

THE LAZY RAW PLAN

How to Upgrade Your Dog's Diet Without Prepping a Single Meal

Tired of Kibble, But Not Ready for Raw Prep?

You're not alone. Most dog parents *know* kibble isn't ideal—it's over-processed, loaded with fillers, and often leaves your pup with low energy, itchy skin, or digestive issues. But who has time to portion raw meat, calculate organ ratios, and keep it all cold?

Good news: You can ditch the kibble without going full caveman.

This plan gives you a no-mess, no-hassle way to deliver raw-style nutrition your dog will love—starting today.

STEP 1: Know What You're Upgrading From

The Truth About Kibble:

- Often contains low-grade meat meals and byproducts
- High-heat processing destroys natural nutrients
- Relies on carbs (like corn, soy, or rice) as cheap fillers
- Artificial flavors and preservatives keep it shelf-stable, not healthy

Translation: Even "premium" kibble may be harming your dog's long-term health.

STEP 2: What Your Dog Actually Needs

- **High-quality animal protein** (not byproducts)
 - **Raw or gently processed ingredients** that preserve nutrients
 - **No synthetic junk**
 - **Added probiotics & enzymes** for gut support
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STEP 3: The Lazy Raw Shortcut

Dr. Marty's Nature's Blend is the easiest way to go raw without:

- Refrigeration or freezing
- Daily chopping or grinding
- Calculating complicated formulas

It's a freeze-dried raw formula made with real cuts of turkey, beef, salmon, organ meats, vegetables, and fruit. Just add water.

Real Raw Benefits, No Raw Hassle.

STEP 4: The 3-Day Upgrade Plan

Day 1: Start by topping your dog's kibble with 25% Nature's Blend

Day 2: Mix 50/50 with kibble

Day 3: Go 75% Nature's Blend or full switch depending on tolerance

(If your dog has a sensitive stomach, stretch this to 5–7 days. Slow is smooth. Smooth is fast.)

Watch for:

- Firmer poops
 - More energy
 - Shinier coat
 - Excitement at mealtime (no more "meh" bowl sniffing)
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STEP 5: Get the Bowl Clean Every Time

When dogs *feel* the difference, they show it: no more food boredom, itching, or sluggish afternoons.

Next Step? Upgrade fully with Dr. Marty's Nature's Blend.

It's the raw food *you* actually have time for.

 [GET NATURE'S BLEND HERE](#)

P.S. The Lazy Raw Plan isn't about being perfect. It's about doing better—one bowl at a time. Your dog deserves it. And now, it's actually easy.