CPTSC

Council for Programs in Technical and Scientific Communication

Open program in Google Docs

Annual Meeting

Conference Program | October 9-10, 2026



Boise State University
Boise, Idaho

Schedule at a Glance

Note: All times are Mountain Daylight Time

Friday, October 9		
11:30-5:00	**Registration** The SPACE	
11:30-1:00	**Lunch** *On your own*	**EC Lunch Meeting** The SPACE
1:00-2:15	**Workshop 1** *Using a Stacked Layers Framework to Design or Update TPC Programs for Smart Learning* The SPACE	
2:15-2:30	**Break** The SPACE	
3:30-3:45	**Workshop 2** *Administrating with the CPTSC External Programmatic Review Guide: A Best Practices Workshop* The SPACE	
4:00-4:15	**Break** The SPACE	
4:15-5:30	**Workshop 3** *Preparing TPC Graduates to Navigate IRB* The SPACE	
5:45-7:00	**Refreshments** *Opening Reception + Awards* The SPACE Incubator	

Saturday, October 10	
7:45-11:30	**Registration** LART Commons
8:15-8:45	**Welcome** LART 106
9:00-10:00	**Concurrent Session 1** 1.1: LART 202 1.2: LART 204 1.3: LART 206 1.4: LART 255 1.5: LART 257
10:15-11:15	**Concurrent Session 2** 2.1: LART 202 2.2: LART 204 2.3: LART 206 2.4: LART 255 2.5: LART 257
11:30-1:00	**Lunch** *Business Meeting* LART 106
1:00-2:00	**Concurrent Session 3** 3.1: LART 202 3.2: LART 204 3.3: LART 206 3.4: LART 255 3.5: LART 257
2:15-3:15	**Concurrent Session 4** 4.1: LART 202 4.2: LART 204 4.3: LART 206 4.4: LART 255
3:30-4:30	**Concurrent Session 5** 5.1: LART 202 5.2: LART 204 5.3: LART 206
4:45-5:45	**Committee Meetings** LART 202, 204, 206, 255, 257
5:45-6:00	**Closing Session** LART 106

Conference Team

PROGRAM CO-CHAIRS

Meghalee Das, James Madison University
Christopher J. Morris, Fashion Institute of Technology–SUNY
Krista Speicher Sarraf, California Polytechnic State University

LOCAL HOST

Jenn Mallette, Boise State University

MEMBERSHIP AND REGISTRATION

Chalice Randazzo, Utah Tech University

SPONSORSHIP CHAIR

Christopher J. Morris, Fashion Institute of Technology–SUNY

CALL FOR PROPOSALS

Christopher J. Morris, Fashion Institute of Technology–SUNY

CPTSC Executive Committee

President: Jenn Mallette, Boise State University
Vice President: Jason Tham, Texas Tech University
Secretary: Chalice Randazzo, Utah Tech University
Treasurer: Flourice Richardson, North Carolina A&T State University
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Past President: Tharon Howard, Clemson University

Members at Large:
Meghalee Das, James Madison University
Christopher J. Morris, Fashion Institute of Technology–SUNY
Krista Speicher Sarraf, California Polytechnic State University

Programmatic Perspectives **Co-Editors:**
Russell Kirkscey, Penn State Harrisburg
Rhonda Stanton, Missouri State University

