWFECT App we may ask you to provide information which may identify you personally, such as name, postal address, email address or telephone number by filling in forms. This includes information provided at the time of registering to use the PAWFECT App, subscribing to our service, posting material, requesting further services. We may also ask you for information when you report a problem with PAWFECT App.

We also store and manage records and copies of your correspondence (including email addresses and phone numbers), if you contact us.

Your responses to surveys that we might ask you to complete for research purposes.

Your search queries when using PAWFECT App.

For publication or display on public areas of PAWFECT App, Your User Contributions are transmitted to others at your own risk. Although you may set certain privacy settings for such information by logging into your account profile, please be aware that no security measures are perfect or impenetrable. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

WHAT INFORMATION WE FETCH FROM YOU

Whenever you download, access or use PAWFECT App or website, we receive technical information about you like:

- Location data, logs, and other communication data and the resources that you access and use on or through PAWFECT App.
- Device Information including the device's unique device identifier, IP address, operating system, browser type and mobile network information.
- Stored Images and Files: PAWFECT App may access metadata associated with files stored on your device when uploaded to PAWFECT App.
- Geolocation Information: PAWFECT App collects the geolocation of your device with your permission. This information helps to

personalize our App and allows you to more easily interact with other pet lovers near you. The collection of your geolocation may occur in the background even when you aren't using the services. You can always choose to disable this feature by accessing your Settings in the App. If you decline permission for us to collect your geolocation, we will not collect it.

PAWFECT does not track you or your device for marketing or advertising purposes.

If you do not want us to collect this information do not use PAWFECT website or mobile application or delete it from your device, or change your phone settings to restrict location information.

The technologies we use for automatic information collection may include cookies - a cookie is a small file placed on your device. It may be possible to refuse to accept cookies by activating the appropriate setting on your device. However, if you select this setting you may be unable to access certain parts of the PAWFECT App.

You can always refuse to accept browser cookies by activating the appropriate setting on your browser. However, please note that if you select this setting you may be unable to access certain features of our App.

We use the following types of cookies:

- Essential website cookies. These cookies are essential, and necessary to the smooth functioning of our Website.
- Analytics cookies. We use Google Analytics to collect information about how visitors use the App. The cookies collect information in an anonymous form, including the number of visitors to the App, their location and the pages visited. For more information about Google's Privacy Policy, please visit [Google Privacy](#).
- Social networking cookies. These cookies are used to enable you to share content that you find interesting on our App. These cookies may also be used for advertising purposes too.

HOW YOUR INFORMATION HELPS US FETCH YOU A DATE

We generally use information that we collect about you or that you provide to us, including any personal information:

- To present PAWFECT App services to you
- (e.g. account registration, process payment and billing, account/subscription, including expiration and renewal notices etc. and provide Customer Support, complete your transactions).
- To help you connect with other pet lovers

(e.g. analyse your profile, provide profile recommendations).

- To personalize and streamline our Services for you

(e.g. link your pet's profile across multiple devices).

- To give you notices about availability of your choice and preferences
- To serve you relevant offers and advertisements

(e.g. promotions, communicate advertisements and content that we think may interest you).

- To conduct research to improve our Services and notify you about improvements/ changes to our Services.
- To investigate fraud, protect our legal rights, and enforce our Terms & Conditions.
- To comply with legal requirements and assist law enforcement.
- In any other way, we may describe when you provide the information. For any other purpose with your consent.

Under applicable laws, we require certain legal bases to process your information. We rely on the following legal bases to process your information:

- Contractual Necessity: To provide you with PAWFECT Service and perform the contract that you have with us.
- Legitimate Interests: It is in our legitimate interests to improve and analyse our Service, promote our products, prevent fraudulent transactions, maintain the security of our services, and provide functionality.
- Consent: In instances where we ask for consent, you may withdraw your consent at any time by contacting us. Please see the Contact Us section for more information.

INFORMATION SHARING

We limit sharing your information outside specific circumstances necessary for service provision, operational improvements, and legal compliance.

SHARING INFORMATION WITH YOUR CONSENT

Any information sharing or disclosure occurs upon your explicit consent. We offer various ways to control your data and communication preferences, granting you the right to access, correct, or delete your information.

1. Account Settings: Once registered, you may update your choices regarding the visibility of your information, the types of communications you receive from us.
2. Communications:
 - You also may opt out of receiving marketing emails from us by following the opt-out instructions provided in those emails.
 - You may opt out of receiving text messages following the opt-out instructions provided in those texts.
 - You may grant/ refuse permission to receive push notifications from the App on your device.

