

Project 2: Writing for Action

Most—if not all—writing is rhetorical in nature and often seeks to persuade readers to think or act in a certain way. For this project, you will pick ONE of the options below and write to convince an audience to do something in your favor. Each option will have multiple parts—please keep each part on separate pages (but saved on the same file).

Format: Single-spaced, 12-point Times New Roman. With the exception of Option 2 Part B (email request for letter of recommendation), each part must be one page (or longer, if necessary).

OPTION 1: Writing for Work

Find a job posting at a company you would be interested in applying for and do the following:

- Part A: Write a cover letter outlining your qualifications for the job posting you found.
- Part B: Include a résumé for the job.
- Include a copy of the job posting and/or a link to the company either on the very first page or the very last page of your file.

OPTION 2: Writing for Transfer

- Part A: Write a personal statement for transfer to a four-year university. Write about what motivated you to choose your major or program, your future career goals, and any other information that will help reviewers make a well-informed decision.
 - You may alternatively use the specific writing prompts used by the university you wish you transfer to. Your essay must still meet the formatting and page length requirements for this project. You must also attach a copy of the transfer prompt and a link to the posting either on the very first page or the very last page.
 - If you are applying to a UC school, you can answer two personal insight questions for this project.
 - If you are applying to SDSU, you can write an appeal letter in case your application is not accepted. (SDSU does not require a personal statement).
- Part B: Write a sample email to a professor in which you ask for a letter of recommendation. Assume you are no longer in that professor's class.

OPTION 3: Writing for Other Purposes

If you have another writing situation that would be of greater benefit to you to address, please speak with me so we can arrange an appropriate project for you.