*Updated for 2022 (How to apply & pricing at end of document)*

# One-to-one coaching with Transformational Business Coach, Lisa Bean

I'm going to cut straight to the chase.

I help ambitious and hard-working, purpose-driven online entrepreneurs to:

- Lean into the truth of the incredible leader they're here to be in this lifetime;
- Define the scale up strategy and operational plan that will get them there; and,
- Do the work to remove the blocks, show up and scale their business by helping more people.

For you to hit that £300k or £500k year, you're going to have to change the way you think about your business, the way you set up your business to deliver for your clients and the way you show up online. In truth, you're going to have to change who you are.

I know this sounds mad but…

There are new thoughts you're going to have to introduce and believe.

There are blocks you're operating we have to find and remove.

And there are new habits and rituals you're going to need to build.

As a result, I know for a fact there is mindset work to do. There is healing work to begin. And there is courage to cultivate.

This programme will take you to the edge of your ability as a leader, as a person and as an entrepreneur.

**What's the approach?**

Rather than go the edge of your ability alone, I would love to support you on that journey over the next year. When you work with me one-to-one here's what happens:

1. We start by defining your *true* vision. I'm going to ask you write out in detail what your life and business will look like in three-five years. You'll have access to prompt videos, my key vision questions and a wonderful guided visualisation to help you do this. I'm going to help you define the truth of who you're here to be and the work you're meant to do in the world. As scary and as big as it is, we need to face it so you can prepare. I will challenge you intensely on this to double check it's what you want, and that you're willing to grow into the person who can hold it in your hands.

2. Next we're going to write the scale up strategy together, covering your programmes, your marketing, your finances and your operations, including the team you'll hire and

the systems and processes you'll introduce. We're not just preparing for a £300k year; we're preparing for a £300k year that can scale and scale year on year.

3. With the vision and strategy in place, we're going to start looking at who you need to become in order to hold these outcomes in your hands and do the work. There will be new behaviours to build, new thought patterns to train in and new values to form. At this stage, there will be a lot of resistance as old blocks, pains and limited beliefs rise to the surface. We need them to show so we can work on them. (If I had a tenner for everyone time a client apologised for crying during our sessions…I want you to know there will be tears as you do this work and that is a good thing! It means we're getting to the crux of change.)

4. Beyond this, it's a case of action and metrics, action and metrics. This means showing up in line with the plan, showing up online, and measuring results on a weekly or monthly basis with a formal dashboard, which we will create together and check in on every single month. Whatever comes up, we'll face together!

Beyond our one-to-one calls, there will be monthly masterminds (details below) and WhatsApp support to stay in touch between calls!

If you'd love to have an experienced and big-hearted business coach you can call for advice, or to bounce ideas around; a coach who will help you face the big stuff and not let you turn away from it; and a coach who will hold you accountable to the promises you've made to yourself and your clients, and a coach who is experienced in online ads, funnel marketing and video marketing, this one-to-one coaching programme was made for you.

**How does it work?**

This is a 12 month, one-to-one coaching programme. In the first six months, we'll likely speak twice a month for two-hours a session, as we clarify the vision, work on the plan and start doing the change work. Once things get into a flow, we'll speak once to twice a month for an hour or two a time.

During the 12 months, you will have access to 30 hours of coaching. That works out at two-and-a-half hours a month, or two x two-hour sessions per month in the first six months and one hour sessions for the second six months.

Everyone uses the time differently but we'll be checking in monthly at least once to keep focus and momentum. I'll keep a log of our sessions so you'll always know where you are timewise.

We'll do the calls via Zoom and try our best to meet up in person (for tea and cake) at least once. This could be in Edinburgh, Newcastle, Manchester or London.

**What's included?**

- 12 months of intense business / personal support as you scale up.
- 30 hours of one-to-one coaching with me, via Zoom, usable over the 12 months.
- Additional access to the Edge programme content (priced at £5,000 including VAT), with incredible videos on funnel building, thought leadership and marketing.
- Access to a monthly mastermind (last Thursday of each month) with other six figure business owners. In these sessions, I'll be sharing the latest things that are working in the market, bringing strategy and behaviours into focus, and giving you the chance to talk through challenges with other experienced business owners.
- Access to a Facebook group with other six figure business owners.
- WhatsApp support with me, so you can ask me questions via voice notes, or send me photos of work in progress!

**Who can apply?**

To qualify for this programme, here's what you need:

- A bona fide business that is bringing in sales month on month.
- A true desire to double if not triple your revenue in the next 12-24 months.
- An existing audience of people who know who you are and what you do (broadly).
- Time and resolution to commit to the calls and do the work.
- On openness to adapt your offer, rejig sales pages and funnels and try new ways of communicating your message.
- Openness to do build new habits and work on the things that come up in our sessions.
- A willingness to use ads to grow your reach and draw in new customers quickly as things ramp up.

**How much does it cost?**

The programme is 12 months long and costs £10,000 + VAT (£12,000).

Paid monthly, this is £833.33 + VAT (£1,000) per month.

**How to book?**

I can only take on ten one-to-one clients a year and when the roster is full, the doors shut.

If this sounds like it might be the perfect next step for you, please click this link to email me and we'll set up a discovery call to double check it's the right fit for you.

https://lisa-bean.com/contact/