

COURSE SYLLABUS

ODD SEMESTER 2024/2025



Tourism Study Program
Department of Archaeology
Tourism and Gender
IBPW212319/3 Credits

Teaching Team:

Dr. Wiwik Sushartami, M.A.
Anindwitya Rizqi Monica, S.Par. (Practitioner Teacher)

UNIVERSITAS GADJAH MADA
FACULTY OF CULTURAL SCIENCES
2024

	Universitas Gadjah Mada Faculty Of Cultural Sciences Department of Archaeology/Tourism Study Program Odd Semester 2022/2023					Document Code:
						
COURSE SYLLABUS						
Course Code	Course Name	Weight (credit)		Semester	Course Status	Prerequisite Courses
IBPW212319	<i>Tourism and Gender</i>	<i>T: 3</i>	<i>P: -</i>	<i>3</i>	<i>Mandatory</i>	-
Course Brief Description	This course aims to provide students with a comprehensive understanding of gender issues in tourism discourse and practice while critically examining gender-based involvement and participation in the tourism sector. The course employs an integrated approach combining theoretical foundations, field observations, and case study analyses, utilizing methods such as lectures, surveys, and discussions. Student evaluation is conducted through case study research reports presented both orally and in written format.					
Learning Outcomes (CPL) Embedded to Course (MK)	CPL1	Cultural and Academic Ethics Awareness (P2) Demonstrate broad cultural awareness and understanding of academic ethics, including types of plagiarism, consequences of violations, and prevention strategies.				
	CPL2	Critical Thinking and Innovation (KUI1) Able to apply logical, critical, systematic, and innovative thinking in developing or implementing science and technology while considering and applying humanistic values relevant to their field of expertise.				
	CPL3	Tourism Analysis Competency (KK1) Demonstrate proficiency in understanding, identifying, and analyzing general and specific theoretical concepts to provide competent solutions and recommendations for tourism-related challenges.				
Course Learning Outcomes(CPMK K)	Upon completing this course, students are expected to be able to:					
	CPMK1	Gender and Tourism Understanding [CPL 3] Students will be able to comprehend the relationship between gender and tourism.				
	CPMK2	Gendered Tourism Systems [CPL 3] Students will demonstrate an understanding of tourism as a gendered system.				
	CPMK3	Comparative Analysis Skills [CPL 2] Students can identify and compare gender-related tourism issues and studies between developed and developing nations.				
	CPMK4	Critical Analysis and Presentation [CPL 1, 2, 3] Students will demonstrate the ability to analyze, elaborate, and critically present gender-related tourism issues through Indonesian case studies.				
Alignment of Course Learning Outcomes (CPMK) with		Learning Materials		Learning Materials		Time Allocations
	CPMK1	1. Introduction		Interactive lectures, case discussions, and		3 sessions

Learning Materials, Learning Methods, and Time Allocation		2. Concepts of Gender, Sexuality, and Feminism 3. Gender and Tourism: Academic Perspectives	quizzes	Synchronous learning: 3 x 50 minutes Structured assignments: 3 x 60 minutes Independent study: 3 x 60 minutes
	CPMK2	4. Host Perspective: Issues and Case Studies 5. Guest Perspective: Issues and Case Studies	Interactive lectures, case discussions, and quizzes	2 sessions Synchronous learning: 2 x 50 minutes Structured assignments: 2 x 60 minutes Independent study: 2 x 60 minutes
	CPMK3	6. Current Responses: Socio-Economic, Political (State), Cultural, and Environmental Aspects 7. Gender Empowerment and Capacity Building	Interactive lectures, case discussions, and quizzes	2 sessions Synchronous learning: 2 x 50 minutes Structured assignments: 2 x 60 minutes Independent study: 2 x 60 minutes
	Midterm Exam			
	CPMK3	8. Tourism Entrepreneurship and Gender 9. Gender & Tourism Policy Framework (Law No. 10/2009, National Tourism Development Master Plan 2010-2025, Sexual Violence Prevention Bill) 10. Gender Aspects in Tourist	Interactive lectures, case discussions, and group assignments	4 sessions Synchronous learning: 4 x 50 minutes Structured assignments: 4 x 60 minutes Independent study: 4 x 60 minutes

		Behavior and Motivation 11. Gender, Security, Safety, and Travel					
	CPMK4	12. Final Project Discussion 13. Field Study 14. Final Project Presentations	Project discussions, field study, presentations and discussions	3 sessions Synchronous learning: 3 x 50 minutes Structured assignments: 3 x 60 minutes Independent study: 3 x 60 minutes			
	Final Exam/ Project Task Results/ Case Analysis Results						
Learning Method	SCL: Project-based Learning (Team-based Project) / Case-based Learning						
Student Learning Experience	Synchronous Session: Actively engaging in discussions on the material and case studies and presenting ideas. Asynchronous/Independent/Structured Assignments: • Group study • Reflection on the material • Reviewing literature and societal issues • Working on project ideas						
Access to Learning Media / LMS and the Percentage of Offline & Online Learning	Examples: Simaster, Google Classroom, WhatsApp Group Offline: 80%; Online: 20%						
Assessment Methods and Alignment with CPMK	Evaluation Basis	Evaluation Components	Weight	CPMK1	CPMK2	CPMK3	CPMK4
	A. Participatory Activities	Participation	10	5			5
		Group Assignment	10			5	5
	B. Project Outcome / Case Study Outcome / PBL Outcome	Group Presentation	10			5	5
		Final Exam/Final Project	30		10	10	10
	C. Cognitive	Quiz	10	5	5		
		Midterm Exam	20	10	10		
		Final Exam	10	5	5		
		Total	100%				
	*) *) In accordance with IKU 7, the percentage of participatory activities (A) and project/case study/PBL outcomes (B) must be at least 50%.						

