

THE ★ STARS ARE ★ ALIGNING

BIGGIVE

3.9.23

Greetings, Golden Bears!

This year, the SLC is participating in three Big Give challenges. We're calling on you, Berkeley Stars, to shine bright in support of our mission to serve stellar Cal undergrads. Check out the challenge instructions below, and get your social media posts ready for the big day!

★ **Random Throwback Thursday Photo | Thursday, 3/9, 12 pm to 5 pm**

- Post a Cal Throwback Thursday (TBT) original photo on Instagram or Twitter.
- A random post will be selected to win \$500 for the SLC fund!
- Make sure to include #CalBigGive, #TBT, and our SLC Big Give hashtag: #UCBSLC

★ **Thank Your Berkeley Star | Thursday, 3/9, 11 am to 2 pm**

- Post an original photo on Instagram or Twitter of a Berkeley professor, student, alum, club, or parent that has starred in your life.
- A random post will be selected to win \$500 for the SLC fund! You're welcome to tag two of your favorite Cal people (not required, but highly encouraged!).
- Make sure to include #CalBigGive and our SLC Big Give hashtag: #UCBSLC

★ **Most Unique Donors | Thursday, 3/9, 11am to 1pm**

- [Make a contribution to the Student Learning Center Fund](#) **between 11am-1pm on Thursday** to increase our chance to win an additional \$1,000!
 - A contribution of just \$10 will have an astronomical impact on the SLC as we continue to serve stellar Cal undergrads like you.
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