Incoming 2026-2028 CPTSC Executive Committee

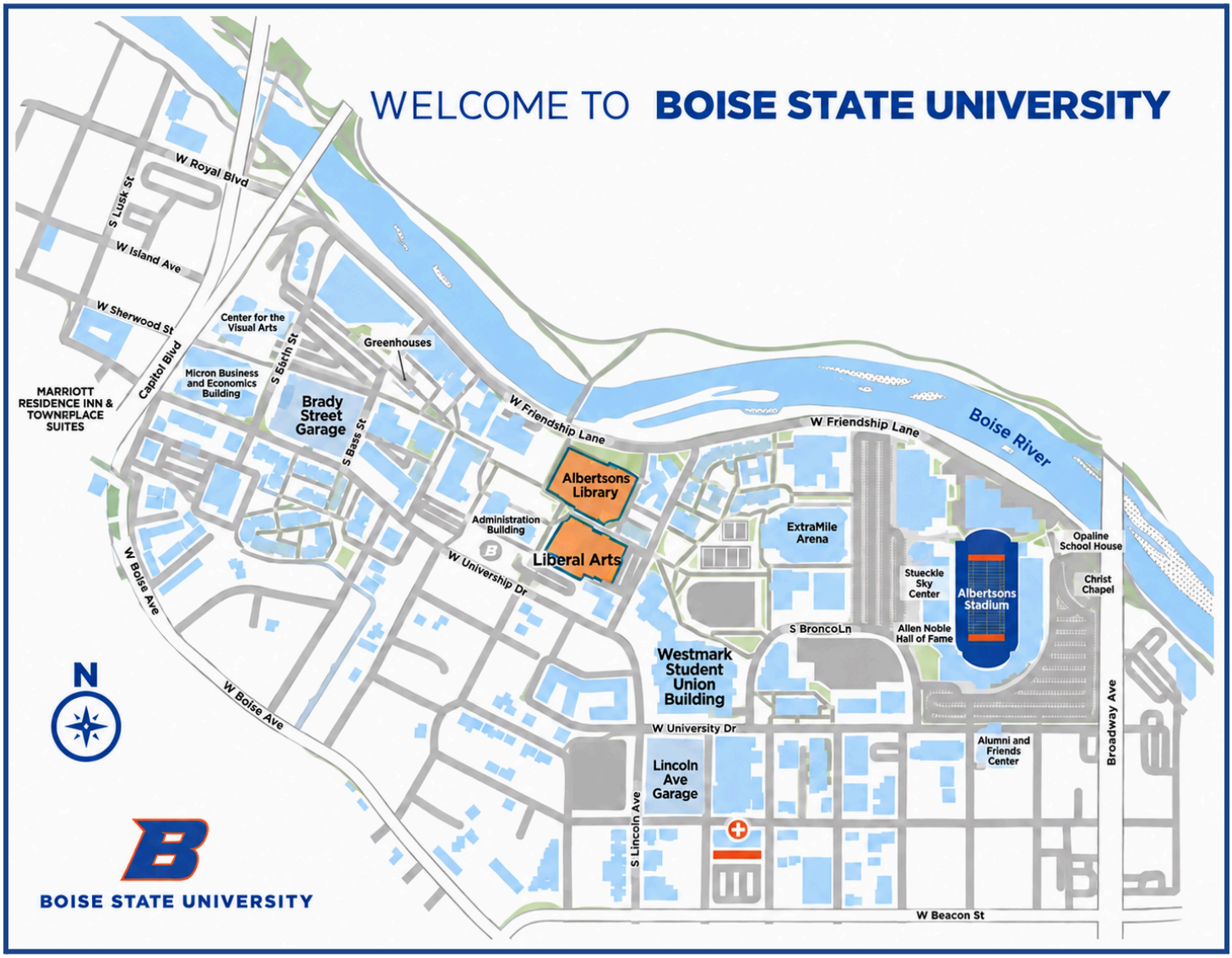
President: Jason Tham, Texas Tech University
Vice President: Priyanka (Priya) Ganguly, Texas Tech University
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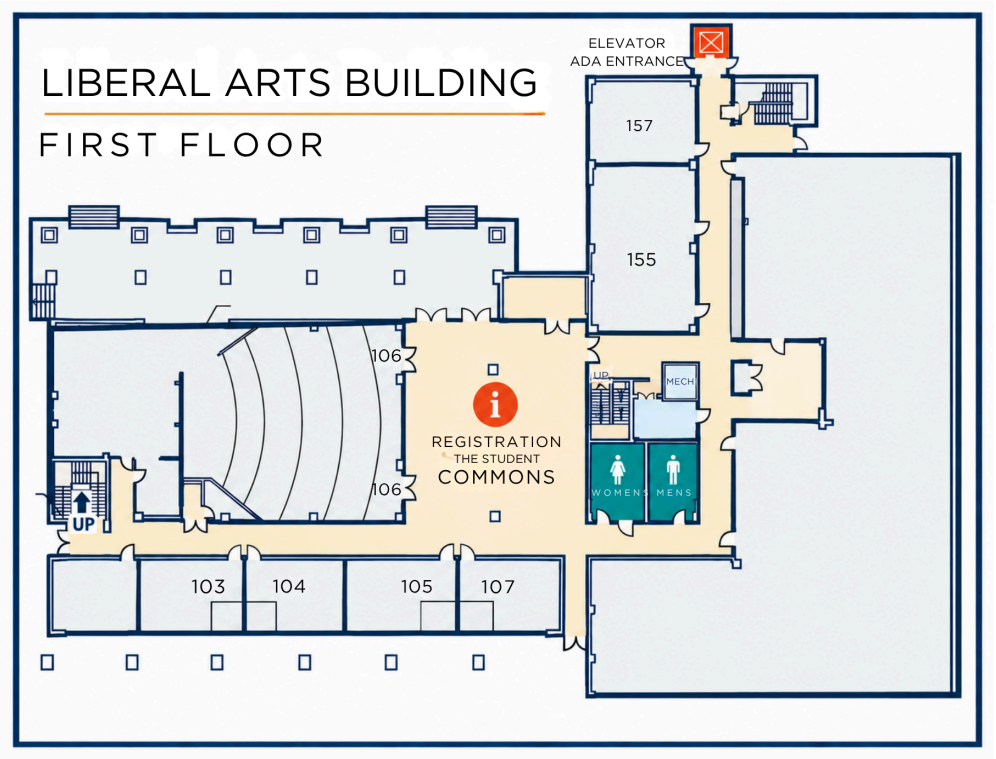
Members at Large:
Rebekka Anderson, UC Davis
Amber Lancaster, Oregon Tech
Krista Sarraf, California Polytechnic State University

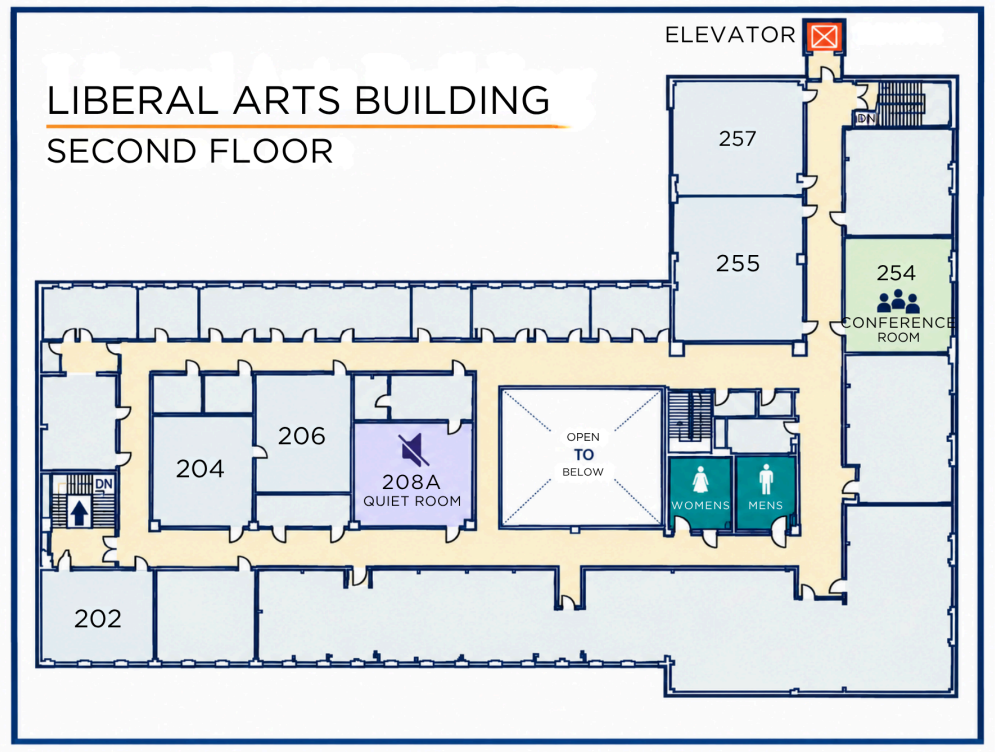
Conference Spaces & Presentation Information