References	1) Cole, S. (Ed.). (2018). <i>Gender equality and tourism: Beyond empowerment</i>. CABI. 2) Hazel Tucker & Brenda Boonabaana (2012) A critical analysis of tourism, gender and poverty reduction, <i>Journal of Sustainable Tourism</i>, 20:3, 437-455, DOI: 10.1080/09669582.2011.622769 3) Jeffrey, H. (2017). "Gendering the tourism curriculum whilst becoming an academic", <i>Anatolia</i>, vol. 28, no. 4, pp. 530 – 539, Aug. DOI: 10.1080/13032917.2017.1370779 4) Manwa, H. (2007). Enhancing Participation Women in Tourism. Dalam Moscardo, G. (ed). <i>Building Community Capacity for Tourism Development</i>, London CABI. 116–122. 5) Monica, A.R., Risfiana, A., & Rohman, H.M.C. (2022). "Urgensi Pengesahan Rancangan Undang-Undang Penghapusan Kekerasan Seksual terhadap Pekerja Perempuan di Sektor Pariwisata", <i>Jurnal Suara Hukum</i>, vol.4, no.1, pp. 190-223. DOI: https://doi.org/10.26740/jsh.v4n1 6) Mooney, S.K. (2020), "Gender research in hospitality and tourism management: time to change the guard", <i>International Journal of Contemporary Hospitality Management</i>, Vol. 32 No. 5, pp. 1861-1879. https://doi.org/10.1108/IJCHM-09-2019-0780 7) Morgan, N. and Pritchard, A. (2018), "Gender matters in hospitality", <i>International Journal of Hospitality Management</i>, Vol. 76 Part B, pp. 38–44. https://doi.org/10.1016/j.ijhm.2018.06.0088 Mrema, A.A., & Moshi, S. (2015). "Tourism and women empowerment in Monduli District, Arusha Tanzania", <i>African Journal of Hospitality, Tourism and Leisure</i>, vol. 4, no. 2, pp. 1 – 14, Jul – Nov. 2015. 9) Mukhopadhyay, C., Blemenfield, T, & Harper, S. (2020.) "Gender and Sexuality". In Brown, N., McIlwraith, T., de González, L.T. (eds.) <i>Perspectives: an Open Introduction to Cultural Anthropology</i>. Arlington: American Anthropological Association, 10) Pritchard, A., Morgan, N., Ateljevic, I., & Harris, C. (2007). <i>Tourism & Gender: embodiment, sensuality and experience</i>. Oxfordshire: CABI. 11) Pritchard, A. (2014). Gender and Feminist Perspectives in Tourism Research. Lew, A.A., Hall, C.M., and Williams, A.M. (eds.), <i>The Wiley Blackwell Companion to Tourism</i>. John Wiley & Sons, Ltd. 12) Sinclair, T. (1997). <i>Gender, Work and Tourism</i>. London and New York: Routledge. 13) Swain, M. B. (1995). Gender in tourism. <i>Annals of tourism research</i>, 22(2), 247-266. 14) Tajeddini, K., Ratten, V., & Denisa, M. (2017). Female tourism entrepreneurs in Bali, Indonesia. <i>Journal of Hospitality and Tourism Management</i>, 31(June), 52–58. https://doi.org/10.1016/j.jhtm.2016.10.004 15) Tambunan, T. (2009). Women entrepreneurship in Asian developing countries: Their development and main constraints. <i>Journal of Development and Agricultural Economics</i>, 1(2), 27-40. http://www.academicjournals.org/JDAE 16) Undang-Undang No.10 Tahun 2009 tentang Kepariwisata. Kementerian Kebudayaan dan Pariwisata. Jakarta. 17) UNWTO. (2019). <i>Global Report on Women in Tourism – Second Edition</i>. Accesible at www.unwto.org/doi/book/10.18111/9789284420384 18) Wilkinson, P.F. and Pratiwi, W. 1995. "Gender and Tourism in an Indonesian Village". <i>Annals of Tourism Research</i>, Vol. 22. 283–297			
Name of lecturers (Team Teaching)	1. Dr. Wiwik Sushartami, M.A. (Meetings 1-7 and Midterm Exam) 2. Anindwitya Rizqi Monica, S.Par. (Meetings 8-14 and Final Exam)			
Authorization	Drafting Date	Course Coordinator	Coordinator of Expertise	Head of Study Program

			(if any)	
	<i>June 20, 2022</i>	<i>Signature</i> <i>Dr. Wiwik Sushartami,</i> <i>M.A.</i>	<i>Signature</i> <i>Full Name</i>	<i>Signature</i> <i>Dr. Wiwik Sushartami,</i> <i>M.A.</i>