BOOK TRANSLATION PROGRAM
PUBLIC AFFAIRS SECTION
U.S. EMBASSY TBILISI

The U.S. Embassy is soliciting proposals to translate books by American authors under the following themes: Public Policy, Media, Rule of Law, Basic Education, Economics, and Literature.

APPLICATION

Applicant Organization: _____

Address: _____

Person responsible for authorized signature (name and position): _____

Name of the Contact Person: _____

Telephone number: _____

E-mail: _____

In case of having a partner organization, please provide the same information for that organization too.

Book title (and edition): _____

Author: _____

Publisher: _____

Year of the first publication: _____

Year of the proposed edition: _____

Number of Pages: _____

Copyright Holder: _____

Which of the listed themes does this book answer and how?

Why is publishing this book into Georgian important for Georgia?

Describe the distribution plan:

Who is your target audience? What activities do you plan to interact with your audience? Please describe the detailed plan and include the costs into the budget. – Please provide the detailed publicity and promotional planning (ex. book tours, launch parties, social media campaigns, etc.)

Detailed budget, including co-funding (required at least 50% co-funding)
(Budget must be provided in accordance with publishing market prices in the country. Overestimated budget may become the reason for rejection);

Budget details for Project Activities:				
Item	**Details of Budget/ Unit price X Quantity**	**Total Amount ($)**	**U.S. Embassy**	**Co-funding**
Copyright				
Translation	Price per page X number of pages			
Editing	Price per page X number of pages			
Printing	Price per unit X number			

	of print-run			
Promotional				
Other (specify)				
TOTAL				

Expected retail price in GEL	

Estimated first print-run (1000 minimum):

Format (Paperback/Hardcover):
Printing (B&W/Color):

Estimated publication date:

Background of organization and list of publications:

Special remarks (if any):