

Innovation Process

Intended audience

Active BA volunteers and leadership.

Purpose

- Draw on the experiences from the field to benefit the organization.
- Provide another channel for communication.
- Empower and support members as they tailor offerings to their unique situations.
- Communicate appreciation and recognition to volunteers for their efforts.

NOTE: We are still taking information off of the innovation form. As of December 2025, submissions will be held in a queue for review once Braver Angels' new strategic plan has been formulated and is implemented for the organization.

Typical process for handling innovation forms

1. Form is submitted by a BA member/innovator
<https://docs.google.com/forms/d/1TxLc52OkoYqj0VDwt9vyB5O65OTkK2aPQpKwFQLEk9g/edit>
2. An automated email acknowledging receipt is sent to submitter and Event Development & Delivery (EDD) co-chairs, along with their proposal summary (which is automatically generated from the innovation form)
https://docs.google.com/document/d/1eP9pfE924bNeUvof_gWXJlyqofCPpNKJec-nMFGACxw/edit?usp=sharing
and a link to a Google folder for their Innovation Idea. All related information and documents are to be filed in that folder.
3. Innovation Proposal is reviewed by one of the Event Development & Delivery (EDD) co-chairs to determine if the idea and other components are clear.
4. An EDD co-chair will follow up by email or by phone with questions or clarification requests if necessary. A meeting may be scheduled for a more detailed discussion.
5. If the proposal is not appropriate for BA in current form, the EDD co-chair will return the proposal to Innovator with comments for modification. If this happens, the Innovation Idea may be resubmitted with modifications, and the process starts over.
6. If the Innovation is a proposal for a new workshop, or a modification to an existing branded workshop, the proposal will be shared with Bill Doherty and the Workshop Review Team for feedback. Feedback may be provided via email or may trigger a meeting to discuss proposal details.
7. If the Innovation is not a workshop, the EDD co-chairs will determine which BA team should be contacted for additional review, if any, and the proposal and supporting documents will be shared with the appropriate team.
8. The innovator will work with the appropriate collaboration team to develop the project, including identifying any necessary resources. It is important that the Innovator use the

provided Google folder so ongoing progress can be tracked, and reviewed by stakeholders (EDD and collaboration team).

9. EDD co-chairs will track progress and be available to answer questions.
10. EDD co-chairs will document the status of the project, including final disposition of the idea. The proposal will be marked “closed” upon project completion.