

Dear (Name),

I'd like to present an opportunity that will not only enrich my professional development but also help open up exciting business opportunities for (Company name).

TED is holding its annual TEDWomen conference on October 11-13, 2023 in Atlanta, GA. By attending, I'll have the chance to gain a unique understanding of radical shifts in technology, business, culture, and more, which can help me shape the company's thought leadership and equity initiatives. It's the perfect opportunity to unlock new pathways and become an even more dynamic and inventive employee.

When we align our brand with TED, we tap into a global network of the most influential minds on the planet. By participating in TEDWomen, we have the opportunity to connect with renowned thinkers, changemakers and visionaries, paving the way for potential collaborations and groundbreaking business opportunities. It's an exciting chance to enhance our brand's visibility and make valuable connections that can propel our success.

Attending a TEDWomen conference is not just an event; it's a true growth opportunity with far-reaching [impacts](#). By attending TEDWomen 2023, I will unlock a world of possibilities, empowering me to contribute at a higher level and fueling our company's growth in ways we never thought possible.

I appreciate your consideration regarding this opportunity.

Sincerely,

(Your name)