

**BOOK TRANSLATION PROGRAM  
PUBLIC AFFAIRS SECTION  
U.S. EMBASSY TBILISI**

**The U.S. Embassy is soliciting proposals to translate books by American authors under the following themes: Public Policy, Media, Rule of Law, Basic Education, Economics, and Literature.**

**APPLICATION**

**Applicant Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Person responsible for authorized signature (name and position):** \_\_\_\_\_

**Name of the Contact Person:** \_\_\_\_\_

**Telephone number:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

*\*In case of having a partner organization, please provide the same information for that organization too.*

**Book title (and edition):** \_\_\_\_\_

**Author:** \_\_\_\_\_

**Publisher:** \_\_\_\_\_

**Year of the first publication:** \_\_\_\_\_

**Year of the proposed edition:** \_\_\_\_\_

**Number of Pages:** \_\_\_\_\_

**Copyright Holder:** \_\_\_\_\_

**Which of the listed themes does this book answer and how?**

**Why is publishing this book into Georgian important for Georgia?**

**Describe the distribution plan:**

**Who is your target audience? What activities do you plan to interact with your audience?**

**Please describe the detailed plan and include the costs into the budget.** – Please provide the detailed publicity and promotional planning (ex. book tours, launch parties, social media campaigns, etc.)

**Detailed budget, including co-funding (required at least 50% co-funding)**

(Budget must be provided in accordance with publishing market prices in the country. Overestimated budget may become the reason for rejection);

<b>Budget details for Project Activities:</b>				
<b>Item</b>	<b>Details of Budget/ Unit price X Quantity</b>	<b>Total Amount (\$)</b>	<b>U.S. Embassy</b>	<b>Co-funding</b>
Copyright				
Translation	Price per page X number of pages			
Editing	Price per page X number of pages			
Printing	Price per unit X number			

	of print-run			
Promotional				
Other (specify)				
<b>TOTAL</b>				

Expected retail price in GEL	
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**Estimated first print-run (1000 minimum):**

**Format (Paperback/Hardcover):**

**Printing (B&W/Color):**

**Estimated publication date:**

**Background of organization and list of publications:**

**Special remarks (if any):**