This year's conference takes place in two adjacent buildings: Boise State's Albertsons Library (Friday, October 9) and Liberal Arts Building (Saturday, October 10): **1874 University Drive, Boise, ID 83725.** (Campus map)

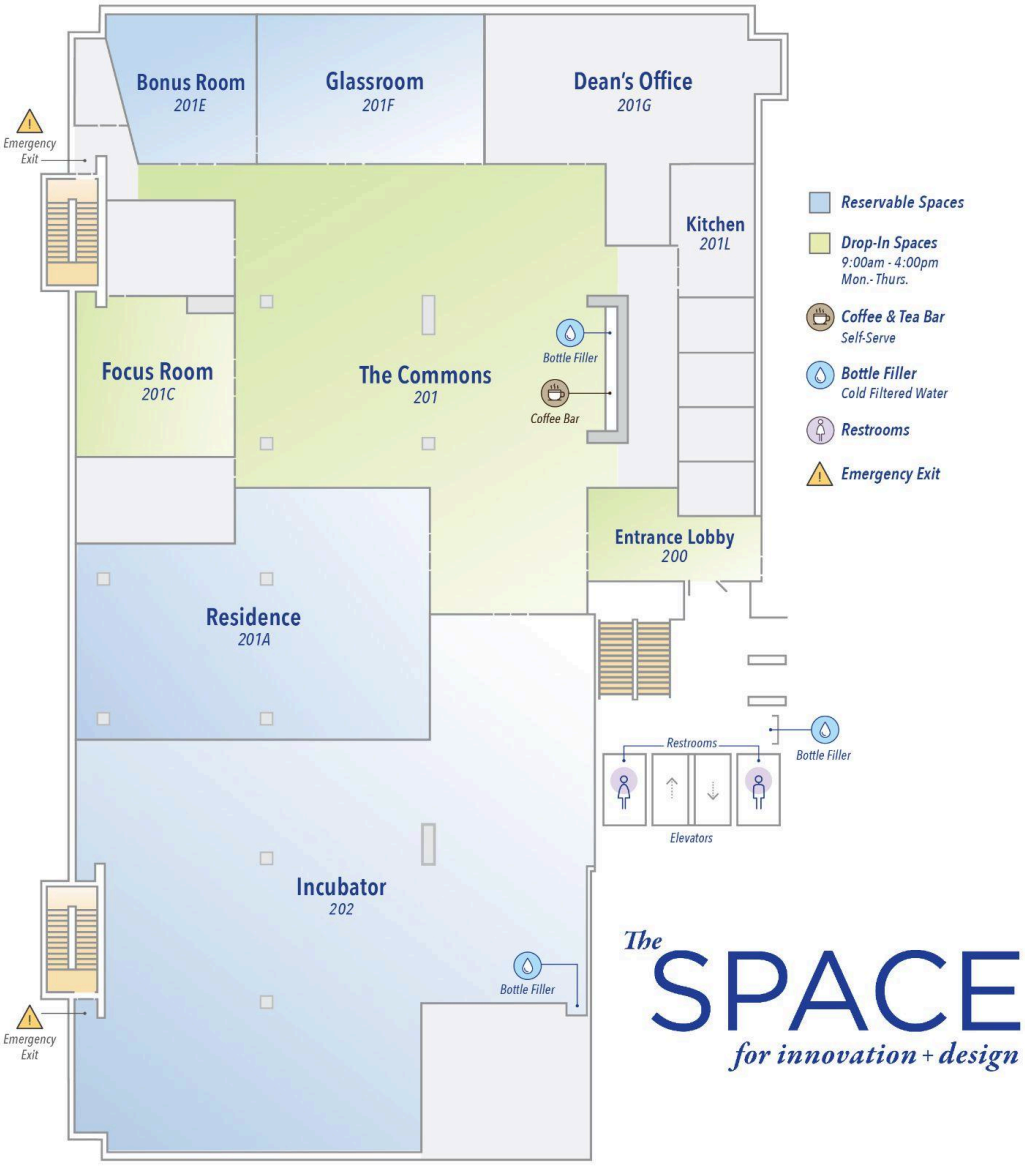
CPTSC 2026 Conference




LIBERAL ARTS BUILDING
FIRST FLOOR
ELEVATOR
ADA ENTRANCE
157
155
106
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REGISTRATION
THE STUDENT
COMMONS
MECH
WOMENS
MENS
UP
103
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107


LIBERAL ARTS BUILDING
SECOND FLOOR
ELEVATOR
257
255
254
CONFERENCE
ROOM
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206
208A
QUIET ROOM
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TO
BELOW
WOMENS
MENS
DN
202

CPTSC 2026 Conference



Parking

Parking will be available in either of the parking garages on campus (Lincoln Parking Garage or Brady Parking Garage). After parking your vehicle and taking down your license plate number, proceed to one of the parking payment machines, located on the corners of the garages.

