| Judge | Company Name: |
|-------|---------------|
|-------|---------------|

Please circle each of the sections you felt each group deserved.

| | 4 points | 3 points | 2 points | 1 point | | |
|---|---|---|---|--|--|--|
| Understanding of the Topic | Sales pitch showed an extremely knowledgeable level of understanding of the product and company. Exceeded my expectations. | Sales pitch showed a high level of understanding of the product and company. | Sales pitch showed a moderate level of understanding of the product and/or company. | Sales pitch showed little understanding of the product and/or company. | | |
| Marketing Strategies | Exceeded my expectations | Utilized multiple marketing strategies effectively | Used some marketing strategies but not all were effective. | Did not use good marketing strategies. | | |
| Presentation Expectations *Speaking and body language skills | Exceeded my expectations | Expectations: *Stood up straight *Hands free *Eye contact *Spoke with expression *Voice was loud *Movement was minimal *Each member participated | Group lacked in 3 Speech expectations. | Group lacked in more than 3 speech expectations. | | |

| Total | points: | | | | | |
|-------|---------|--|--|--|--|--|
| | | | | | | |

THANK YOU SO MUCH FOR COMING IN AND JUDGING OUR DEBATE!!!

Additional Notes: