

Doctor of Digital Journalism, Minor in Faith-Based Digital Media

HBI University

Course Duration: 3 Years

Total Credit Hours: 105

Program Description

The Doctor of Digital Journalism with a Minor in Faith-Based Digital Media provides students with a terminal-level education combining innovation, academic excellence, and spiritual grounding. This program delivers extensive leadership development, research training, and ministry integration through interdisciplinary coursework and field engagement.

Graduates are equipped to lead institutions and initiatives that serve communities with compassion and skill. Throughout the program, students will explore culturally relevant, faith-anchored approaches to real-world challenges.

The faith-based minor ensures students develop specific expertise in applying their leadership and scholarly vision within spiritual contexts.

Admissions Requirements

- Master's degree from accredited institution
- GPA of 3.5 or higher
- CV or résumé
- Statement of purpose outlining faith and professional goals
- 3 academic or professional letters of recommendation
- Interview with faculty (if required)

Foundational Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
FND 800	Ethical Frameworks in Doctor of Digital Journalism	3
FND 801	Advanced Theories in Doctor of Digital Journalism	3
FND 802	Innovation and Technology in Doctor of Digital Journalism	3
FND 803	Policy and Practice in Doctor of Digital Journalism	3
FND 804	Capstone Project in Doctor of Digital Journalism	3
FND 805	Cultural Competency in Doctor of Digital Journalism	3

FND 806	Leadership in Doctor of Digital Journalism	3
FND 807	Quantitative Analysis for Doctor of Digital Journalism	3
FND 808	Community Engagement in Doctor of Digital Journalism	3
FND 809	Global Issues in Doctor of Digital Journalism	3

Core Courses (24 Credit Hours)

Course Code	Course Name	Credit Hours
COR 800	Leadership in Doctor of Digital Journalism	3
COR 801	Quantitative Analysis for Doctor of Digital Journalism	3
COR 802	Ethical Frameworks in Doctor of Digital Journalism	3
COR 803	Cultural Competency in Doctor of Digital Journalism	3
COR 804	Advanced Theories in Doctor of Digital Journalism	3
COR 805	Policy and Practice in Doctor of Digital Journalism	3
COR 806	Innovation and Technology in Doctor of Digital Journalism	3
COR 807	Global Issues in Doctor of Digital Journalism	3

Minor Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
MIN 800	Ethical Frameworks in Minor in Faith-Based Digital Media	3
MIN 801	Policy and Practice in Minor in Faith-Based Digital Media	3
MIN 802	Quantitative Analysis for Minor in Faith-Based Digital Media	3
MIN 803	Capstone Project in Minor in Faith-Based Digital Media	3
MIN 804	Cultural Competency in Minor in Faith-Based Digital Media	3

Additional Elective Courses (Not Included in Total Credits)

Course Code	Course Name	Credit Hours
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ELE 800	Innovation and Technology in Doctor of Digital Journalism	3
ELE 801	Policy and Practice in Doctor of Digital Journalism	3
ELE 802	Cultural Competency in Doctor of Digital Journalism	3
ELE 803	Quantitative Analysis for Doctor of Digital Journalism	3
ELE 804	Leadership in Doctor of Digital Journalism	3

Practicum Experience

The practicum in the Doctor of Digital Journalism allows students to bridge theory and real-world practice through supervised ministry, nonprofit, or leadership service. Students will work with institutions or communities related to their concentration.

Practicum Requirements:

- 600 hours of supervised placement
- Reflective journal and field evaluation
- Final practicum presentation and report
- Faculty-reviewed documentation

Doctoral Dissertation Requirements

The dissertation in the Doctor of Digital Journalism requires independent research that aligns academic rigor with ministry values. Students will design, execute, and defend a project that contributes knowledge to their field and addresses spiritual or community-based challenges.

Requirements:

- Formal research proposal and literature review
- Ethical approval and methodology section
- Field research and data collection
- 100–150 page dissertation manuscript
- Oral defense before committee

Program Outcomes

- Lead in global and faith-based sectors in doctor of digital journalism
- Mentor others through scholarship and spiritual guidance
- Conduct advanced interdisciplinary research
- Design innovative models for ethical leadership
- Integrate faith and action in career settings

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
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Doctor of Digital Journalism Professor	\$90,000 – \$140,000
Doctor of Digital Journalism Director	\$100,000 – \$160,000
Doctor of Digital Journalism Strategist	\$95,000 – \$155,000
Doctor of Digital Journalism Researcher	\$85,000 – \$145,000
Doctor of Digital Journalism Ministry Consultant	\$80,000 – \$130,000

Dissertation Outline

#	Section	Details
1	Introduction	• Introduce research question and study relevance
2	Literature Review	• Summarize key scholarship and theological perspectives
3	Methodology	• Explain the research model and approach
4	Results	• Present findings with charts, graphs, or narratives
5	Discussion	• Theologically analyze results and practical implications
6	Conclusion	• Offer final reflections and recommendations
7	References and Appendices	• Include bibliography and research tools