

Life Is Worth It

Development & Fundraising Job Description

MISSION

To provide educational workshops, programs, resources, and curriculum that empower youth and their communities to understand total life wellness and help prevent suicide.

VISION

To educate and promote total life wellness among youth populations, helping young people build healthier, more resilient lives and ultimately reduce suicide across the lifespan.

VALUES

We seek to connect and inspire communities to prioritize their physical, emotional, mental, and digital well-being.

We aspire to excel in all that we do, conducting our work with integrity, respect, empathy, accountability, and support for diverse populations, communities, and lived experiences.

We aim to reduce stigma, foster meaningful conversations, and create safe spaces where young people and their communities can learn, grow, and seek support.

ABOUT LIFE IS WORTH IT

Founded in 2020 by suicide survivor and mental health advocate Emma White, Life Is Worth It was created from a simple but powerful belief: while life may not be OK right now, it can be.

Through workshops, curriculum, community programs, and strategic partnerships, Life Is Worth It provides proactive wellness education to youth ages 10–24 and the communities that support them.

We believe suicide prevention starts long before a crisis. Through education, connection, and community, we help young people build the skills, confidence, and support systems necessary to navigate life's challenges and take ownership of their physical, emotional, mental, and digital well-being.

Every dollar raised helps ensure more young people know that their life is worth it.

WHY WE NEED THIS BOARD MEMBER NOW

As Life Is Worth It continues to grow, we are seeking board leaders who can help strengthen the organization's financial foundation and unlock the resources necessary to expand our impact.

This is an opportunity to help shape the future of an organization committed to ensuring more young people have access to the education, support, and community they need to thrive.

POSITION OVERVIEW

The Board Director of Development & Fundraising serves as a strategic advisor and advocate for Life Is Worth It's fundraising and resource development efforts.

This individual will leverage their relationships, expertise, and network to help identify funding opportunities, cultivate donor relationships, strengthen fundraising strategy, and support the long-term sustainability of the organization.

ACCOUNTABILITY

The Board Director is a voting member of the Board of Directors and is accountable to the Board for fulfilling the responsibilities outlined below and advancing the mission and long-term sustainability of Life Is Worth It.

AUTHORITY

The Board Director serves in a governance capacity and does not have authority to direct staff, volunteers, contractors, or organizational operations unless specifically authorized by the Board.

TIME COMMITMENT

Approximately 3-5 hours per month, including:

- Quarterly board meetings
- Committee meetings as applicable
- Periodic meetings with organizational leadership
- Fundraising and donor engagement activities

Board service is voluntary and without remuneration.

TERM OF OFFICE

Two-year term with the opportunity for renewal upon mutual agreement of the Board and Board Director.

ROLES & RESPONSIBILITIES

- Advise leadership on fundraising strategy and development priorities.
- Identify prospective donors, sponsors, foundations, and funding opportunities.
- Facilitate introductions to supporters and strategic partners.
- Support donor cultivation, stewardship, and fundraising initiatives.
- Serve as an ambassador for Life Is Worth It within personal and professional networks.
- Participate actively in board meetings and governance activities.
- Support long-term planning and organizational sustainability efforts.
- Help foster a culture of philanthropy across the organization.

QUALIFICATIONS

- Commitment to the mission, vision, and values of Life Is Worth It.
- Experience in fundraising, philanthropy, nonprofit leadership, business development, sales, grantmaking, or related fields.
- Strong relationship-building and networking capabilities.
- Strategic thinking and organizational development experience preferred.
- Willingness to actively support fundraising and resource development efforts.

BOARD MEMBER EXPECTATIONS

- Attend and actively participate in board meetings.
- Serve as an ambassador for Life Is Worth It.
- Support fundraising and organizational sustainability efforts.
- Make a personally meaningful annual contribution.
- Leverage personal and professional networks to support the organization's growth and impact.
- Adhere to strict non-profit ethical fundraising standards, including transparency, honoring donor intent, and disclosing any potential conflicts of interest regarding corporate sponsorships or grant allocations.

WHY THIS ROLE MATTERS

Every partnership developed and every dollar raised helps expand access to wellness education, strengthen protective factors for youth, and advance our mission of preventing suicide through proactive education, connection, and community support.

By helping build a sustainable foundation for the organization, this leader will help ensure more young people receive the support, education, and encouragement they need to believe that their life is worth it.

If interested, please send an email to Hello@LifeIsWorthIt.org.