1. Enter your license plate number (Remember to include all letters and numbers exactly as they appear on your plate).
2. Select: 1) Purchase Ticket. The name of your event will be listed on the following page.
3. Use the keypad to select the corresponding number for your event. If you do not see your event on the first page, go to the second page.
4. After selecting your event name on the appropriate page, you will be charged $5.00 for parking. Please insert exact change only, as the payment machines do not give refunds.
5. You have now completed the registration process and a receipt will print. Please take this receipt with you for your records.

If you have any questions concerning these instructions, please contact the Department of Public Safety at 208-426-7275 or eventparking@boisestate.edu

Shuttle Service and Buses

Boise State provides a free Bronco Shuttle service, which also runs through the downtown area. These shuttles are ADA accessible. *The Bronco Shuttle is a free service Boise State University Department of Public Safety provides, carrying students, faculty, and guests around campus. The shuttle operates on a regular weekday schedule, ensuring everyone can get where they are going promptly. The Blue and Orange lines operate from 7 a.m. to 9 p.m. and the Green line operates from 8 a.m. to 5 p.m. during the fall and spring semesters when class is in session.*

Valley Regional Transit runs buses from the airport to campus and through different areas in the region.

Conference Activity Spaces
Friday events will take place in the SPACE, located on the second floor of the Albertsons Library. Saturday events will take place in the Liberal Arts Building on the first and second floors.

Registration
Friday Registration will be in the SPACE, located on the 2nd floor of Albertsons Library. Saturday Registration will be in the Liberal Arts Building Commons on the first floor

- Follow signs to CPTSC registration.
- Registration hours: Friday, October 9, 11:30 a.m.-5 p.m. (the SPACE) and Saturday, October 10, 7:45–11:00 a.m. If you need to check in outside of these hours, contact or locate Jenn Mallette

Wi-Fi
There are two available Wi-Fi networks for conference participants:

1. If your institution uses **eduroam**, you may connect to that network using your existing credentials.
2. The guest network is **Bronco-Guest.** You can register with a valid email and phone number. See this support page for additional information.
    - If you encounter any trouble connecting to the Wi-Fi network, please get in touch with Jenn Mallette (jennifermallette@boisestate.edu) or a Boise State personnel.

Presentation Technology and AV Equipment
All rooms are equipped with projectors with HDMI connections. While there are computers you can use (Boise State login required), we recommend that you bring your own laptop with your own HDMI adapter, if needed.

Quiet/Workspace
On Friday, the SPACE has a quiet room available for use as well as Zoom pods. For Saturday, Liberal Arts 208 will be available as a quiet space.

Restrooms

Restrooms (multi-user/gendered) are located outside the SPACE in Albertsons Library on both floors of the Liberal Arts Building. Single-user bathrooms are located in the nearby Westmark Student Union Building.

Lactation Space

A designated lactation (labeled mother-friendly) room is available on the first floor of Liberal Arts (Room 149) or in other places on campus. Please lock the door when you are using the space.

Program Reviewers

Thank you to our volunteer reviewers, who provided a thorough and timely blind peer-review process for panel, paper, and workshop proposals.

Debby Andrews, University of Delaware
Meghalee Das, James Madison University
Avery Edenfield, Utah State University
Jessica Griffith, Jacksonville State University
Kathleen Hardesty, Florida Polytechnic University
Liz Hutter, University of Dayton
Jenn Mallette, Boise State University
Lisa Melonçon, Clemson University
Olga Menagarishvili, Georgia Tech
Christopher J. Morris, FIT
Madiha Patel, Texas Tech University
Shankar Paudel, University of Texas–El Paso
Chalice Randazzo, Utah Tech University
Sheryl Ruszkiewicz, Oakland University
Michael Salvo, Purdue University
Joanna Schreiber, Georgia Southern University
Krista Speicher Sarraf, Cal Poly State University
Sonia Stephens, University of Central Florida
Janine Tobeck, University of Wisconsin–Whitewater
Laura Vernon, Radford University
Han Yu, Kansas State University

Session Moderators

Thank you to our moderators for ensuring our panels stay organized and on schedule.

Krista Speicher Sarraf, California Polytechnic State University
Meghalee Das, James Madison University
Avery Edenfield, Utah State University
Priyanka Ganguly, Texas Tech University
Chris Holstrom, University of Washington
Jon Balzotti, Brigham Young University
Holly Baker, Brigham Young University
Rachel Bryson, Weber State University
Shankar Paudel, The University of Texas at El Paso
Annie Burger, University of South Africa
Lee-Ann Breuch, University of Minnesota
Amber Hedquist, Arizona State University
Teresa William, Michigan State University
Rhoda Oladosu, Utah State University
Brandi Fuglsby, Austin Peay State University
Chen Chen, Utah State University
Jenn Mallette, Boise State University
Courtney Hoffman, Georgia Institute of Technology
Codi Renee Blackmon, John Hopkins University



COLLEGE OF ARTS AND SCIENCES

PROUDLY SUPPORTING TECHNICAL, PROFESSIONAL AND SCIENTIFIC COMMUNICATION

In the College of Arts and Sciences, our students discover new ideas, create art that moves people and propel scientific innovation. They tackle real-world challenges—from campus to communities around the globe.

As Boise State's largest and most academically varied college, we are their launchpad for whatever comes next. Students dive into the arts, humanities, sciences and social sciences with faculty who inspire and champion them every step of the way.

