

SL: Give it a thought

Hey Paramount,

How is it going?

During my research on Telemedicine, I found Paramount LifeCare. I admire the innovation you have made with testing packages - From Std's to basic health issues, many useful tests are covered.

They make your audience's lives easy.

I looked into your social media presence. I gotta say you can grab some serious attention.

You already provide valuable information: The tests you provide and how they benefit your customers' health. So,

If you add **curiosity** and a touch of **intrigue**, you would get more people to your blogs. You will have increased website visitors.

Results? A rise in clients. This way Paramount will give MORE power to MORE Nigerians to manage their health.

To do **exactly** that, I analysed Top converting posts and wrote a caption for your last blog and rewrote the one on cervical cancer.

I have attached them to this email so that you can review and even test them. (It is a link to google document)

How did you find the headlines?

Best regards,

Mithilesh

---

