

Coles is committed to providing our customers with fresh, healthy, Australian-grown food, with 100% of our fresh beef, pork, lamb and chicken sourced from Australian farms and 96% of our fresh produce grown in Australia.

In 2014 we introduced the Health Star rating system to Coles brand products to help customers choose healthier options, and we now have more than 1550 products carrying Health Star ratings.

In addition, all Coles brand products have been made without artificial flavours or colouring since 2012.

As a member of the Food and Health Dialogue round table, Coles worked with food industry stakeholders to reduce the levels of salt in foods such as breads, cereals and cheese, and as part of the Healthy Food Partnership we are working with food manufacturers to formulate new, lower nutrition targets for sugar and saturated fat.

Coles is also committed to providing fresh and nutritious meals to those in need - since 2011, Coles has donated more than 25 million kilograms of food, most of it fresh, to food charities via SecondBite, equivalent to more than 50 million meals.

We note that the report does not take account of the important role of exercise in a healthy lifestyle.

Coles in September announced a three-year partnership with Athletics Australia and Little Athletics, and donated more than 2 million bananas to Little Athletics clubs across Australia.

In addition, thousands of Australian schools have signed up to our popular Sports for Schools program, which has supplied over \$20 million worth of sports gear to over 7500 schools across Australia.