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- Communication BA
- Interdisciplinary Studies BA/BS
- Media Communications BA
- Professional and Public Writing BA
- Digital Innovation and Design BA
- Communication Minor
- Digital Innovation and Design Certificate
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- Journalism Minor
- Media Studies Minor
- Professional Communication Skills Minor
- Workplace Communication Minor
- Writing and Leadership Minor
- Communication Management Certificate
- Digital Media Literacy Certificate
- Media Content Management Certificate
- Public Relations Certificate
- Social Media Creator Certificate
- Sports Information and Communications Certificate
- Technical Communication Certificate
- Writing with AI Certificate

For more information, scan the code to complete the interest form or visit **boise.st/coas-request-info.**

BOISE STATE UNIVERSITY

NC STATE UNIVERSITY



M.S. in Technical Communication at NC State

Prepare for a career that bridges the relationships between people and technical systems.

For over 35 years, MSTC at NC State has produced over 300 alumni with many of them working in local companies and in management positions. The M.S. in Technical Communication is a 33-hour program that empowers students for careers in web design, UX, software documentation, medical communication, usability and more.

Real-World Skills
Gain hands-on experience as a user advocate and information developer.

Nationally Recognized Faculty
Join an interdisciplinary community of faculty, peers, alumni, and local professionals.

Make an Impact
Study, collaborate, and build your career in the heart of North Carolina's growing tech industry.

"I had a pretty limited understanding of what technical communication was, and then going into the MSTC program, it just kind of took my worldview and blew it apart in the best way possible."



Willamina O'Keeffe
UX Researcher

NC STATE UNIVERSITY

For more information:
Visit english.chass.ncsu.edu/graduate/ms/
email graduate-english@ncsu.edu



Texas Tech University

Technical Communication & Rhetoric

About Us

Our innovative onsite and online programs are designed to give students an immersive learning experience while affording flexibility and accessibility to all students.

Our strengths include:

- **Excellent job placements**
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Questions about graduate studies? Email us at **english.tcr@ttu.edu**

Graduate Programs

Ph.D. in Technical Communication & Rhetoric
M.A. in Technical Communication
Graduate Certificate in Teaching Technical Communication
Graduate Certificate in Grant & Proposal Writing

Our Faculty

The accomplished and committed faculty in our program offer a wide range of expertise and courses to prepare students to be scholars and leaders in rhetoric and technical communication studies.

Graduate Faculty	Expertise Areas
Michael Faris	Digital rhetoric & literacy, feminist & queer rhetorics, WPA
Priya Ganguly	Transnational rhetorics, rhetorics of health & medicine
T J Geiger II	Religious rhetorics, feminist rhetorics, rhetorical history
Kellie Gray	Visual & digital rhetorics, technical communication pedagogy
Steve Holmes	Ethics, social justice, rhetorical history & theory
Lisa L. Phillips	Environmental, sensory, & intersectional feminist rhetorics
Beau Pihlaja	Global technical communication, digital technologies
Rich Rice	Composition & rhetoric, new media, online writing instruction
Geoff Sauer	Database-driven content, responsive design, theory
Brian Still	User experience, invention, entrepreneurialism
Imari Tetu	Disability, accessibility, UX, learning experience design
Jason Tham	Design thinking, UX, collaboration, emerging technologies
Scott Weedon	Rhetorical genre studies, rhetorics of science & medicine

2026 CPTSC Diversity Scholarship Winners

The CPTSC Executive Committee is pleased to announce this year's Diversity Scholarship Award winners: Gideon Kwashie Kwawukumey and Kalpana Shrestha. This recognition honors their dedication, excellence, and commitment to diversity within the field of technical and scientific communication.



Gideon Kwashie Kwawukumey (he/his) is a broadcast journalist and doctoral candidate of Rhetoric, Writing, and Technical Communication at Virginia Tech. His research examines transnational environmental technical communication, sonic technical communication, multimodal rhetoric, linguistic justice in Technical Communication. His work seeks to expand knowledge production in Technical Communication, Rhetoric, and Writing to include multi-marginalized perspectives. Gideon has received multiple honours including ATTW Amplification Award, CCCC Scholars for the Dream Award, and RSA Gerard Hauser Award.



Kalpana Shrestha (she/her) is a Ph.D. student in Rhetoric, Writing, and Professional Communication at East Carolina University. Her research examines how the design of communication tools and systems shapes access, decision-making, and engagement across academic, technical, and clinical settings. Drawing on justice-oriented and participatory approaches, her work specifically explores how clinical instruments, digital platforms, and AI-supported writing technologies can be designed to foster inclusive, culturally responsive, and accessible communication practices that better support multilingual and historically marginalized communities. Her work has been recognized with the CCCC Scholars for the Dream Travel Award and the CFSHRC Nan Johnson Travel Award.

Congratulations to Gideon and Kalpana on this well-earned honor! Thank you to the CPTSC Diversity Committee reviewers for your support.

Learn more about the CPTSC Diversity Scholarship:
https://cptsc.org/resources/diversity-scholarship/

2026 Graduate Student Award Winners

Mariam Mohammed, Michigan State University, "'Do I even belong here?': Experiences of African International Students in Predominately White Institutions"

Rhoda Oladosu, Utah State University, "A Retrospective Analysis of the Experiences of Doctoral Students in Technical and Professional Communication Programs"

Research and Service Award Winners

2026 Research Grants

Dr. Hua Wang, Cornell University. "Beyond Audience: Cultural Engagement as Ethical Practice in Undergraduate TPC Programs."

Priyanka (Priya) Ganguly, Texas Tech University. "Cultivating Transnational Competence in Technical Communication: A Feasible Framework and Assessment Toolkit for Programs."

Timothy M. Ponce, Texas State University; **Chris Dayley**, Texas State University; **Rhonda Stanton**, Missouri State University, "Professional Agency and AI Implementation in Technical and Professional Writing Workplaces."

