

Email Sequence Mission

E Mail Nr. 1

Thanks for signing up for your **free way to become a copywriter that makes \$10k a Month.**

If you want to discover the ways that the 1% of successful copywriters use, then I suggest you pay very close attention to what you're going to see inside this first look of the training.

[Click here to download the first look into the training](#)

Greetings,

Matt

E Mail Nr. 2

Subject line: **The moment my life took a big turn**

You can either make the best out of your situation or just accept it and be like everyone else.

I was washing the dishes for 12 dollars an hour, always in a bad mood, and not really happy with my situation at all.

Then the worst thing that could possibly happen in my situation happened: I got fired.

At that moment I had 2 options.

I could either go and look for another job doing the same thing all over again,

Or I could learn the arts of digital marketing and start to make my own money.

The choice was mine.

I chose to learn the arts of digital marketing and started to make more than double the amount of money that I was making before.

Now the choice is in your hands: which path will you take?

[Discover the exact ways that I used to make thousands of dollars.](#)

Greetings,

Matt

E Mail Nr. 3

Hi [first_name]

Sometimes there will be tough times where you won't have enough motivation to learn the arts of digital marketing.

In those times, you need to be strong and just go through it and do it anyway.

Because if you go through all that, it will bring you closer to your goals!

I just wanted you to know that!

I appreciate the time that you invest in the training, and I promise you that you're going to see results if you keep working hard.

Best Regards,

Matt

E Mail Nr. 3 [another example]

Subject line: Matt's big secret

There is a reason why Matt is the man he is today.

Because he went through tough times.

He had to build up everything by himself and also learn everything by himself.

He learned the ways that the 1% of successful copywriters use to become good copywriters making \$10,000 a month.

Matt decided to share the ways that the 1% use.

[Click here if you want to discover the ways that he uses.](#)

E Mail Nr. 4

Subject line: **How to actually become rich**

When you go outside to eat lunch and you have to worry about how much you spend on that lunch, how does it make you feel?

Are you really the guy—the guy that doesn't have to worry about anything, the guy that's financially free?

Someone who doesn't even have to work 30 hours a week and still makes more money than the people who work over 40 hours a week?

Or are you the guy who's broke and washes the dishes for 12 dollars an hour?

Can you even still go out and just enjoy a day without having to worry about your money?

If you're tired of being broke and you're ready to do anything it takes to become a good copywriter,

[Then click here to start a new journey as a copywriter.](#)