Please note that we reserve the right to send you certain transactional communications relating to your account or use of the Service (administrative and service announcements) via email /text for discharge of contractual obligations, which shall be unaffected even if you opt-out from receiving marketing communications.

- Right to Access, Correct, and Delete: Individuals may have certain rights under applicable laws which include:
- The right to access, review or change/update the personal information we keep about you by logging into the App and visiting your account profile page.
- The right to request correction of the information we keep about you that you believe is inaccurate.
- The right to delete any personal information that we keep about you
In some cases, we may not be able to delete your personal information except by deleting your user account.

Choice exercise the rights : To exercise the aforementioned rights, please contact us info@thepawfectdate.com. Please note that we will ask you to provide proof of identity before we can answer any of the above requests. Some requests may be rejected if the request would violate a legal requirement, for example, if the request infringes on the privacy rights of other pet lovers.

SHARING INFORMATION WITH OTHER USERS ON PAWFECT

Voluntarily disclosed information, such as profiles, photos, or locations, may be visible to other users. You can manage profile visibility settings through the app.

SHARING INFORMATION WITH OUR SERVICE PROVIDERS AND PARTNERS

Service providers and other third parties help us to operate and improve our services. They perform critical functions such as data hosting, payment processing, website security, and maintenance. Information is shared on a need-to-know basis for contractual fulfillment.

SHARING INFORMATION FOR CORPORATE TRANSACTIONS

In the event that PAWFECT undergoes a business transition or change of ownership, such as a merger, acquisition by another company, re-organization, or sale of all or a portion of its assets, or in the event of insolvency or administration, we may be required to disclose your personal data.

SHARING INFORMATION WHEN REQUIRED BY LAW

We may disclose your information if we have a good-faith belief that access, use, preservation, or disclosure of the information is reasonably necessary to:

- Meet applicable law, legal process, or government request.
- Enforce our Terms of Service, including investigating potential violations.
- Detect, prevent, or otherwise address fraud, security, or technical issues.
- Protect against harm to the legal rights, property, or safety of the PAWFECT, our users, or the public as required or permitted by law.

HOW WE GUARD YOUR INFORMATION

We want you to have a safe, secure experience when searching for your next date! This is why we have implemented commercially reasonable security measures to protect and prevent the loss, misuse, and alteration of the information under our control, including your personal information. Our technical experts at PAWFECT work hard to ensure that you have a safe user experience.

While we take reasonable precautions against possible security breaches of our App, Website, member database, and records, website, or internet transmission is completely secure and we cannot guarantee that unauthorized access, hacking, data loss, or other breaches will never

occur. We urge you to take steps to keep your personal data safe (including your password) and to log out of your account after use. If you lose your password or give it out, or another service provider that you use suffers a data breach and you have used the same credentials with that service provider as you have with PAWFECT , your personal data may be compromised. If that happens, please report it via our Contact Us page.

WE EXPRESSLY DISCLAIM ANY REPRESENTATION OR WARRANTY, WHETHER EXPRESS OR IMPLIED, WITH RESPECT TO ANY BREACHES OF SECURITY, DAMAGE TO YOUR DEVICE, OR ANY LOSS OR UNAUTHORISED USE OF YOUR REGISTRATION INFORMATION OR OTHER DATA.

YOUR CALIFORNIA PRIVACY RIGHTS

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information.

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of PAWFECT that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to info@thepawfectdate.com.

HOW LONG WE KEEP YOUR INFORMATION

We retain your personal information as long as necessary for legitimate business purposes and as permitted by law. Your information may be stored to comply with legal obligations, resolve disputes, or address security concerns.

WE WILL LET YOU KNOW IF WE MAKE CHANGES TO THIS POLICY

We are constantly improving our Services. We will notify you before we make any material changes, determined at our sole discretion, by email or posting a notice within PAWFECT so that you may review the changes.

HOW TO REACH US

If you would like to know how to exercise your rights or have any questions about this Policy, please contact us at info@thepawfectdate.com

Thank you for visiting PAWFECT and taking the time to read this Policy. PAWFECT™ and a platform owned and managed by M/S STALLION ENTERPRISE. “PAWFECT” or “we” referred herein is a part of the M/S STALLION ENTERPRISE. When we refer to PAWFECT, we refer to a division owned by M/S STALLION ENTERPRISE.