2026 Research Grants to Promote Anti-Racist Programs and Pedagogies

Dorcas Anabire, Embry-Riddle Aeronautical University; **Asmita Ghimire**, University of Minnesota Twin Cities; **Thais Rodrigues Cons**, University of Arizona; **Ann Shivers-McNair**, University of Arizona, "International Student Positionality in Precarious Political Times: What TPC and Related Programs Need to Know."

Research and Service Award Winners, cont.

2026 Distinguished Service Award



Sean D. Williams, PhD, is Professor of User Experience in the College of Integrative Sciences and Arts at Arizona State University. Across three decades, his career in technical and professional communication has brought together teaching, scholarship, mentorship, program building, and service to the profession.

Williams has helped create and lead academic programs at three universities. At Clemson University, he co-chaired the committee that launched the PhD in Rhetorics, Communication, and Information Design and later served as Associate Dean of the Graduate School and Chair of the Department of English. He subsequently became founding Chair of the Department of Technical Communication and Information Design at the University of Colorado-Colorado Springs and, most recently, was founding Director of ASU's School of Applied Professional Studies. At ASU, he was responsible for the Technical Writing and Communication program, including the comprehensive redesign of the program's undergraduate and graduate curricula, and he helped to launch ASU's User Experience program.

Service to the technical communication community has been a consistent thread throughout his work. Williams served as Vice President of the Council of Programs in Technical and Scientific Communication from 2019–2023 and has contributed to the profession through external program reviews, editorial leadership, and service as a reviewer for universities and funding agencies. His recent scholarship on technical communication program administration—including the co-edited

collection Where We Start: A Practical Guide to Technical Communication Program Administration—extends that commitment by sharing practical knowledge with colleagues responsible for building and sustaining programs.

His scholarship has also explored information and user experience design, entrepreneurship and social media, and environmental communication, including the edited collection Technical Communication for Environmental Action. He has chaired or served on more than 80 graduate committees and received the Society for Technical Communication's Jay R. Gould Award for Excellence in Teaching Technical Communication.

Learn more about the CPTSC Distinguished Service Award:
https://cptsc.org/resources/service-awards/

Research and Service Award Winners, cont.

2026 *Programmatic Perspectives* Best Research Article

Congratulations to **Katherine Mavridou-Hernandez**, **Jessica Griffith**, **Tanya Zarlengo**, **Lisa Melonçon** for their article, "A Field-Wide Examination of Assignments in the Service Course in Technical and Professional Communication." This article can be read in full in *Programmatic Perspectives, 17(1)*.

Journal Editors:
Russell Kirkscey, Penn State Harrisburg
Rhonda Stanton, Missouri State University

Learn more about the *Programmatic Perspectives* Research Article Award:
https://cptsc.org/grants-awards/programmatic-perspectives-research-article-awards/

Virtual Editors' Roundtable

Held on September 22, 2026, the virtual Editors' Roundtable aimed to provide emerging and established scholars useful information that can enhance the field's writing, research, and editorial processes.

Hosted by Krista Sarraf, the Roundtable featured editors below who discussed their journal's scope, recent scholarship, and unique contributions to the field.

Recording of the 2026 session can be accessed here:
https://cptsc.org/blog/2025/10/13/virtual-editors-roundtable

Participating Editors & Journals:

- Godwin Agboka, Technical Communication Quarterly
- Craig Baehr, IEEE Transactions on Professional Communication
- Lucia Dura and Beau Pihlaja, Technical Communication & Social Justice
- Rhonda Stanton & Russell Kirkscey, Programmatic Perspectives
- Jason Tham, Computers and Composition

Friday, October 9, 2026

Registration

11:30 a.m.–5:00 p.m., SPACE Commons

Lunch On Your Own

11:30 a.m.–1:00 p.m.

On-Campus Dining View on-campus dining options here. **Below are options within Westmark Student Union** • Buster's Kitchen • Starbucks • Chick-fil-A • Market Boise • Subway • Urban Revolution	**Off-Campus Dining** These options are a 20-30 minute walk from campus. • Nahm Thai & Burmese Cuisine • Papa Joe's (right next to the hotels) • The Warehouse Food Hall • Whole Foods	**Other Restaurants Nearby** See options on our conference website.

CPTSC Executive Committee Lunch Meeting

11:30 a.m.–1:00 p.m., SPACE Residence (Albertsons Library 2nd Floor, 201a)

Workshop 1

1:00–2:15 p.m., SPACE Residence (Albertsons Library 2nd Floor, 201a)

Using a Stacked Layers Framework to Design or Update TPC Programs for Smart Learning

***Jason Tham**, Texas Tech and **Meghalee Das**, James Madison University*

Break

2:15 p.m.–2:30 p.m., SPACE Commons

Workshop 2

3:30 p.m.–3:45 p.m., SPACE Residence (Albertsons Library 2nd Floor, 201a)

Administrating with the CPTSC External Programmatic Review Guide: A Best Practices Workshop

***Julia Romberger**, Old Dominion University**; Chris Dayley**, Texas State University; **Timothy Ponce**, Texas State University; **Joy Santee**, University of Southern Indiana; **Rhonda Stanton**, Missouri State University; **Joseph Jeyaraj**, New York City College of Technology; & **Teena Carnegie**, Eastern Washington University*

Break

4:00 p.m.–4:15 p.m., SPACE Commons

Workshop 3

4:15 p.m.–5:30 p.m., SPACE Residence (Albertsons Library 2nd Floor, 201a)

Preparing TPC Graduates to Navigate IRB

***Beth J Shirley**, Montana State University**; Holly Baker**, Brigham Young University**; Russell Kirkscey**, Penn State University; & **Rhonda Stanton**, Missouri State University*

Opening Reception and Awards

5:45 p.m.–7:00 p.m., SPACE Incubator (Albertsons Library 2nd Floor, 202)

Saturday, October 10, 2026

Registration

7:45 a.m.–11:30 a.m., Liberal Arts Building (LART) Commons

Welcome

8:15 a.m.–8:45 a.m., Liberal Arts Building (LART) 106

Concurrent Session 1, 9:00 a.m.–10:00 a.m.

