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Total No. of Printed Pages: 1

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B.Sc. (Food Technology)/B.F.S. T (Hons.) (Semester – 1st)

COMMUNICATIVE ENGLISH

Subject Code: BHUMA0001

Paper ID: [19131706]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a. Discuss the importance of feedback in communication.
- b. Define non-verbal communication.
- c. What is encoding?
- d. List down physical barriers to communication.
- e. What is the direct communication style?
- f. Mentions various steps that will help you develop active listening skills.
- g. Explain various Dos and Don'ts of group discussion.
- h. Discuss the role of body language in effective communication.
- i. What factors would you bear in mind while giving an oral presentation before a large group?
- j. List the points that should be borne in mind for using visual aids in an oral presentation.

Section – B

(5 marks each)

- Q2. Describe the process of communication, indicating clearly the role of each constituent element. Elaborate with appropriate illustrations.
- Q3. Distinguish between interpersonal and psychological barriers to communication.
- Q4. 'The most effective way to hold an audience's attention is to make proper use of paralinguistic features.' In light of the statement, discuss the importance of various paralinguistic features.
- Q5. Mention the advantages of effective listening briefly and also state the various tips which may help you improve your listening skills.
- Q6. Discuss the personality traits of participants that are evaluated in GD.

Section – C

(10 marks each)

- Q7. Discuss in detail various communication styles. Substantiate your answer with relevant examples.
- Q8. 'Stage fright or nervousness helps us achieve better performance in professional presentation situations.' Do you subscribe to this view? Discuss and elucidate.
- Q9. What does the term 'communication' imply? Why is effective communication vital in today's world?