

Info is under the copy

I don't know which captain reviewed my copy but he did not review the entirety, I need the fascinations reviewed as well.

COPY:

Hey soon-to-be-called tall guy,

I don't care if you think your growth plates "closed up" and you feel empty of any confidence...

I don't even care how many times she said: "I would never date him, he's too short!"...

Or if you've already committed weeks of your life to BS stretches or diets you found scrolling through Reels...

Before you give up on your dream of walking around every day feeling confident, outstanding, and attractive,

Your dream of overhearing people whisper: "Yeah, that guy over there, he can pull anyone",

Let me tell you something...

You CAN Grow Taller!

And over the next minute, I'm going to show you how,

How it's possible to naturally grow taller using methods that will cause zero harm to your body.

It's called the SKYSCRAPER METHOD.

It's my new course that you can use TODAY to consistently **add 2-4 inches to your height** every year,

And that's the slowest it usually takes,

Most people see BIG results in as little as **just a few weeks...**

FASCINATIONS:

(As free value for this cold outreach I'm sending, I am writing him 3 subject lines and an extended sample for his sales page, please pick the best 3 subject lines and tell me what I can improve about them)

- If I told you that it's possible to grow up to 9 inches in your 20s naturally, would you believe me?
- The no-BS secrets to becoming taller that height surgeons would spend millions to keep you from knowing.
- The inspired by a "high jumper who grew 9 inches in his 20's" course that will force your body to grow at least 2-4 inches taller.
- Did you know 99% of 6-footers used the same strategy to grow at least 2-4 inches taller in their 20s?
- If you're scared of forever getting rejected by girls because of your height, then you need to learn about the only natural course to grow AT LEAST 2-4 inches at any age

Winner's Writing Method:

1 - Who am I writing to? Who is my avatar?

I am writing to individuals dealing with height-related self-esteem issues, seeking solutions to improve their confidence and overall well-being. The avatar is someone who has already expressed interest in the idea of growing taller and has navigated from an Instagram post to the sales page.

2 - Where are they now? What are they thinking/feeling? Where are they inside my funnel?

They are currently grappling with self-esteem challenges due to their perceived height inadequacies. Intrigued by the promise of growing taller, they've come to the landing page through the client's Instagram post which told them to check their link in their bio which led them over here. They are feeling a mix of frustration, fear, and a desire for positive change.

3 - What actions do I want them to take at the end of my copy? Where do I want them to go?

At the end of your copy, you want them to take the decisive step of purchasing 'The Skyscraper Method' for \$50. You aim to guide them towards the checkout page, ensuring they commit to the course that promises a solution to their height-related challenges.

4 - What must they experience inside of my copy to go from where they are now to taking the action I want them to take? What are the steps that I need to guide them through to take them from where they are now to where I want them to go?

I must evoke empathy for their current struggles with self-esteem and height-related challenges. Present 'The Skyscraper Method' as the transformative solution, emphasizing testimonials and guaranteed results. Guide them through the benefits of the course, addressing their fears and frustrations while showcasing the dream state they can achieve. Finally, establish a clear call-to-action, urging them to purchase the course to unlock the path to heightened self-confidence and a transformed life.

Tested:

No, this is free value in a cold outreach

Current State:

Struggling with self-esteem and societal judgments because of being short, individuals in the current state yearn for a transformative change. Frustrations from dating challenges and social insecurities weigh heavily on their minds, seeking a solution to break free from these limitations.

They use words like: "Empty," "disgusted," "invisible," "dwarfed," "self-esteem," "shallow."

Dream State:

In the dream state, envision a life of newfound confidence, positive social interactions, and successful dating experiences. Overcoming height-related anxieties, they desire to be admired and feel fulfilled, breaking free from the shackles of self-doubt.

They use words like: Confident," "attractive," "fulfilled," "accomplished," "content."

Roadblocks:

They do not have anything but bogus stretches online to grow taller which don't work at all and are confused and worried that they aren't growing, some people also may have the roadblock of thinking that they can't grow anymore at all after they turn 18.

Height-related self-esteem issues and societal judgments impact overall happiness and opportunities.

Solution:

'The Skyscraper Method' offers the solution—an empowering course promising natural height growth. With guaranteed results and personalized coaching, it provides a transformative journey to heightened self-esteem and an improved quality of life.

Product Mechanism:

Utilizing natural methods, the course focuses on bone growth, enhancing overall health through optimized sleep, hormones, and diet. By addressing the root causes of height-related issues, it ensures a safe and effective mechanism for users to achieve their desired results.

Product:

Priced at \$50, 'The Skyscraper Method' is a comprehensive course with a proven track record, boasting over 1000 satisfied members. With testimonials showcasing tangible results such as increased height in legs, spine, collarbones, and forearms, the product aligns with the dream state, offering a tangible solution to height-related challenges.

Weaknesses of the copy:

-I may have overexaggerated when creating pain and desire points

I can tone down the imagery and make it look more realistic

-I may have not used enough opportunities or desires after the “you can grow taller” part to keep the reader’s drive flowing and growing

I can use more imagery so they can experience and have a wanting drive toward being taller.

-I may have not employed enough curiosity in the beginning,

I can add more details and be as specific as possible when describing the product without revealing what it is, right before the “Its called the SKYSCRAPPER METHOD” although teasing can be employed afterward since the rest of the landing page can be used to tease whats actually inside the course

Pushups:

<https://rumble.com/v45k3yx-acra-1-pushups.html>