Panel 1.1: Community Engagement and Public Communication

9:00–10:00 a.m., Room LART 202, Moderator: Krista Speicher Sarraf

Communicating Against the Grain: Teaching Advocacy, Transparency, and Civic Responsibility in Professional Communication Programs
Shuvro Das, Virginia Tech

Creating a Toolkit for Community-Engaged User Experience in Technical and Professional Communication Programs
Jenna Martello, California Polytechnic State University, San Luis Obispo; Krista Speicher Sarraf, California Polytechnic State University

Community Engagement in TPC: Preliminary Findings
Chalice Randazzo, Utah Tech University

Panel 1.2: Workplace Communication and Professional Practice

9:00–10:00 a.m., Room LART 204, Moderator: Meghalee Das

Teaching Style Guides as Human-Centered Governance in AI-Mediated Communication
Meghalee Das, James Madison University

Technical Communication Research-Practice/Academy-Industry Initiatives Through the Years: What We Can Learn from Four Case Examples
Rebekka Andersen, University of California, Davis

Panel 1.3: Empathy, Care, and Health Communication

9:00–10:00 a.m., Room LART 206, Moderator: Avery Edenfield

From Attention to Attachment: Empathy, Practice, and the Stakes for Technical Communication in the Age of AI
K. Alex Ilyasova, University of Colorado, Colorado Springs

Teaching Ethics of Care and Project Management
Avery Edenfield, Utah State University; Nancy Jarvis, Utah State University

Rural Healthcare Networks as a Communication Assemblage: Fostering Collaboration Between Medical Science and Communication Specialists in the Age of AI
Richard Johnson-Sheehan, Purdue University; Thomas Rickert, Purdue University

Panel 1.4: AI Pedagogies in Technical Communication

9:00–10:00 a.m., Room LART 255, Moderator: Priyanka Ganguly

Teaching the Algorithm: A Pedagogical Framework for Ethical AI Marketing Literacy in Technical Communication Programs
Desmond Asiamah, Missouri University of Science & Technology

AI Use Policies in TPC Syllabi: Authorship, Agency, and Writing Pedagogy
Khawar Latif Khan, Oregon State University & Stacey Pigg, North Carolina State University

Considering GenAI and AI in Technical Communication Classroom: Bringing Students' Perspectives
Asmita Ghimire, University of St. Thomas & Priyanka Ganguly, Texas Tech University

Panel 1.5: Building a Technical and Professional Communication Program that Advances Equity and Social Justice

9:00–10:00 a.m., Room LART 257, Moderator: Chris Holstrom

Chris Holstrom, University of Washington; Josephine Walwema, University of Washington; Calvin Pollak, University of Washington; & Linford Lamptey, University of Washington

Concurrent Session 2, 10:15–11:15 a.m.

Panel 2.1: UX Research for Inclusive Design

10:15-11:15 a.m., Room LART 202, Moderator: Alex Mashny

Teaching and Assessing Cultural Competencies in AI-Native UX Tools
Nora K. Rivera, Texas Tech University

Empathetic Architecture: Recentering Empathy in UX Research & Design
Alex Mashny, Michigan State University

A Practice-Centered Design Framework for Evaluating Design Exclusions in Wellness Technologies
Munira Mutmainna, St. John's University

Panel 2.2: UX, Information Architecture, and Digital Experiences

10:15–11:15 a.m., Room LART 204, Moderator: Jon Balzotti

UX and Information Architecture in the TPC Curriculum: Including and Offering Them Separately, Offering Them Sequentially
Joseph Jeyaraj, New York City College of Technology, The City University of New York

Designing for Complexity: User-Centered Information Architecture as Rhetorical Practice in Technical Communication
Jon Balzotti, Brigham Young University & Kathie Gossett, Brigham Young University

Designing for Depth: How Substack's Information Architecture Shapes Human Communicative Experience
Precious Amaefule, University of Alabama & Toluwani Odedeyi, University of Florida

Panel 2.3: Curriculum Innovation and Teaching Core Competencies

10:15–11:15 a.m., Room LART 206, Moderator: Tharon Howard

Teaching Editing as a Core Competency in Technical Communication Programs
Holly Baker, Brigham Young University & Shelton Weech, Utah Valley University

Using Brenda Laurel's Dramatistic Metaphor to Rethink How We Teach Project Management in TPC
Tharon Howard, Clemson University

Panel 2.4: Teaching With and Against AI

10:15–11:15 a.m., Room LART 255, Moderator: Rachel Bryson

Thinking Seriously about AI-Resistant TPC Pedagogy: Using In-Class, Playful Scenarios to Resist AI and Engage Students
Stuart Deets, University of Minnesota

AI-assisted Document Design: Pedagogy and Practice
Rachel Bryson, Weber State University & Emerson Hagy, University of Utah

Navigating Unexpected GAI Use in Service-Learning Contexts
Dana Comi, Utah Valley University

Panel 2.5: Global, Intercultural, and Social Justice Perspectives

10:15–11:15 a.m., Room LART 257, Moderator: Shankar Paudel

“Do I even belong here?”: Experiences of Sub-Saharan African International Students in a Predominantly White Institution

Mariam Mohammed*, Michigan State University
** Graduate Student Award Winner*

The Sensory Archive: Expanding Technical Communication through Ecological Counter-Pedagogy
Shankar Paudel, The University of Texas at El Paso

Cultivating Global Technical Communication Through COIL: Climate Action, Ethics, and Intercultural Digital Collaboration
Laura Ellis-Lai, Texas State University

CPTSC Lunch Business Meeting

11:30 a.m.–1:00 p.m., Liberal Arts Building, Room LART 106

Concurrent Session 3, 1:00-2:00 p.m.

