

Dear MP

Congratulations on your election.

I run/ own/ manage [insert centre name], an English language teaching (ELT) centre/ school in insert name of your town/ constituency, which supports jobs and income streams at all levels.

I'd like to invite you to come and visit us, meet our students and staff and find out more about what our centre/ school does for our community.

The UK's ELT sector is an important export industry. It supports jobs in every region, sets many students on a path to our universities, and builds lifelong global affinities to our country. You may not know that the UK is the most popular destination among our global competitors for teaching English to international students.

Those students range from young teens coming for short summer study camps, through students improving their language skills for university study to professionals improving their career prospects. Most stay just a couple of weeks, with the longest courses generally under a year.

The students at our centre, stay with local families, visit tourist attractions and use local shops, cafes and transport. They provide jobs and essential sources of income for many of your constituents.

In a wider sense, UK ELT supports the economy, international relationships and our wider international education sector. Before Covid, it earned £1.6bn a year for the UK economy and supported over 35,000 jobs. We have centres throughout our four nations, often supporting employment in coastal communities.

The UK is a global leader in ELT, attracting more students than any of our main competitors – but it is a maturing and very competitive industry. Students have a lot of choice in where to study, and we need to improve the UK's competitive edge.

This is what English UK, our trade association, campaigned for during the election:

1. Expanding career-enhancing travel opportunities for young people by expanding the Youth Mobility Scheme
2. Legalising short work placements on all ELT courses
3. Extending ID card travel for groups of under-18s from the EU.
4. Recognising UK ELT's accreditation scheme for immigration purposes
5. Increasing government marketing support for UK ELT
6. Increasing rent-a-room relief to help address our capacity challenge

We would love to have your support for our work, and I would welcome the opportunity to discuss this further with you. For a little more background on our industry and what it does, here's a link to [English UK's election manifesto](#).

Best wishes

Name

ELT centre/ school name, postal address including postcode (home/ school)