

Constitution of the Media Unit,

Department of Marketing Management

Faculty of Management Studies

Rajarata University of Sri Lanka

Article I: Name

The name of this organization shall be the DMM Media Unit, Department of Marketing Management, Faculty of Management Studies, Rajarata University of Sri Lanka, hereafter referred to as the "Media Unit."

Article II: Objectives

The objectives of the Media Unit shall be:

1. To promote effective communication and dissemination of information within the Department of Marketing Management and the broader university community.
2. To enhance the visibility and reputation of the Department of Marketing Management through strategic media coverage and publicity.
3. To provide opportunities for students to develop practical skills in media production, journalism, and public relations.
4. To support and coordinate media-related activities, events, and initiatives organized by the Department of Marketing Management.

Article III: Membership

1. Membership in the Media Unit shall be open to 20 undergraduates enrolled in the Department of Marketing Management.
2. Members shall be selected from a interview process.
3. Members shall abide by the rules and regulations established by the Media Unit and shall actively contribute to its activities and objectives.
4. Membership shall be voluntary and does not entail any financial obligations.

Article IV: Executive Committee

1. The Executive Committee of the Media Unit shall consist of the following positions:
 - a. President
 - b. Vice President (Social Media Manager)
 - c. Secretary
 - d. Treasurer
2. The Executive Committee shall be responsible for the overall management and administration of the Media Unit under the guidance of Lecturer in charge (Advisor), including planning and executing media-related activities and initiatives.

3. Members of the Executive Committee shall be appointed by the advisor under the guidance of Head of the Department.

Article V: Meetings

1. The Media Unit meetings will take place on the first Tuesday of every month throughout the year. If this day falls on a holiday, the meeting will be rescheduled for the next immediate working day.
2. The secretary is responsible for preparing the meeting minutes, and the advisor is required to submit the meeting minutes to the departmental meeting.
3. The Media Unit shall hold regular monthly meetings to discuss and plan upcoming activities, review progress, and address any issues or concerns.
4. Meetings shall be convened by the President or as deemed necessary by the Executive Committee.
5. All members of the Media Unit shall have the right to attend and participate in meetings, with voting rights reserved for elected members of the Executive Committee.

Article VI: Amendments

1. Any proposed amendments to this constitution shall be submitted in writing to the secretary of the Department Meeting – Dept. of Marketing Management
2. Proposed amendments shall be discussed at the department meeting and the consent of academic members are required for approval.
3. Approved amendments shall be incorporated into the constitution and communicated to all members of the Media Unit.

Article VII: Dissolution

In the event of the dissolution of the Media Unit, any remaining assets shall be transferred to the Department of Marketing Management for the purpose of supporting future media-related activities and initiatives.