Panel 3.1: Design, AI, and Information Practices

1:00-2:00 p.m., Room LART 202, Moderator: Annie Burger

Deliberative Restraint: 虛實 as Framework for User-Centered AI Interface Design
Jason Tham, Texas Tech University

The Complex Relationship Between Consumers' Level of Qualification and Their Experience of Plain Language Documents
Annie Burger, University of South Africa

Panel 3.2: AI Curriculum, Competencies, and Program Design

1:00-2:00 p.m., Room LART 204, Moderator: Lee-Ann Breuch

Identifying GenAI Competencies for Technical and Professional Communication
Lee-Ann Breuch, University of Minnesota & Carol Saalmueller, University of Minnesota

Alumni Perspectives on Generative AI Integration in Technical Communication: Implications for Curriculum Revision
Roland Dumavor, Sam Houston State University

Advancing Technical Communication and Design for the Future: A humanist model for developing a co-major in Innovation
Benjamin Lauren, University of Miami

Panel 3.3. Graduate Education and Professional Well-Being

1:00-2:00 p.m., Room LART 206, Moderator: Amber Hedquist

Supporting Well-Being on the Academic Job Market in TPC: Emerging Strategies
Amber Hedquist, Arizona State University & Heidi Willers, Utah State University

A Retrospective Analysis of the Experiences of Doctoral Students in Technical and Professional Communication Programs
Rhoda Oladosu*, Utah State University & Deborah Agbemakor, Utah State University
** Graduate Student Award Winner*

Panel 3.4. Activism, Media, and Public Rhetorics

1:00-2:00 p.m., Room LART 255, Moderator: Teresa William

Multimodal Rhetoric of Short-Form Videos on TikTok: Electoral Disinformation Campaigns from the Philippines to the United States
John Paul Dela Rosa, Northern Illinois University

Power and Politics: Investigating Science Communication Practices in Socially Polarized Environments
Geoffrey Thatcher, Washington State University

The Local and the Global: How TPC Undergraduate Website Programs Represent Student Career Success
Teresa Williams, Michigan State University

Social Media Fragments of Tech Comm: Patterns In YouTube Search Results
Daniel Liddle, Western Kentucky University & YoonJi Kim, Chapman University

Concurrent Panel 4, 2:15-3:15 p.m.

Panel 4.1: Collaboration, Peer Learning, and Professional Development

2:15-3:15 p.m., Room LART 202, Moderator: Rhoda Oladosu

Successful Team Teaching in an Engineering Capstone Course
Richard Mangum, Embry-Riddle Aeronautical University

Designing Structured Talk for Peer Review: An Instructional Approach to Professional Communication in Technical Communication Classrooms
Deborah Agbemakor, Utah State University & Rhoda Oladosu, Utah State University

Panel 4.2: Putting TPC in Motion: Collaboration in Scholarship and the Classroom

2:15-3:15 p.m, Room LART 204, Moderator: Brandi Fuglsby

Brandi Fuglsby, Austin Peay State University & Chakrika Veeramoothoo University of Houston-Downtown

Panel 4.3: Advancing curriculum in online TPC Master programs: A national overview

2:15-3:15 p.m, Room LART 206, Moderator: Chen Chen

Chen Chen, Utah State University; Brooklyn Hibshman, Utah State University; & Cara Haderlie, Utah State University

Concurrent Panel 5, 3:30-4:30 p.m.

Panel 5.1: Experiences and Lessons from STEM Writing Faculty Learning Community

3:30-4:30 p.m., Room LART 202, Moderator: Jenn Mallette

Jenn Mallette, Boise State; Bri Lafond, Boise State; Peter Mullner, Boise State; Jennifer Houle, Boise State; Kristi Spence, Boise State

Panel 5.2: When Literacy Doesn't Transfer: AI Judgment Across the TPC Curriculum

3:30-4:30 p.m., Room LART 204, Moderator: Courtney Hoffman

Courtney A. Hoffman; Georgia Institute of Technology; Dori Coblentz, Georgia Institute of Technology; Mike Lehman, Georgia Institute of Technology; Moinak Choudhury, Georgia Institute of Technology

Panel 5.3: Diversity Awards Winners Panel
3:30-4:30 p.m., Room LART 206, Moderator: Codi Renee Blackmon

Chants and Music as Technical Communication Practice in Ghanaian Environmental Activism
Gideon Kwashie Kwawukumey, Virginia Tech

Visualizing Pain: How the Numerical Pain Rating Scale Shapes the Communication of Migraine Pain
Kalpana Shrestha, East Carolina University

CPTSC Committee Meetings

4:45–5:45 p.m., See rooms below

Diversity Committee, Room LART 202
Grants Committee, Room LART 204
Administrators Committee, Room LART 206
Graduate Students Committee, Room LART 255
International Committee, virtual (TBD)

Closing Session (Everyone welcome!)

5:45–6:00 p.m., Room LART 106

We are co-locating with SIGDOC in 2027! See you next year in Norfolk, Virginia at Old Dominion University

November 4-7, 2027





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Contact Information

Please email Krista Speicher Sarraf (ksarraf@calpoly.edu)
if you have corrections to the final schedule.

Conference Website:
http://conference.cptsc.org/

Hotel and Travel Accommodations:
https://conference.cptsc.org/

Membership and Registration:
https://cptsc.org/join-renew/join-cptsc-renew-your-membership/